PROS

GUIDEBOOK
DRAFT-INTERIM
COMMUNITY ENGAGEMENT SUMMARY

City *of* Louisville
COLORADO · SINCE 1878

December 15, 2025

Acknowledgements

In-progress draft for internal staff review. Final revisions will be addressed prior to release of the draft PROS Plan.

Items noted in **Bold Pink Text** require PROS Staff attention.

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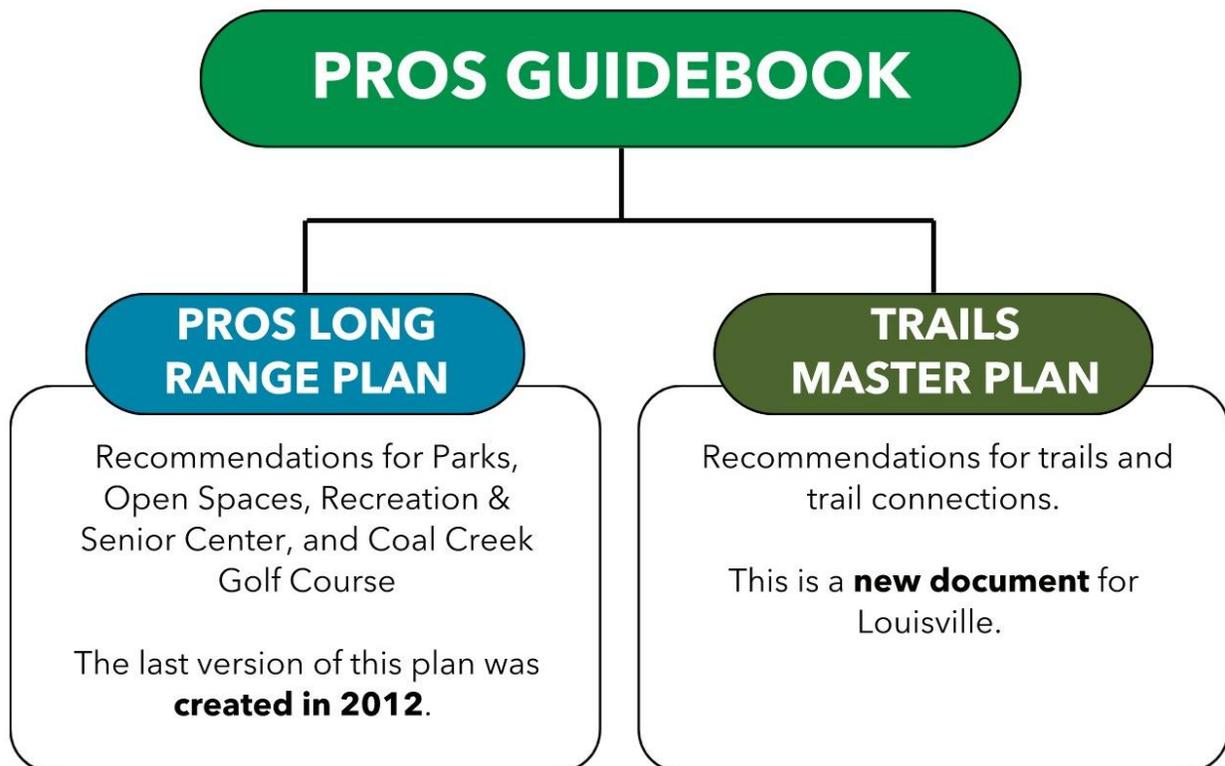
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1. Introduction

1.1. Project Overview

Louisville has experienced significant changes in recent years resulting from the impacts of the 2013 flood, the COVID-19 pandemic, and the 2021 Marshall Fire. These events have reshaped the community's priorities and highlighted the importance of resilient, inclusive, and well-maintained public parks, open spaces and recreational facilities. To address these events, the city is undertaking its citywide Comprehensive Plan that will define new strategies and priorities to balance environmental constraints and limited areas for growth.

In addition, the Parks, Recreation, and Open Space (PROS) Department is updating its PROS Long-Range Plan and creating a new Trails Master Plan. These combined plans form the PROS Guidebook, a document which will guide improvements over the next decade. The Guidebook serves as an overarching framework that ensures both component Plans are advanced in a cohesive manner. It establishes a set of strategies that respond to community preferences, demographic trends, current facilities, program participation, and industry best practices. The Guidebook also defines departmentwide goals and priorities to help guide the decisions of each PROS Division over the next decade.

PROS GUIDEBOOK

PROS LONG RANGE PLAN

Recommendations for Parks, Open Spaces, Recreation & Senior Center, and Coal Creek Golf Course

The last version of this plan was **created in 2012**.

TRAILS MASTER PLAN

Recommendations for trails and trail connections.

This is a **new document** for Louisville.

1.2. Project Timeline

The PROS Guidebook timeline spans approximately 14 months, from spring of 2025 through the fall of 2026. The process is comprised of four phases of work as described in the Project Timeline below.

Project Initiation
(May 2025 - Aug. 2025)

Needs Assessment, Exploration, & Ideas
(Aug. 2025 - Nov. 2025)

Draft - Final Plan Formation
(Nov. 2025 - July 2026)

Plan Adoption
(July 2026 - Sept. 2026)

1.3. Purpose Of This Report

This Community Engagement Summary captures the input gathered from Louisville residents, stakeholders, and advisory boards as part of the PROS Guidebook planning process. The findings of the Community Engagement Summary, along with a technical Needs Assessment Report, will ultimately inform the recommendations of the PROS Guidebook.

1.4. Community Outreach Goals and Objectives

Community engagement was a critical step in shaping the vision and priorities for the City's Parks, Recreation, Open Space, and Trails system in order to ensure that future investments reflect community values, address key challenges, and advance a sustainable, connected, and inclusive system for all.

The engagement process relied on a significant effort to obtain community input from a diverse audience to inform preferences and trends and develop a grounded plan and recommendations. At the beginning, a comprehensive Community Engagement Plan (CEP) defined a strategy for engaging the public throughout the process. The CEP was applied to both the PROS Long Range Plan and Open Space and Trails Master Plan to ensure consistency throughout the process. *More detailed information on the CEP can be found in Chapter 2 of this document.*

Goal
Involve a broad range of community members, neighborhood groups and stakeholders to define the strategic vision for the PROS Guidebook.

Objectives

1. Community Outreach
   - Assure stakeholders are well informed.
   - Provide, clear, timely and accessible information about the project, its purpose, goals, schedule and what it will mean for stakeholders.
   - Utilize a variety of communication methods to engage diverse communities.
   - Reflect and/or acknowledge input in decisions.
   - Document input and provide feedback on how public input has influenced the Plans.

2. PROS Guidebook Development
   - Assure the current and future parks, recreational facilities and needs of the community are met.
   - Build on previous work.
   - Conduct a thorough inventory of existing parks, open spaces, and recreation facilities.
   - Ensure the ongoing efforts and investments of the PROS department align with future community goals and needs.
   - Evaluate and provide recommendations for each of the Department's four divisions.
   - Create a guide with actionable recommendations based on a community needs assessment.

3. Data-Driven Decision-Making
   - Utilize data from the initial Needs Assessment and statistically valid community survey to inform future planning.
   - Ensure open and robust discussion with the community to identify priorities and needs.
   - Identify current gaps and future opportunities to enhance the trails system within Louisville.

4. Implementation Strategies and Measurable Outcomes
   - Establish clear goals, policies, and guidelines with measurable and actionable implementation plans for long-term impact.

Please note that this Community Engagement Summary is an interim summary report. A final revised Community Engagement Summary report will be provided as part of the Draft-Final PROS Guidebook deliverable.
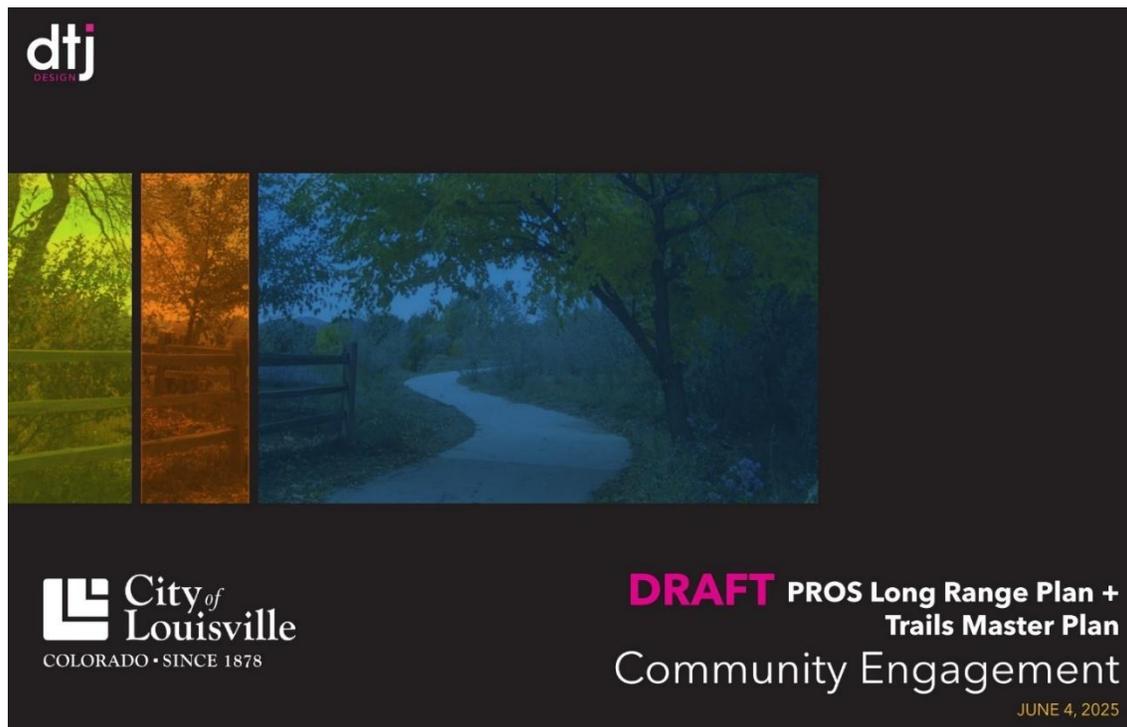
2. Community Engagement Plan

As part of the PROS Guidebook project, a Community Engagement Plan (CEP) was created to specify strategies for engaging the community and gather diverse perspectives on needs and preferences for parks, recreation, golf, open space, and trails facilities in Louisville. A customized engagement approach called for a robust outreach process combining data driven metrics and qualitative preferences and community values. The intent was to reach out to as many residents, visitors, user groups and/or interests as possible to establish a baseline for information for an informed decision-making process.

The PROS Guidebook's community outreach strategy included various methods including focus group meetings, on-the-ground pop-up events, stakeholder interviews, social media and an online and written survey tool and direct interaction with advisory boards, and advocacy groups. While the website, email communication, and social media served as the primary outreach tools, other methods included print media, physical signage at pop-ups and trailheads, mailed postcards, and newsletter reminders help to promote the project survey tools, community open house events, and public meetings.

The Community Engagement Plan emphasized the unique culture of Louisville to educate and engage people, applying multiple communication channels, and blending traditional engagement with social media technology. By combining different techniques and input opportunities, the Guidebook will be informed by a broad range of participants and their needs and desires for the future of Louisville.

(Add hyperlink to project website once CEP is uploaded).

2.1. Project Branding and Website

Branding

The initial step of the community engagement effort was to create a unique brand for the PROS Long Range Plan and the Trails Master Plan to be applied consistently throughout the planning process and to all outreach materials. The project brand established 'The Guidebook' as the overarching program structure. The tag line "Join the Journey – GUIDING THE FUTURE' was adopted to express a message of advancing forward key initiatives for the Long-Range Plan and the Trails Master Plan concurrently. The Guidebook brand includes a unique color, font style, and the logo associated with communications for the plan process and long-term branding of the PROS Department.

Project Website

A project webpage URL was created to provide readily accessible information throughout the plan process. Visitation of the website **includes about _____ unique visitors and _____ page views (Ginger to inform).** The website serves as a repository for the online survey, technical needs assessment and draft and final plan report and contact resources.

You can access the project website here: <ins>PROS Guidebook | Engage Louisville CO</ins>

Project Video

A Guidebook project video was created to build capacity for the planning process. The short video segment engages young children to help define why parks and recreation, open space and trails are important, and to serve as a fun tool to invite the community to participate in upcoming engagement events. The goal of the video was to market the project and project website to the public and create excitement and greater involvement in the project.

You can access the project video here: (Link TBD)
(Add hyperlink to project website once video is uploaded).

2.2. Engagement Highlights **(Staff to verify)**

31,500 Webpage views
315 Unique website visitors
9 Advisory Board touchpoints
12 On-trail engagement conversations
182 Open House #1 attendees
766 Statistically Valid Survey responses (+/-3.5 margin of error; exceeds the +/- 5% target)
1,407 Open Link survey responses
25 People attending Open Space / Trails Focus Group meeting
8 Stakeholders Interviewed (multiple topics
XX Open House #2 attendees (TBD)

2.3. Engagement Events

During the various engagement events, information was gathered, and personal experiences were shared by participants. The interactive discussions led to an understanding of how the community feels about open spaces and trails, which in turn are expressed as community values. The following describes the engagement process and activities associated with community outreach and engagement:

Community Engagement Events and Initiatives included:
1. Community Survey (online and written)
    a. Gathered broad community input, connected with and informed the community, and solicited input on community values, project goals, objectives and vision. *For more detailed information on the Community survey, see chapter 6 of this document.*
2. Stakeholder Interviews
    a. Clarified expectations and outcomes at the start of the planning process, listened to perspectives and concerns of individuals, groups, and organizations that have a vested interest in the project's outcomes. *For more detailed information on the stakeholder interviews, see section 4.1 of this document.*
3. Focus Group Sessions
    a. Listened to perspectives, concerns, and desires of a select subset of the community brought together to provide in-depth feedback and insights on specific aspects of the project. *For more detailed information on the focus group sessions, see chapter 4 of this document.*
4. Community Open House Events
    a. Two public open house events were conducted as part of the plan process. They provided an opportunity to gather broad community input, connect with the community, inform participants, and engage in discussions on community values as well as project goals, objectives, and vision at key project milestones. *The details of the first Community Open House can be found in section 4.5.2 of this document. The second Community Open House has not yet occurred.*
5. Pop-up Events
    a. Provided an opportunity for project staff to have conversations with community members, expanded awareness of the project, its purpose, schedule and opportunities to be involved. *For more detailed information on pop-up events, see chapter 4 of this document.*
6. Advisory Board Meetings (10)
    a. Gathered information from board members with a high level of expertise and institutional knowledge to help inform the plan process and technical considerations of the Guidebook. *For more detailed information on the advisory board meetings, see chapter 5 of this document.*
7. On-Site Engagement
    a. Informal dialogues conducted with trail users along the Coal Creek corridor as part of a consultant trail ride and on-site inventory assessment, to help gain additional perspectives from trail users along the Coal Creek corridor addressing trail access, user safety, open space, and natural resource protection.

3. Key Takeaways

The following is a list of high-level takeaways for each PROS Division based on the PROS Guidebook community engagement process. The takeaways are not in any order of priority. The information detailed in this report reflects only what was heard from members of the public, stakeholders, and advisory boards. It does not include input or recommendations from the Louisville PROS Staff or any subconsultants of the PROS Guidebook project. The list below is a high-level summary; the specific input received at each engagement event is detailed in the subsequent chapters of this document.

3.1. Parks

Challenges
- Deferred maintenance and aging amenities (restrooms, shelters, courts; band shell needing renovation).
- Event infrastructure gaps (event parking, music venues)
- Limited communications capacity; inconsistent public art coordination.
- Safety and parking near parks
- Vegetation management for visibility and fire.

Implementation Priorities
- Renovate Community Park band shell and upgrade event-support amenities.
- Restroom modernization
- Shade and trees expansion (urban canopy).
- Standardized signage and wayfinding; safer crossings to/through parks.
- Native/drought-tolerant landscaping; pesticide reduction; pollinator-friendly areas.
- Citywide public art inventory and rotational art pads; interdepartmental art policy alignment.

3.2. Recreation & Senior Center

Challenges
- Communications staffed by a single role
- Congestion at peak times.
- Aquatics capacity shortfall.
- Insufficient tennis and pickleball courts and indoor turf capacity. Field conditions (soil/grading).
- Parking and access at school sites, Safe Routes to School gaps.

Implementation Priorities
- Expand weight room and group fitness areas.
- Youth/teen and senior programs expansion.
- Plan and fund additional aquatics capacity (indoor/outdoor).
- Plan and fund additional court facilities.
- Field improvements (soil/turf, warm-up space) and indoor turf additions.
- Memory Square Pool investment strategy (keep open with amenities or replacement plan).
- Address accessibility upgrades; sustainability (solar, EV charging); clear schedules and user etiquette.

3.3. Open Space

Challenges

- Outdated planning (2004 OS; 2012 PROS), funding inequities vs. parks.
- Limited habitat monitoring; wildfire/ecological risks.
- Social trails fragment habitats; need for buffers and clear standards.
- Engagement barriers for underserved/Spanish-speaking residents.

Implementation Priorities

- Update Open Space and PROS plans with measurable outcomes aligned to City Charter.
- Acquire priority parcels; make open space funding permanent; leverage grants/partnerships.
- Utilize science-based stewardship: prescribed fire, grazing, mechanical treatments; baseline inventories; annual monitoring.
- Employ ecological buffers (e.g., 120+ ft from waterways); standards for social trails; restoration/closures where needed.
- Promote regional coordination (Lafayette, Boulder County) on shared lands and trail systems.
- Ensure equitable engagement: Spanish-language materials/events, childcare; avoid locations where participants feel unsafe.

3.4. Trails

Challenges

- Disjointed network; missing local and regional links; navigation issues.
- Underpass flooding, lighting, visibility; unsafe crossings.
- E-bike/dirt-bike safety and enforcement.
- Social trails in sensitive habitat.
- Equity concerns—overrepresentation of vocal groups; underserved groups underrepresented.
- *More information regarding trails gaps can be found in the Draft-Interim Needs Assessment Report* **(Add hyperlink to project website once NAR is uploaded).**

Implementation Priorities

- Build out local and regional miles (LOBO, BERT, CO-119 Bikeway, Rocky Mountain Greenway); direct Coal Creek routing.
- Protected crossings (HAWKs, underpasses); railroad solutions; "quick wins" in signage/striping.
- Establish a formal social trail policy and ecological monitoring with adaptive access management.
- Develop consistent surfacing standards (durable, accessible); shade and restrooms where appropriate.
- Promote volunteer stewardship programs; Leave No Trace education; coordinated communications (newsletter, calendars, trailheads).
- Strengthen Intergovernmental agreements with Boulder Valley School District; Safe Routes to School; trail connectivity to the campus.

3.5. Golf

Challenges
- Clubhouse: structural issues, undersized, deferred maintenance (leaks, electrical).
- Post-flood greens soil profiles requiring aggressive aeration; inconsistent bunkers.
- City-run operational model limits staffing agility, marketing, retail; contractor oversight gaps.
- Restaurant performance below peer amenities; risk of under-prioritization.

Implementation Priorities
- Replace/renovate clubhouse with flexible, cost-effective design supporting events and community use.
- Rebuild greens (correct soil layering), standardize bunkers; expand practice areas (putting/chipping).
- Evaluate alternative management models (enterprise fund, authority, third-party, concessionaire).
- Transition key instructors to employees; ensure PGA-certified professional leadership.
- Expand retail and introduce performance incentives; strengthen vendor relationships.
- Position CCGC as a community hub and event venue; explore trail routing/after-hours cart path access in coordination with Trails/Open Space.

4. Community Engagement Events

Advisory Board Meetings
Louisville Open Space, Parks and Public Landscaping, Recreation, and Youth Advisory Boards.

Pop-Up Events
PROS tent at community events to hear from the general public.

PROS Guidebook

Stakeholder Interviews
Agency staff and/or community members with vested interest in project outcomes.

Focus Groups
Agency staff and/or community members with differing priorities on key plan topics.

Community Open House
Today's event is helping us gather input for the PROS Guidebook!

4.1. Stakeholder Interviews

Stakeholders are individuals, groups, or organizations who have a vested interest in the project's outcomes. Their involvement was essential for ensuring the project's alignment with broader community goals and securing necessary support or approvals. The purpose of these meetings was to gather input and potential future action items from a diversity of perspectives.

Several stakeholder groups were identified by Louisville PROS Staff as being crucial to a well-informed community engagement process. Those groups included members of the public, external representatives of foundations and non-profits, environmental and trails advocacy groups, youth and senior programs, and multicultural groups. Each group provided valuable input on what is important to them, what they hope to achieve through the Guidebook effort, and the key challenges Louisville faces in meeting its PROS needs. These discussions revealed the various priorities, challenges, and opportunities that should shape the future of Louisville's PROS systems.

Stakeholder Groups
1. Parks
2. Recreation and Senior Center
3. Open Space
4. Trails
5. Golf

The following summarizes the input received from each Stakeholder interview session. Note: Stakeholder discussions generally covered several topics of interest. The summaries below identify a range of discussion points that are inclusive of a variety of inputs that may go beyond the specific Stakeholder session topic.

4.1.1. Parks

Date: September 30, 2025
Facilitators: Keith Walzak (DTJ Design), Katy Moylan (DTJ Design)
Participants: Gillian Miller (Louisville Chamber of Commerce), Carter Marshall (Design Concepts Landscape Architecture), Ali Rhodes (Boulder Parks & Recreation), Cynthia Corne (Louisville Resident and former PPLAB Chair), Iris Belensky (Louisville Cultural Services)

Key Priorities
The following priorities are listed in no particular order.

Strengthening Communications
- Expand staffing and tools to meet high community expectations.
- Enhance social media management and promote newsletters.
- Foster cross-departmental integration for unified messaging.

Upgrade Parks & Facilities
- Renovate and expand infrastructure (e.g., band shell, weather protection).
- Balance golf operations with community event programming.
- Develop unprogrammed park land for recreation and community use while using native planting to enhance biodiversity.

Recreation & Community Services
- Improve accessibility and regional coordination (aquatics, therapeutic recreation).
- Establish service standards based on resident needs rather than National Recreation and Park Association (NRPA) benchmarks.
- Address support for older adult well-being amid demographic growth.

Public Art Integration
- Expand public art in parks with rotational installations.
- Create a citywide public art inventory.
- Use art in parks as a tool for community healing and joy.

Trails & Connectivity
- Improve signage, documentation, and barrier crossings.
- Connect Louisville trails with regional systems and accommodate e-bikes.

Destination Marketing & Open Space
- Enhance visitor marketing to increase awareness and usage.
- Align parks planning with tourism and economic development.
- Advance climate adaptation and pesticide reduction strategies.
- Continue land acquisition partnerships for open space preservation.

Key Challenges & Issues
The following challenges are listed in no particular order.

- Limited staffing and tools for effective communication.
- Infrastructure gaps (band shell, weather protection) restrict event growth.
- Revenue conflicts between golf operations and public events.
- Accessibility and coordination gaps in recreation services.
- Declining funding for older adult programs despite population growth.
- Lack of coordination and inventory for public art policies.

- Insufficient documentation and connectivity in trail systems.
- Climate change pressures on parks and open space management.

Potential Action Items

The following action items are listed in no particular order.

Communications
- Increase staffing and adopt better tools for outreach.
- Promote newsletters and strengthen social media presence.
- Improve cross-departmental communication and integration.

Parks & Facilities
- Renovate Community Park band shell.
- Upgrade facilities at parks and golf course for large events.
- Explore solutions to balance recreational use and event programming.

Public Art
- Conduct citywide inventory of public art opportunities.
- Implement rotational art pads for diverse artistic expression.
- Improve interdepartmental coordination on art policies.

Trails
- Enhance signage and documentation of trailheads and amenities.
- Develop action plan for barrier crossings.
- Explore regional trail connections and e-bike accommodations.
- Increase visitor marketing for trails.

Recreation & Community
- Establish service standards based on resident needs.
- Strengthen support for older adult well-being programs.

Open Space
- Advance climate adaptation strategies.
- Continue pesticide reduction and volunteer engagement.
- Pursue land acquisitions with local partners.

4.1.2. Recreation and Senior Center

Date: October 3, 2025
Facilitators: Keith Walzak (DTJ Design), Katy Moylan (DTJ Design)
Participants: Mark Scully (Baseball), Carey Sager (Boulder Valley School District), Nirvan Khokhani (Baseball & Softball)

Key Priorities
The following priorities are listed in no particular order.

Communication & Outreach
- Maintain strong communication channels (social media, email, word-of-mouth)
- Continue producing high-quality outreach materials despite limited staffing

Facility Use & Needs
- Expand capacity for highly utilized facilities (e.g., turf gyms, batting cages).
- Improve field conditions and provide adequate warm-up space (e.g., Cleo East/West).

Aquatics & Tennis
- Address shortage of aquatic facilities to meet growing demand.
- Add tennis courts to support regional needs.
- Explore shared-use agreements with neighboring communities (e.g., Superior).

Maintenance & Budget Planning
- Prioritize long-term maintenance to prevent closures.
- Develop financial management strategies for sustainability, especially for aquatics.

Accessibility & Environmental Planning
- Integrate environmentally conscious practices (solar, EV charging, reduced pesticide use).
- Ensure accessibility is central to future facility upgrades.

School District Coordination
- Strengthen intergovernmental agreements with Boulder Valley School District.
- Improve parking, access, and Safe Routes to School connectivity.

Community & Event Spaces
- Expand opportunities for community-centered events (e.g., football games).
- Consider long-term stadium development at Monarch High School.

Key Challenges & Issues
The following challenges are listed in no particular order.

- Limited staffing in communications (only one dedicated staff member).
- Insufficient aquatic facilities and tennis courts to meet demand.
- Field conditions (soil quality, grading) limiting usability and warm-up space.
- High maintenance costs, especially for aquatics, risk deferred maintenance and closures.
- Parking and access concerns at school sites.
- Safety concerns related to fast-moving e-bikes on trails.
- Uncertainty around stadium development and adequate event space.

Potential Action Items

The following action items are listed in no particular order.

Communications
- Sustain effective outreach through existing channels.
- Explore ways to expand communications capacity despite staffing limits.

Facilities
- Add turf gyms and batting cages to meet demand.
- Improve soil and turf conditions at fields (e.g., Cleo East/West).
- Provide additional warm-up space through regrading or layout adjustments.

Aquatics & Tennis
- Plan for new aquatic facilities to meet demand.
- Add tennis courts to address shortages.
- Pursue shared-use agreements with Superior and expand intergovernmental partnerships.

Maintenance & Budget
- Develop a financial management plan for long-term sustainability.
- Avoid deferred maintenance to prevent facility closures.

Accessibility & Environment
- Incorporate solar, EV charging, and reduced pesticide use in planning.
- Ensure accessibility standards are prioritized in upgrades.

School Coordination
- Address parking and access concerns at school sites.
- Improve Safe Routes to School and trail connectivity.

Community & Events
- Plan for more community-centered event spaces.
- Explore stadium development at Monarch High School.
- Address trail safety concerns related to e-bikes.

4.1.3. Open Space

Date: October 6, 2025
Facilitators: Keith Walzak (DTJ Design), Katy Moylan (DTJ Design)
Participants: Jeff Moline (Boulder County Parks & OS), Lexie Sierra-Martinez (City of Lafeyette OS), Cathern Smith (Louisville Open Space Advocacy Group)

Key Priorities
The following priorities are listed in no particular order.

Comprehensive Planning
- Update outdated open space (2004) and PROS (2012) plans with a modern, inclusive, data-driven approach.
- Ensure measurable outcomes and implementation strategies are embedded in the new plans.

Equitable Community Engagement
- Expand outreach to Spanish-speaking and underserved populations.
- Provide childcare and culturally relevant engagement opportunities.
- Partner with neighboring municipalities for regional participation.

Open Space Stewardship
- Recognize distinct goals of open space (ecological stewardship, passive recreation) versus parks and recreation.
- Ensure funding equity between open space and parks.

Science-Based Land Management
- Implement prescribed burns, grazing, and habitat restoration with site-specific strategies.
- Establish habitat monitoring systems and baseline ecological inventories.

Regional Coordination
- Strengthen collaboration with Lafayette, Boulder County, and other municipalities.
- Align management of shared parcels and trail systems (e.g., Coal Creek Trail).

Trails & Habitat Protection
- Incorporate ecological buffer zones (e.g., 120+ feet from waterways).
- Address trail fragmentation and wildlife impacts.
- Expand neighborhood-to-destination trail connections and improve regional alignment.

Key Challenges & Issues
The following challenges are listed in no particular order.

- Outdated planning documents limit current effectiveness and alignment with community needs.
- Funding disparities between parks and open space, with open space historically under-supported.
- Lack of habitat monitoring systems and updated ecological data.
- Risks from wildfire and ecological degradation requiring proactive management.
- Trail fragmentation and potential negative impacts on sensitive habitats and wildlife.
- Engagement barriers for underserved and Spanish-speaking communities.

- Need for stronger cross-jurisdictional coordination on shared lands and trails.

Potential Action Items

The following action items are listed in no particular order.

Planning & Governance
- Align new plans with City Charter.
- Establish mechanisms for periodic plan updates and active use of recommendations.

Community Engagement
- Provide Spanish-language materials and host Spanish-only events.
- Partner with community organizations to reach underserved groups.
- Avoid engagement events in open space areas where residents may feel unsafe.

Land Management
- Incorporate prescribed fire, grazing, and mechanical methods strategically.
- Prioritize science-based, site-specific restoration.
- Develop habitat monitoring plans and conduct baseline inventories (BioBlitz, plant/animal studies).

Trails & Habitat
- Include buffer standards in trail planning (120+ feet from waterways).
- Develop ecological trail standards and guidance for managing social trails.
- Expand trail connections from neighborhoods to city destinations and coordinate regionally.

Agricultural Balance
- Confirm city support for agricultural management of jointly owned open space.
- Balance agricultural uses with ecological integrity.

4.1.4. Trails

Date: September 30, 2025
Facilitators: Keith Walzak (DTJ Design), Katy Moylan (DTJ Design)
Participants: Brian Lieberman (Boulder County OS & Mtn Parks), Scott Belonger (OTAK Engineering and Louisville resident), Matthew Muir (Coalition 4 Cyclists), Helen Moshak (Louisville Open Space Advocates and Louisville resident), Cory Peterson (Louisville Public Works and ditch liaison), Tonya Luebbert (Boulder County Regional Trails Planner).

Key Priorities
The following priorities are listed in no particular order.

Communication & Outreach
- Expand accessible, multi-platform outreach (newsletters, calendars, bulletin boards, signage).
- Ensure inclusion of all relevant events (e.g., Bee City) in city communications.
- Strengthen regional coordination and alignment with other city plans.

Trail System Development
- Improve wayfinding and signage to support navigation.
- Fill gaps and missing links in trail networks.
- Establish clear criteria for managing social trails.

Regional Connectivity
- Connect Louisville's trails to regional networks (LOBO, BERT, CO119 Bikeway, Rocky Mountain Greenway).
- Enhance Coal Creek Trail routing for directness and usability.
- Collaborate with Boulder County and neighboring municipalities on shared implementation strategies.

Habitat Protection & Open Space
- Prioritize habitat preservation in trail planning.
- Use ecological research to guide buffer zones and trail placement.
- Expand recreation opportunities on open space parcels while balancing ecological integrity.
- Build volunteer stewardship programs to support open space management and funding.

Equity & Inclusion
- Ensure underserved populations are represented in planning and engagement.
- Address overrepresentation of vocal groups in decision-making.
- Embed equity, resiliency, and sustainability in planning processes.

Sustainability & Utilities
- Integrate water conservation and smart irrigation practices into park planning.
- Collaborate with Public Works for long-term sustainability.
- Promote sustainable trail design and public education (Leave No Trace).
- Balance finite resources across competing interests.

Key Challenges & Issues
The following challenges are listed in no particular order.

- Limited staffing constrains communication capacity despite improving outreach.
- Trail system remains disjointed, with missing links and navigation challenges.
- Social trails encroaching on sensitive habitats and creating ecological impacts.
- Regional trail connections underdeveloped and lacking alignment with neighboring municipalities.
- Habitat monitoring and ecological thresholds not consistently integrated into planning.
- Equity concerns: underserved populations underrepresented, vocal groups dominate input.
- Sustainability pressures: finite resources, water conservation needs, ecological damage risks.
- Safety concerns related to fast-moving e-bikes and dirt-bike-style vehicles on trails.

Potential Action Items
The following action items are listed in no particular order.

Communications
- Launch a dedicated newsletter for parks, trails, and open space.
- Improve use of city calendars, bulletin boards, and trailhead signage.
- Ensure regional coordination with Boulder County Transportation Master Plan.

Trails
- Develop a formal process for evaluating, closing, or legitimizing social trails.
- Fill gaps in the trail system, especially Coal Creek Trail deviations.
- Document and prioritize external trail connections in the Trails Master Plan.
- Address safety concerns with e-bikes and dirt-bike-style vehicles.

Habitat & Open Space
- Align trail development with city charter requirements for habitat health.
- Establish ecological buffer standards (species-sensitive zones, waterways).
- Implement monitoring systems to adjust access based on ecological thresholds.
- Expand volunteer-powered stewardship programs.

Regional Connectivity
- Coordinate with Boulder County and neighboring municipalities to connect Louisville's trails to regional systems.
- Enhance Coal Creek Trail routing, potentially through the golf course.

Equity & Inclusion
- Ensure underserved populations are represented in engagement processes.
- Provide equitable access to decision-making and resource allocation.

Sustainability
- Align trail and park planning with water conservation and efficiency goals.
- Promote sustainable trail design (grading, surfacing).
- Engage public in education on trail impacts and Leave No Trace practices.

4.1.5. Golf

Date: October 6, 2025
Facilitators: Keith Walzak (DTJ Design), Katy Moylan (DTJ Design)
Participants: Alex Trudeau (Men's League), Keith Soriano (PGA of America)

Key Priorities
The following priorities are listed in no particular order.

Clubhouse Infrastructure
- Renovate or replace the outdated, undersized clubhouse with a cost-effective, flexible solution.
- Ensure improvements support event hosting, retail operations, and community use.

Golf Course Conditions
- Rebuild greens with proper soil layering to reduce aggressive aeration.
- Update bunkers consistently across the course.
- Enhance practice facilities (putting green, chipping areas).

Operational Model
- Explore alternative management models (enterprise fund, authority, third-party, concessionaire) to increase flexibility, responsiveness, and reduce bureaucracy.
- Improve marketing, staffing agility, and retail operations beyond current city-run limitations.

Staffing & Professional Development
- Ensure PGA-certified professionals lead instruction and operations.
- Convert independent contractors to employees for better oversight and consistency.
- Align staffing and facilities with demand from the large junior golf program.

Retail & Revenue
- Expand retail offerings and improve vendor relationships.
- Introduce performance-based incentives for staff to drive sales and service quality.

Community Role
- Strengthen Coal Creek Golf Course's role as a community hub and regional destination.
- Increase visibility and representation to ensure golf investments are prioritized.

Key Challenges & Issues
The following challenges are listed in no particular order.

- Clubhouse is structurally compromised, undersized, and suffering from deferred maintenance (leaks, electrical issues).
- Greens require aggressive aeration due to poor soil layering from post-flood reconstruction.
- Inconsistent bunker conditions across the course.
- Current city-run operational model limits flexibility, marketing, and staffing agility.
- Retail operations constrained by space and lack of staff incentives.
- Risk of under-prioritization due to limited representation on City Council.
- Staffing model reliant on independent contractors reduces oversight and consistency.

Potential Action Items

The following action items are listed in no particular order.

Infrastructure
- Renovate or replace clubhouse with a cost-effective, flexible design.
- Rebuild greens with proper soil profiles.
- Update bunkers for consistency.
- Enhance practice facilities.

Operations & Management
- Evaluate alternative management models (enterprise fund, authority, third-party, concessionaire).
- Improve agility in staffing, marketing, and retail operations.

Staffing
- Transition independent contractors to employees.
- Ensure PGA-certified professionals manage instruction and operations.
- Expand staffing to support junior golf program demand.

Retail & Revenue
- Expand retail offerings and leverage vendor relationships.
- Implement performance-based incentives for staff.

Community Engagement
- Position Coal Creek Golf Course as a community hub and event venue.
- Increase visibility and representation to secure investment prioritization.

4.2. Focus Groups

4.2.1. Focus Group #1: Open Space and Trails Workshop

Date: November 14, 2025
Location: Louisville Council Chambers

Facilitators:
- Bryon Weber (Staff Project Manager)
- Keith Walzak (DTJ Design)
- Michelle Regan (DTJ Design)
- Carrie Tanner – (ERO)
- Omar Peters – (Toole Design)

Participants:
- Scott Belonger (OTAK Civil Engineering / Trails Design & resident w/ Louisville knowledge)
- Randy Caranci (Trail: e-Bike Colorado, owner)
- Helen Moshak (Louisville Open Space Advocates (LOSA) / resident, helped with wayfinding)
- Frances Boulding (City of Boulder Open Space & Mtn Parks / Rec & Cultural Stewardship Sr. Manager)
- Jacob Marinkovich (Staff: Trails Technician)
- Matthew Muir (Coalition 4 Cyclists / Executive Director)
- Perry Fletcher (Trail: e-Bike Colorado, sales manager)
- Cathern Smith (Louisville Open Space Advocates (LOSA) / resident)
- Brian Lieberman (City of Boulder Open Space & Mtn Parks / Eco Stewardship Manager)
- David Blankinship (Trail: Former OSAB member, resident cyclist and trail advocate)
- Kevin Reardon (Trail: e-Bike Colorado, resident cyclist)
- Matt Jones (Louisville Open Space Advocates (LOSA) / resident conservationist, former planner)
- Kathy Kelsey (Board: Trails Taskforce - PPLAB Member)
- Tim Commons (resident cyclist and e-bikers (neighbor of David B.))
- Ivo Vargas (Trail: e-Bike Colorado, service manager)
- Jeff Moline (Boulder Parks & Open Space / water resources)
- Nick Potopchuk (Staff: Trails Supervisor)
- Nate Goeckner (Staff: Natural Resources Supervisor)
- Nathan Diener (Trail: e-Bike Colorado, sale, resident cyclist)
- Tonya Luebbert (Boulder County Parks & Open Space / Regional Trails)
- Andy Dorsey (Trails Taskforce - OSAB Member)
- Ember Brignull (Staff: Open Space Superintendent)
- Lexie Brewer (Broomfield Open Space / Planner (rep for director Kristan Pritz))

Twenty-three community members and staff were in attendance as part of a 2-hour interactive workshop that addressed key topics associated with open space and recreational trails. Participants were seated at tables of 4-5 people, each with differing backgrounds and perspectives on Louisville's open space and trails system. Each table was asked to answer the following questions as a group.

1. Community values represent your priorities and help inform decision makers. Identify 3 high-level community values associated with open space and trails in Louisville.
2. Identify key gaps and/or safety concerns in the current trail system (mark improvement areas directly on your map).
3. Identify plan recommendations to resolve the identified gaps.
4. Identify three BIG IDEAS that the trails/open space master plan must address.
5. List up to 4 high priority implementation strategies for the Open Space and Trails program.

After brainstorming together, each table was asked to present their thoughts to the larger group. The participants then discussed and shared their ideas and opinions on each-others presentations. This facilitation technique allowed for productive discourse between people that approach the open space and trails from differing and sometimes opposing standpoints, and allowed them to achieve a level of consensus.

A summary of the overall findings for each question is listed below. This summary is based on the cumulative responses of the entire group.

1. **Community values represent your priorities and help inform decision makers. Identify 3 high-level community values associated with open space and trails in Louisville.**
   o Habitat and Ecosystem Protection
     ▪ Strong emphasis on conservation and sustainability, guided by the City Charter.
     ▪ Protect high-value areas (riparian zones, prairies, grasslands) and prioritize restoration and stewardship.
     ▪ Science-based decision-making for trail placement to avoid habitat loss.
     ▪ Balance recreation with ecological integrity—protection first, recreation second.
   o Safe, Connected, and Accessible Trail Network
     ▪ Safety is a top priority: address underpasses, railroad crossings, lighting, flooding, and maintenance.
     ▪ Ensure mobility and connectivity for commuters and recreational users, including regional trail links.
     ▪ Provide equitable access for all abilities and non-motorized transportation options.
     ▪ Develop clear trail standards and policies for social trails (conversion, closure, sustainable design).
   o Recreation, Health, and Community Engagement
     ▪ Trails as spaces for exercise, wellness, and nature connection.
     ▪ Support multi-use opportunities while managing impacts (e.g., trail etiquette, e-bike concerns).

- Foster education and stewardship: engage residents and children in environmental learning.
- Encourage community involvement in planning and prioritization.

2. **Identify key gaps and/or safety concerns in the current trail system (mark improvement areas directly on your map).**
    o Railroad Crossings and Underpasses
        - BNSF railroad crossing repeatedly cited as a major safety hazard.
        - Existing underpasses have issues with lighting, flooding, and poor visibility, creating unsafe conditions.
        - These barriers limit connectivity between northern Louisville, downtown, and regional trails.
    o Lack of Regional and Local Connectivity
        - Significant gaps in connections to Boulder, Erie, and other regional trails.
        - Missing links between neighborhoods, downtown Louisville, and open space areas.
        - Barriers like South Boulder Road and steep grades (e.g., Agave Hill) make commuting and recreation difficult.
    o Trail Design and Unauthorized Social Trails
        - Numerous undesignated/social trails causing habitat fragmentation and safety issues.
        - Need for a policy and standards to determine which trails to formalize, restore, or close.
        - Concerns about trail etiquette, e-bike use, and balancing multi-use without harming sensitive areas.

3. **Identify plan recommendations to resolve the identified gaps.**
    o Improve Connectivity and Protected Routes
        - Prioritize safe, protected trail connections between neighborhoods, downtown Louisville, and regional trails (e.g., Boulder, Coal Creek, South Boulder).
        - Implement protected crossings at major barriers like railroads and South Boulder Road.
        - Develop bypass routes for steep grades (e.g., Agave Hill) and ensure non-roadway options for trail users.
    o Address Safety and Infrastructure Standards
        - Upgrade underpasses with better lighting, drainage, and visibility.
        - Apply strategic surfacing types for durability and accessibility, especially on high-priority open space properties.
        - Establish clear design standards for multi-use trails to accommodate hikers, bikers, and e-bikes safely.
    o Manage Social Trails and Environmental Impacts
        - Conduct an inventory of undesignated/social trails and create criteria for closure or formalization.
        - Close trails causing habitat fragmentation and update environmental designations based on baseline studies.
        - Provide education and stewardship programs to promote responsible trail use and community involvement in decision-making.

4. **Identify three BIG IDEAS that the trails/open space master plan must address.**

- o Connectivity and Wayfinding
    - ▪ Create safe, clear connections between neighborhoods, downtown, and regional trails.
    - ▪ Address barriers like railroad crossings, South Boulder Road, and steep grades.
    - ▪ Improve wayfinding with maps, signage, and consistent trail standards to help users navigate easily.
- o Policy and Standards for Trails
    - ▪ Develop a formal policy for social/unauthorized trails: decide which to close, restore, or integrate.
    - ▪ Adopt trail standards (e.g., USFS guidelines) for sustainability and habitat protection.
    - ▪ Include enforcement and education to support compliance and stewardship.
- o Habitat and Ecosystem Protection
    - ▪ Prioritize eco-diverse areas and sensitive habitats in planning.
    - ▪ Implement buffers and restoration strategies to minimize fragmentation.
    - ▪ Balance recreation with conservation through science-based land assessments and monitoring.

5. **List up to 4 high priority implementation strategies for the Open Space and Trails program.**
    - o Trail Connectivity and Protected Crossings
        - ▪ Complete critical trail connections between neighborhoods, downtown, and regional systems (e.g., Coal Creek, Boulder, South Boulder Road).
        - ▪ Implement safe crossings at major barriers such as railroads and highways.
        - ▪ Ensure protected routes for non-motorized users, avoiding reliance on roadways.
    - o Safety and Maintenance Upgrades
        - ▪ Improve underpasses with lighting, drainage, and visibility enhancements.
        - ▪ Address known safety issues (e.g., steep grades, flooding, alignment problems).
        - ▪ Apply consistent surfacing standards for durability and accessibility.
    - o Environmental Stewardship and Social Trail Management
        - ▪ Protect sensitive areas like Coal Creek through restoration and closure of unauthorized trails.
        - ▪ Conduct baseline studies for wildlife and vegetation to guide planning.
        - ▪ Integrate education and enforcement to support responsible trail use and habitat protection.
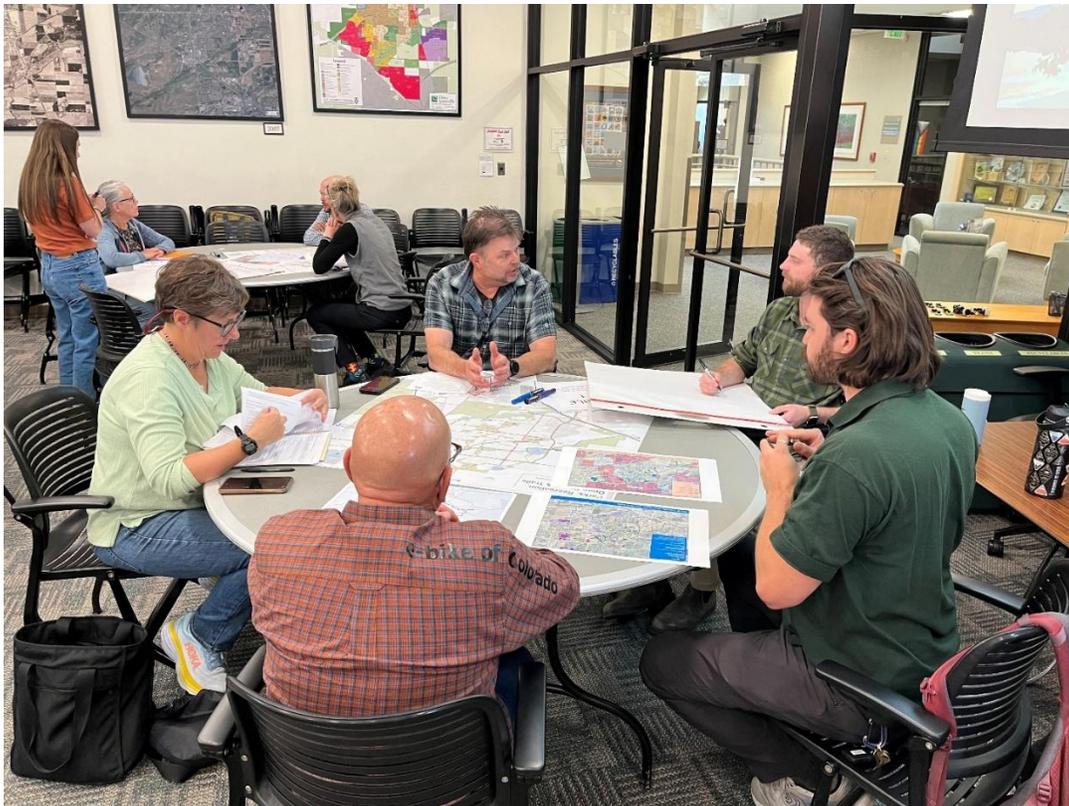
Focus Group #1: Open Space and Trails Workshop (Source- DTJ Design)

Based on the participants' responses to the questions above, the following summary of key priorities, challenges, and potential action items was synthesized.

Key Priorities

Habitat & Ecosystem Protection
- Prioritize high-value ecological areas (Coal Creek, riparian zones, prairie habitats).
- Use science-based data to guide trail placement, closures, and habitat restoration.
- Balance recreation with conservation to ensure natural resources are not compromised.

Safe, Connected, Accessible Trail Network
- Strengthen trail connectivity within Louisville and to regional systems.
- Improve safety at underpasses, railroad crossings, and hazardous trail segments.
- Ensure accessibility for all abilities and equitable access to open space.
- Establish clear policies and procedures for managing social trails.

Recreation, Health & Community Engagement
- Align recommendations with the City Charter's prioritization of natural resource protection.
- Expand stewardship programs, trail etiquette education, and environmental awareness.
- Secure sustainable funding through grants and partnerships with municipalities and Public Works.

Key Challenges & Issues

System Gaps
- Missing trail connections (railroad crossings, South Boulder Rd, Agave Hill, hillside navigation).

Unauthorized Social Trails
- Habitat damage caused by undesignated trails.

Safety Risks
- Flooding in underpasses, poor lighting, and bottlenecks creating hazards.

Balancing Priorities
- Tensions between recreation vs. conservation, and fire mitigation vs. resource protection.

Limited Amenities
- Few restrooms, water access points, and parking along regional trails.

Funding Constraints
- Open space tax may be insufficient; staff capacity is limited.

Policy Gaps
- Lack of formal trail standards, unclear land classifications, and no prioritization framework.

Potential Action Items

Connectivity & Protected Routes
- Complete critical trail links between neighborhoods, downtown, and regional systems.
- Implement protected crossings at railroads and highways.
- Develop bypass routes for steep grades.

Safety & Infrastructure Upgrades
- Improve underpasses with lighting, drainage, and visibility.
- Apply durable surfacing standards for accessibility.
- Establish multi-use design standards for hikers, bikers, and e-bikes.
- Deliver quick "wins" with improved wayfinding, signage, and striping.

Environmental Stewardship & Social Trail Management
- Inventory and evaluate social trails for closure or formalization.
- Protect sensitive habitats through restoration and monitoring.
- Integrate education and enforcement programs to promote responsible use.
- Implement a Land Assessment System with annual monitoring, dedicated staff, and budget.

Big Ideas for Trails Master Plan
- Strengthen connectivity and wayfinding with signage and maps.
- Develop a social trail policy using USFS standards for closure or retention decisions.
- Prioritize habitat protection with buffers and restoration strategies.

High-Priority Implementation Strategies
- Align Guidebook with City Charter on preservation and conservation.
- Complete critical trail connections and protected crossings.
- Upgrade underpasses and address safety hazards.
- Apply consistent surfacing standards for durability and accessibility.
- Restore sensitive areas (e.g., Coal Creek) and close unauthorized trails.
- Enhance funding by strengthening partnerships, making open space tax permanent, and pursuing grants.
- Formalize design and contextual criteria for trail types and buffers.
- Evaluate creation of a full-time trails coordinator role for grants and project oversight.

Focus Group #1: Open Space and Trails Workshop (Source- DTJ Design)

4.2.2. Focus Group #2: Recreation and Senior Center (TBD)

4.3. Pop-Up Events and Community Open House Events

4.3.1. Pop-Up Events

Approximately 260 community members were in attendance across 8 pop-up events. The events were held at the following locations. These locations were selected to broaden the level of input and to meet community members at convenient locations.

- Recreation + Senior Center Health Fair
- Louisville Elementary Soccer
- Cottonwood Park
- Davidson Mesa Trailhead (2)
- Coal Creek Golf Course
- Monster Dash At Community Park
- Open Space Grasslands Walk

At each event, members of the public were asked to engage with an interactive map of the Louisville PROS system as well as a prioritization activity for future PROS projects.

4.3.2. Community Open House #1

Date: October 29, 2025
Location: Louisville Recreation and Senior Center
Time: 12:30pm – 2:00pm, 5:00pm – 6:30pm
Facilitators: Keith Walzak (DTJ Design), Katy Moylan (DTJ Design), Louisville PROS Staff
Participants: General public

An estimated 180 participants attended the Community Open House. Attendees included a variety of ages, backgrounds, and interests. The diverse turnout ensured that many different perspectives were captured to be considered in the PROS Guidebook process.

At the first Community Open House, attendees were asked to engage with staff and the consultant team as part of an event that included several informal stations, including an interactive map of the Louisville PROS system, a prioritization activity for future PROS projects, and stations regarding use of current PROS programs and amenities.

The results of the combined information gathered at the Community Open House and Pop-Up Events are detailed below.
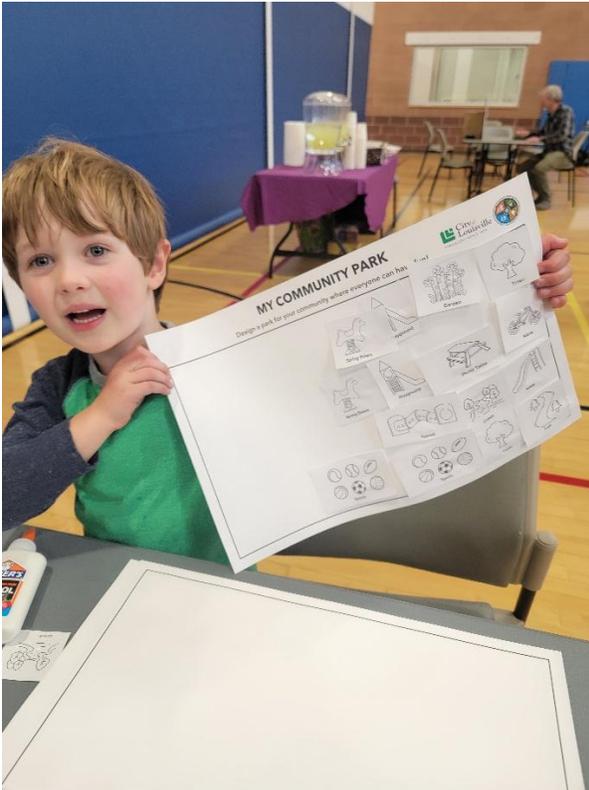
Community Open House #1 (Source- DTJ Design)

4.3.3. Community Open House #2 (TBD)

Potential Open House #2 Topics (to be scheduled)

- PROS Long Range Plan and Trails Master Plan Recommendations + Strategies
- Conservation + Resource Protection
- Parks + Recreation Facilities
- Inclusivity & Accessibility
- Open Space Conservation Tools & Criteria
- Land Management Programs + Sustainability
- Open Space Stewardship
- Recreation Trail Improvements
- Trails Design Standards
- Golf Facilities
- Implementation Strategies + Decision Making Framework

4.3.4. Interactive Map

This tool was used at all pop-up events as well as the first Community Open House event. At this station, participants were asked to identify existing areas in Louisville with PROS elements that they enjoy with green dots, and areas with PROS elements that are lacking or need attention with red dots. They were also invited to write any freeform feedback on Post-It notes. Most people elected to provide written content rather than using the colored dots. Below is a summary of the feedback received from the Interactive Map station by PROS division.
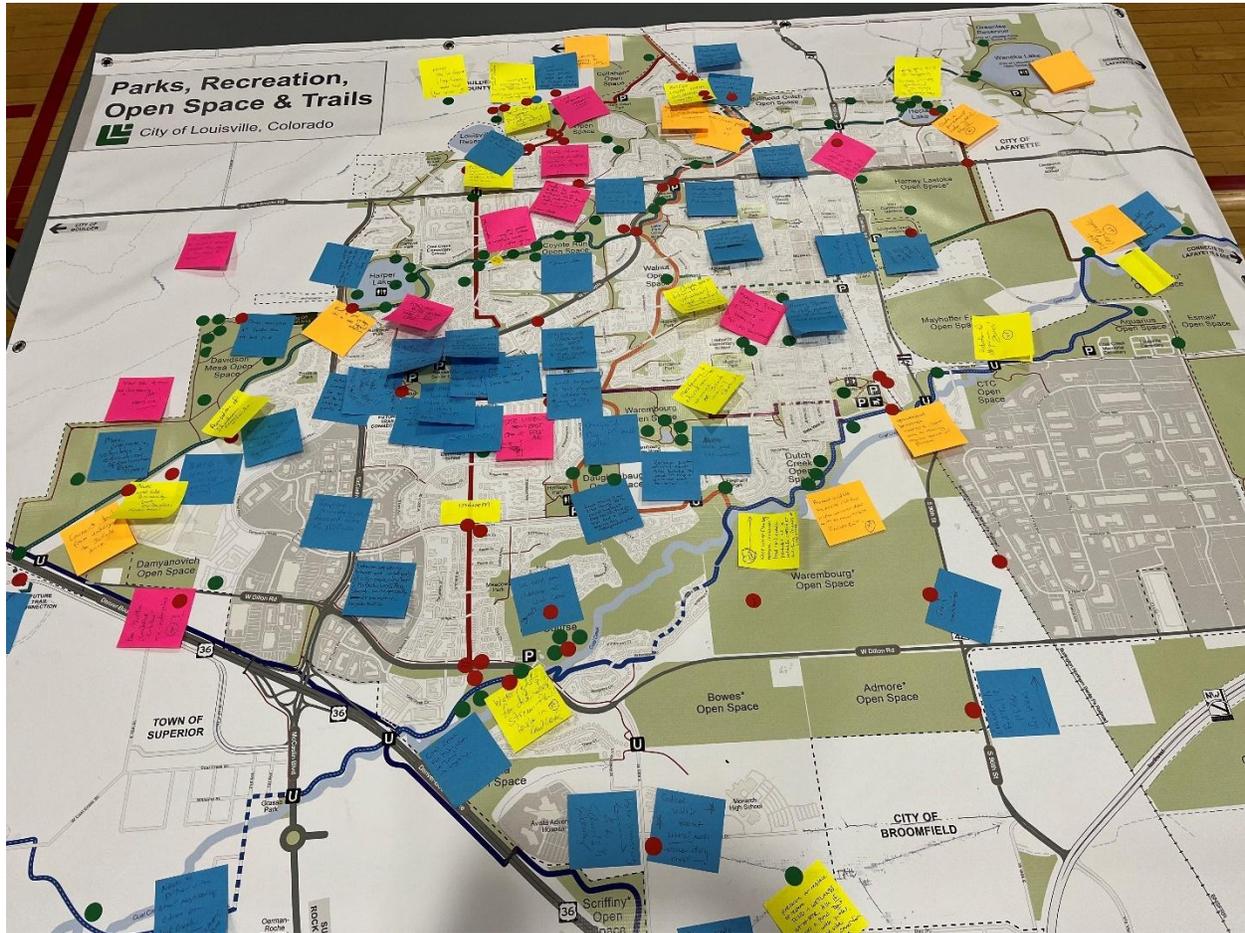
Community Open House #1 (Source- DTJ Design)

Parks
- Add amenities - picnic tables, trash bins, year-round restrooms, etc.
- Accessibility - Increase visitor and handicap parking
- Safety –safer crossings near parks (e.g., Via Appia, Balfour to Hecla Lake), maintain shrub trimming for visibility in park corridors.
- Preserve natural aesthetics – minimize excessive signage, manage vegetation for fire safety.

Recreation and Senior Center
- Sport courts - Build dedicated pickleball courts, separate tennis courts, and additional basketball courts for community use.
- User group variety - Increase programming for youth, teens, and families, plus adult fitness zones and evening activities.
- Seasonal use - Extend summer outdoor pool hours, consider winter recreation options like ski trails.
- Expand Rec Center facilities - parking, steam room/sauna, and splash deck seating
- Aquatics - add an outdoor pool

Golf
- New clubhouse and restaurant
- User group variety - offer non-golf activities at CCGC.
- Connectivity - Reroute Coal Creek Trail through CCGC.
- Allow after-hours trail-use on cart paths.
- Course quality – improve mowing schedules, address concerns about re-routing plans.

Open Space
- Deferred maintenance - maintain existing open space before acquiring more, acquire priority open space parcels (e.g., Davidson Mesa hillside) once existing maintenance capacity is ensured
- Habitat protection – Protect sensitive habitat areas (particularly riparian/creek corridors) from overdevelopment or trail encroachment, create a trail buffer zone to regulate addition of new trails within a certain distance (e.g. 100-200 feet) of streams.
- Weed management - Improve weed and invasive species control (e.g. Russian Olives).
- Fire mitigation – Introduce tree setbacks and shrub trimming.
- Mixed feedback on goat grazing - some support for fire mitigation while others oppose due to expense and fire risk from leftover thatch.

Trails
- Connectivity - expand connections between neighborhoods, parks, and schools; add trail links (Centennial Valley ↔ Davidson Mesa, Avista ↔ US36).
- Safety – enhance safety through underpasses, at crossings, and at railroad underpasses. Improve signage and add hawk signals.

- Enforce e-bike regulations – enforce speed limits, add age restrictions, ban throttle-controlled e-bikes
- Social trails - formalize popular social trails and single-track routes, add navigational signage, and allow winter-use and after-hours access where feasible.
- Trail quality – preserve quality of soft surface trail surfaces (gravel/crusher fines).

Community Open House #1 (Source- DTJ Design)

4.3.5. PROS Priorities

This tool was used at all pop-up events as well as the first Community Open House event. At each event, the team provided a series of jars and asked participants to provide preferences on categories for future PROS Department priorities. Prioritizing those categories helped establish core values to be addressed in the PROS Guidebook. At this station, participants were asked to prioritize potential future action from the Louisville PROS department by dropping marbles into jars corresponding with their top 3 priorities. Each participant was given 3 marbles with which to vote. The categories were as follows.

- Jar 1: Take care of what we have (deferred maintenance)
- Jar 2: Add more recreation programs (sports, swim, arts, etc.)
- Jar 3: Enhance outdoor recreation amenities (courts, multi-use
- field, aquatics, etc.)
- Jar 4: Build new parks on open vacant land owned by Louisville
- Jar 5: Acquire more open space areas
- Jar 6: Improve trail connectivity

Community Open House #1 (Source- DTJ Design)

Of the categories provided, the community's top priority was maintaining Louisville's existing assets, with 27% of responses emphasizing the department should address deferred maintenance needs. New recreational programmatic additions were comparatively least important with just 10% of the responses. Other priorities focused on physical improvements beyond current assets, including trail connectivity (19%), adding open spaces (17%), enhancing outdoor amenities (14%), and building new parks (12%).
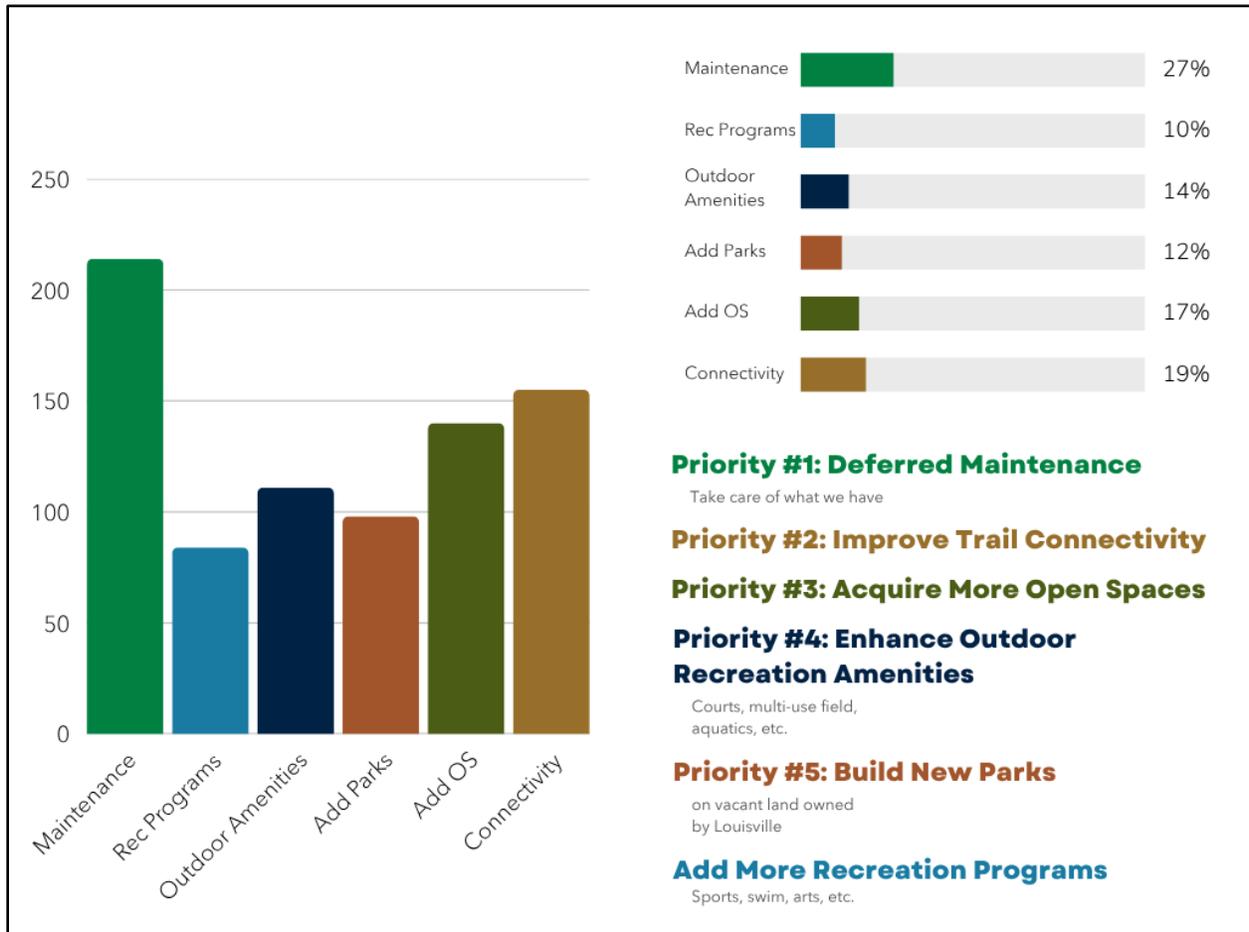
4.3.6. Programs and Events

This tool was used at the first Community Open House event. At this station, participants were asked to use stickers to indicate which PROS Department programs and events they would most likely participate in over the next 10 years. They were given the following options.

- Aquatics
- Fitness & Wellness
- Senior Services (60+)
- Youth & Teen
- Open Space
- Golf
- Adult Sports (18+)
- Other

Community Open House #1 (Source- DTJ Design)

Most citizens indicated that they would be most likely to participate in programs and events for Open Space with 17.2% of the overall responses. The next most popular response was tied between Fitness & Wellness and Adult Sports, each with 15.6 of the total responses. Senior Services and Aquatics programs and events were moderately prioritized at 12.3% of the responses each. Fewer respondents selected their likely participation in Golf and Other programs and events, with 10.7% and 9.8% of the responses respectively. The least popular choice was Youth and Teen programs, with only 6.6% of the overall responses.

Open Space (17.2%)
Educational Outreach
Volunteer Events

Fitness + Wellness (15.6%)
Yoga & Pilates
Group & personal training
Nutrition talks

Adult Sports (15.6%)
Tennis instruction
Pickleball instruction & play
Drop-in sports

Senior Services (12.3%)
Brooks Cafe Lunch &
Events
Classes & Seminars
Day Trips

Aquatics (12.3%)
Water aerobics
Swim lessons
Lifeguard Certification

Golf (10.7%)
Adult & Senior Leagues
Junior programs & camps
Lessons

Other (9.8%)
Partnerships with external events
Holiday-specific events
General Interests (music, hiking)

Youth and Teen (6.6%)
Birthday parties
Summer day camp
Sports leagues

4.3.7. Amenities

This tool was used at the first Community Open House event. At this station, participants were asked to use stickers to indicate which Louisville PROS amenities they would most like to see enhanced over the next 10 years. They were given the following options.

Open Space
- Preservation & Conservation areas
- Land Management & Restoration
- Passive Recreation
- Property Acquisition

Parks
- Playgrounds
- Multi-Purpose Athletic Fields
- Sports Courts
- Passive Recreation Amenities

Trails
- Connectivity
- Trail Amenities
- Hard-Surface Trails
- Soft-Surface Trails

Golf
- Practice Areas
- Clubhouse Facility
- General Course Enhancements
- Event Spaces

Recreation and Senior Center
- Aquatics
- Fitness & Wellness
- Senior Center & Services
- Outdoor Recreation

Community Open House #1 (Source- DTJ Design)

The following chart represents the percentage of overall responses for each PROS Division.
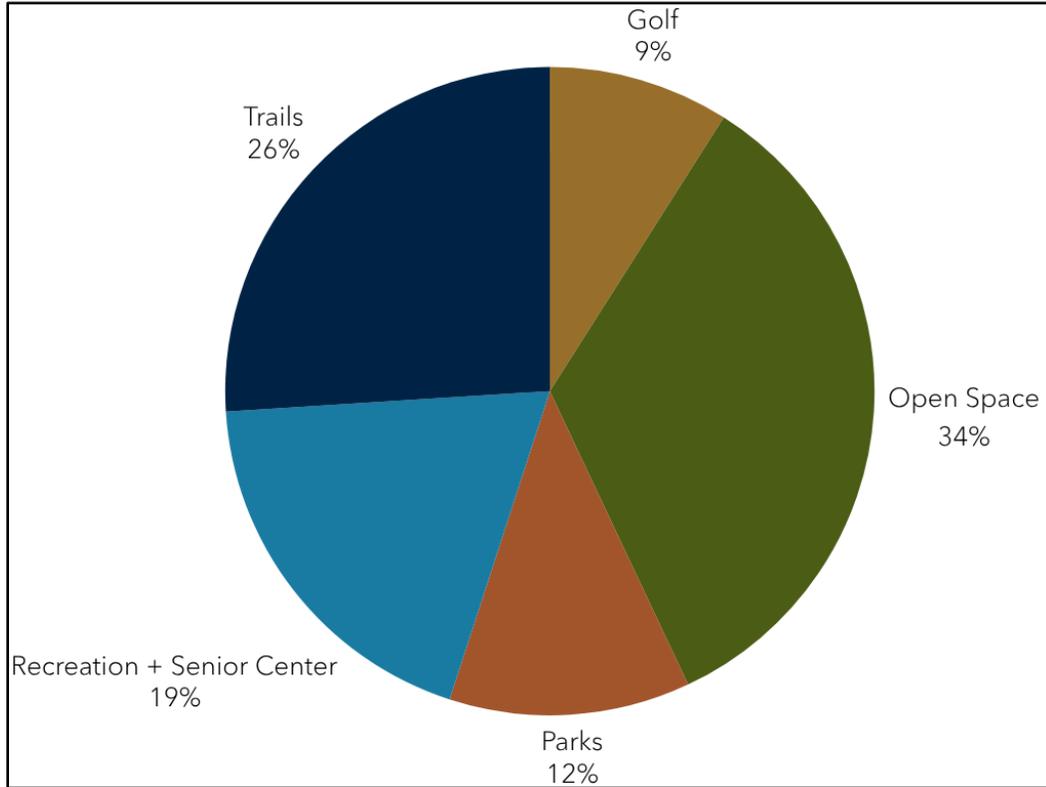
Most Division with the most responses was Open Space, with Trails not far behind. The Recreation and Senior Center and Parks each had a moderate number of responses, and Golf had the fewest.

The next several charts detail the specific amenities that people would most like to see enhanced for each PROS Division.

Open Space
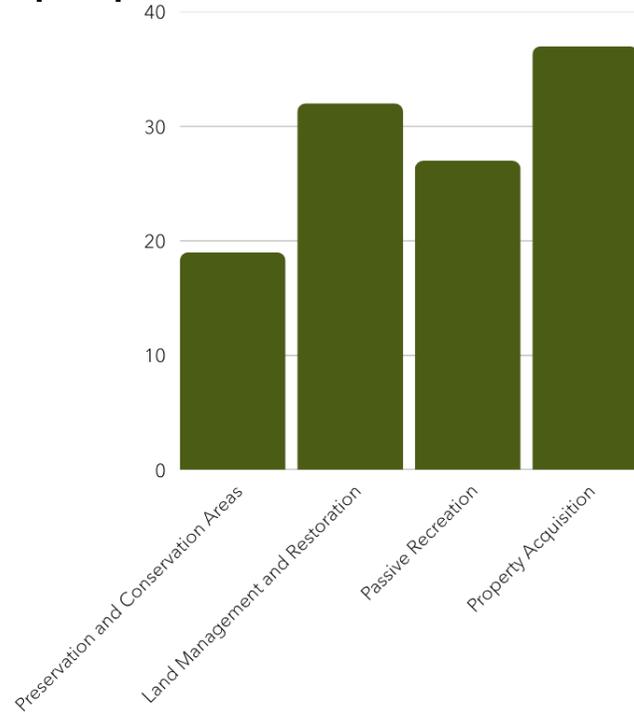
Parks
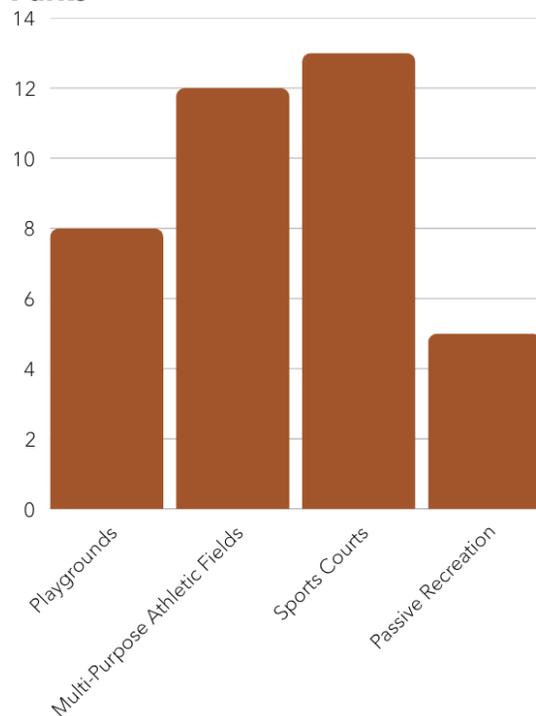
Trails
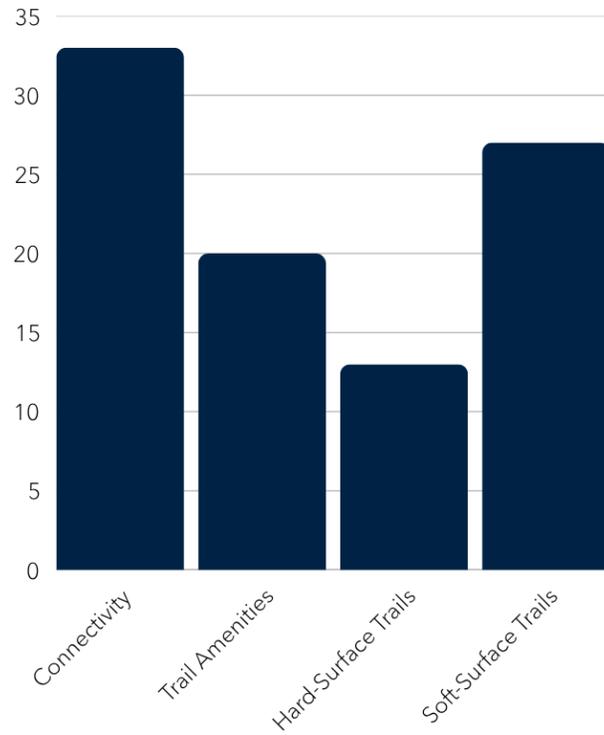
Golf
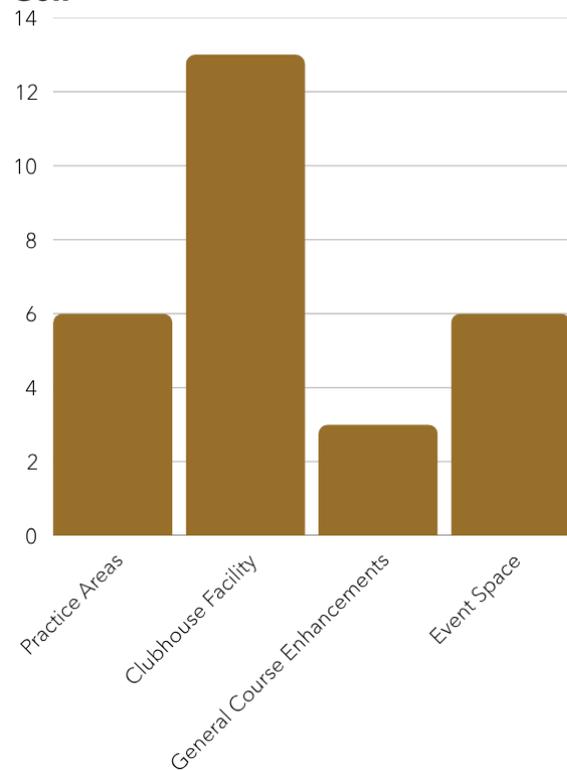
Recreation and Senior Center
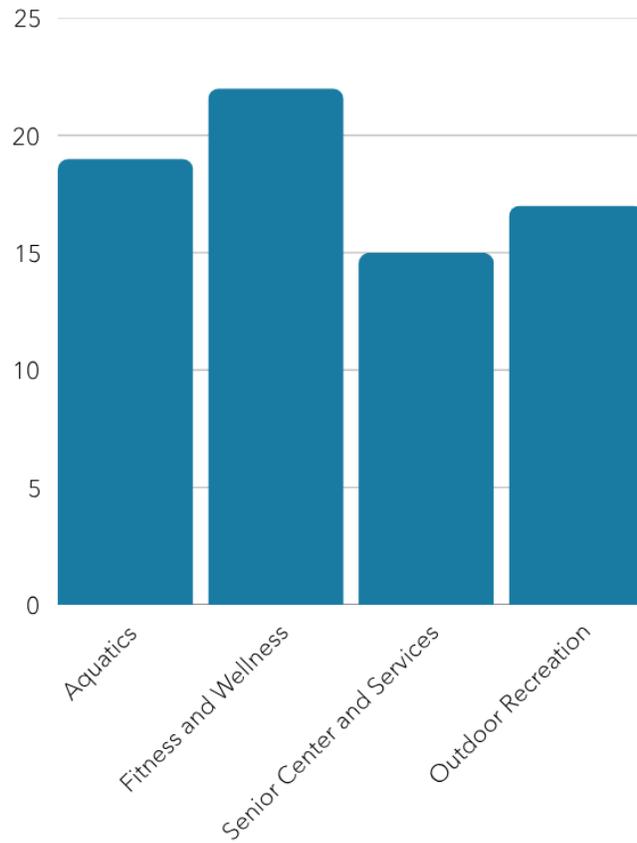
For Open Space, the amenity most people would like enhanced in the future is Property Acquisition, and Preservation & Conservation areas got the fewest votes of the open space options. For Parks, the most popular amenity to be enhanced was Sports Courts, and the least popular was Passive Recreation Amenities. Of the trails votes, the most were regarding connectivity and the least were for Hard-Surface Trails. For Golf, Clubhouse Facility was by far the amenity that people most want to see enhanced, while General Course Enhancements were prioritized the least. Lastly, for the Recreation and Senior Center, Fitness & Wellness received the most votes and Senior Center & Services was the least popular category.

5. Advisory Board Input

Four City of Louisville Advisory Boards were engaged individually through the plan process: Open Space Advisory Board (OSAB), Recreation Advisory Board (RAB), Parks and Public Landscaping Advisory Board (PPLAB, and the Youth Advisory Board (YAB). These boards were engaged at two stages of the project. The first round of meetings focused on gathering input regarding vision and priorities for the PROS Guidebook. The first set of Advisory Board meetings is detailed below as it was a key information-gathering step in the engagement process. The second round of advisory board meetings are scheduled at a later phase of the project and will focus on draft plan and endorsements for the PROS Guidebook.

At the first round of meetings, each of the boards listed above was presented with preliminary information about the PROS guidebook project, then asked to answer the following questions
1. What is the City of Louisville PROS doing well now?
2. What are your Top Priorities for the PROS Long Range Plan and Trails Master Plan
3. What are your measures of success, i.e. how do we know we have been successful in the plan process?

To gather input, advisory board members were asked to answer one question at a time by writing their answers on 5x7 note cards, which were subsequently pinned on the wall for all participants to see. Members were instructed to use one word or phrase per card and to fill out as many cards as they saw fit.

After the meeting, the card responses were scribed, then grouped by key recurring discussion themes. The tabulation of how many times each theme came up for each advisory board is below.

5.1. OSAB Meeting #1

The Open Space Advisory Board advises the City Council and City staff on the management of the City Open Space properties and recreational trails. The Board is regulated by Chapter 4.02 of the Municipal Code. Open Space Advisory Board | City of Louisville, CO

5.1.1. Meeting Summary

Date: August 13, 2025
Facilitators: Bryon Weber (Staff Project Manager), Keith Walzak (DTJ Design), Katy Moylan (DTJ Design)
Participants: Open Space Advisory Board

The meeting focused on evaluating current strengths, identifying top priorities, defining success measures, and addressing challenges related to open space, recreation, and environmental stewardship. Key themes included trail systems, habitat protection, fire mitigation, and community engagement.

CONCLUSIONS	
What are we doing well now?	**Recurrences**
Trails, Parks & Recreation Facilities	9
Open space & land management	8
Environmental stewardship & fire mitigation	6
Weed & habitat management	3
Educational & community programs	2
Top Priorities	**Recurrences**
Land & Habitat Conservation	8
Trail System & Connectivity	8
Property & Land Use Expansion	3
Recreation Planning & Diversity	2
General Challenges	1
Measures of Success	**Recurrences**
Strategic Planning & Governance	9
Environmental & Ecosystem Priorities	4
Equity & Inclusion	3
Staffing & Departmental Development	2

5.1.2. Current Strengths

- Nearly complete wayfinding system
- Extensive trail network supporting biking and dog walking
- Park upgrades and recreational facilities (golf course, recreation center)
- Weed control and land management programs
- Open space program activities and educational initiatives
- Bee City/Bird City certifications
- Land acquisition efforts
- Wildfire mitigation strategies
- Strong partnerships with county agencies

5.1.3. Priorities

- Habitat protection and native wildlife conservation
- Land restoration and regeneration
- Trail maintenance and wayfinding completion
- Safe routes to school
- Acquisition of new properties
- Managing social trails and closing connectivity gaps
- Promoting diversity in recreation opportunities
- Harmonizing fire mitigation with habitat protection
- Securing permanent open space funding
- Improving department organization and staffing

5.1.4. Measures of Success

- Economic vitality and community benefit
- Improved status of native wildlife and healthy ecosystems
- Safe, inclusive spaces with ADA and EDI compliance
- Equal prioritization of recreation and environmental stewardship
- Regularly updated actionable outcome plans
- Adaptive management and benchmarking best practices
- Zero accidents on safe school routes
- Acknowledgment of conflicting viewpoints in planning

5.1.5. Challenges

- Missing trail connections and unmanaged social trails
- Balancing active recreation with habitat protection
- Harmonizing fire mitigation with ecological goals
- Ensuring EDI and ADA compliance
- Securing permanent funding for open space
- Addressing conflicting priorities among stakeholders

5.1.6. Potential Action Items

- Develop and amend ordinances to support strategic goals
- Form "Tiger Teams" for inter-community collaboration
- Regularly update outcome plans and establish benchmarks
- Launch community engagement strategies

- Improve staffing and organizational structure
- Secure permanent funding for open space initiatives
- Address trail connectivity gaps and expand fire mitigation plans
- Enhance safe routes to school programs

Open Space Advisory Board (Source: DTJ Design)

5.2. RAB Meeting #1

The Recreation Advisory Board provides guidance and input to City Council and City staff regarding recreation and golf facilities, recreation and golf programming and policies, and medium and long-range planning for recreation and golf facilities. Recreation Advisory Board | City of Louisville, CO

5.2.1. Meeting Summary

Date: September 22, 2025
Facilitators: Bryon Weber (Staff Project Manager), Keith Walzak (DTJ Design), Katy Moylan (DTJ Design)
Participants: Recreation Advisory Board

The raw data highlights current strengths, top priorities, and measures of success for recreation facilities and community programs. Key themes include facility upgrades, multipurpose field development, sustainable practices, and ensuring inclusive community engagement.

CONCLUSIONS	
What are we doing well now?	Recurrences
High-Quality Facilities & Infrastructure	9
Strong Programming & Services	3
Trust & Staff Excellence	4
Top Priorities	Recurrences
Facility Expansion & Upgrades	8
Maintenance & Sustainability	4
Financial Planning & Revenue Generation	2
Measures of Success	Recurrences
Facility Development & Expansion	3
Inclusive & Representative Planning	3
Strategic & Financial Realism	2

5.2.2. Current Strengths

- Recreation Center and associated facilities
- Aquatics and youth sports programming
- Diverse program offerings for adults and youth
- Neighborhood parks and playgrounds
- Multi-purpose trail system and open space
- High-quality golf facility
- Welcoming spaces, especially senior center
- Great staff and strong community trust
- Commitment to maintaining recreation resources

5.2.3. Priorities

- Development of multipurpose field complex
- Planning for Memory Square future
- Sustainable and resiliency initiatives
- New golf clubhouse construction
- Improved trail connectivity
- Expansion of multi-purpose fields
- Additional tennis and pickleball facilities
- Securing funding and revenue generators
- Maintaining existing facilities at a high level
- Accounting for population growth
- New clubhouse funding resources
- Avoiding stagnation in recreation offerings

5.2.4. Measures of Success

- Completion of new clubhouse and multipurpose fields complex
- Allocated revenue for recreation services reflects projected population growth
- Inclusive input from people of all backgrounds and ages
- Survey results confirm community satisfaction
- Implementation schedule is both realistic and ambitious
- Plan represents diverse community interests
- Recommendations align with fiscal realities
- Revenue-generating strategies in place

5.2.5. Challenges

- Securing adequate funding for major projects
- Balancing diverse community interests
- Avoiding stagnation while maintaining fiscal responsibility
- Ensuring equitable access and inclusivity
- Managing population growth impacts on facilities

5.2.6. Potential Action Items

- Develop funding strategies for new clubhouse and multipurpose fields
- Launch community engagement initiatives to gather diverse input
- Create an implementation schedule that balances ambition with feasibility

- Establish benchmarks for fiscal responsibility and sustainability
- Expand recreational offerings to prevent stagnation
- Improve trail connectivity and add new facilities (tennis/pickleball)

Recreation Advisory Board (Source: DTJ Design)

5.3. PPLAB Meeting #1

The Parks and Public Landscape Advisory Board (formerly the Horticulture & Forestry Advisory Board) represents the Louisville Community in providing guidance and input to City Council, City staff, and consultants on the development and maintenance of parks public landscape projects. The Parks Board also provides advice to City staff on the City landscape master plan, landscape ordinances, and capital projects. Supporting and promoting healthy horticultural practices through public education is also a duty of the Parks Board. Parks & Public Landscaping Advisory Board | City of Louisville, CO

5.3.1. Meeting Summary

Date: October 1, 2025
Facilitators: Bryon Weber (Staff Project Manager), Keith Walzak (DTJ Design), Katy Moylan (DTJ Design)
Participants: Parks and Public Landscaping Advisory Board

The discussion focused on evaluating current strengths in park and landscape maintenance, identifying priorities for sustainability and facility upgrades, defining success measures, and addressing challenges related to funding, safety, and community engagement. Key themes included sustainable landscaping, water conservation, trail integration, and responsiveness to community needs.

CONCLUSIONS	
What are we doing well now?	**Recurrences**
Facility and Landscape Maintenance	4
Community Engagement and Staff Commitment	3
Planning and Environment Design	3
Top Priorities	**Recurrences**
Environmental Sustainability and Landscape Design	8
Facility Development and Funding	2
Community Engagement and Safety	2
Measures of Success	**Recurrences**
Planning, Implementation, and Funding	5
Sustainability and Environmental Planning	3
Community Engagement and Representation	3

5.3.2. Current Strengths

- Staff in the field shows strong commitment to job and community
- Well-planned details for park and landscaping changes, including plants and features
- Open space management that is responsive to nature
- Innovative landscaping with medians and pocket parks
- Good maintenance and replacement of playground equipment
- Consistent maintenance of current facilities
- Parks and public landscape upkeep
- Active citizen engagement and input on changes
- Excellent care and maintenance of facilities

5.3.3. Priorities

- Integration of social trails with hardscape/crushed stone
- Weed control in open space and trails (Koshia, Ragweed, invasive species)
- Water usage improvements and conversion of turf to drought-tolerant grasses and pollinator-friendly planting
- Development of sustainable landscapes
- Building new facilities and securing long-term funding
- Improved signage on trails
- Increasing speed of city decision-making for new projects
- Addressing sustainability and environmental concerns
- Updating parks and improving trail safety
- Sensitivity to community needs and preferences
- Follow-through on PPLAB recommendations (feedback and progress reports)
- Securing funding for parks and public landscaping
- Safety initiatives, including removing pesticides from city areas

5.3.4. Measures of Success

- Results widely shared with the community
- Flexibility to adapt to new situations
- Improved economic, health, and sustainability outcomes
- Equal representation of all community groups
- Increased native plants and upgraded landscaping
- Easy-to-implement plans
- Improved sustainability metrics
- Broad community input and engagement
- Adoption and execution of plans
- Innovative funding ideas
- Projects delivered on budget and on time

5.3.5. Challenges

- Securing adequate funding for parks and landscaping projects
- Managing invasive species and weed control effectively
- Balancing sustainability goals with community preferences
- Ensuring timely decision-making and project implementation

- Maintaining safety standards while removing harmful pesticides
- Achieving broad community engagement and representation

5.3.6. Potential Action Items

- Develop and implement a comprehensive weed control strategy
- Launch water conservation initiatives and turf conversion programs
- Create sustainable landscaping guidelines for parks and medians
- Improve trail signage and integrate social trails with durable materials
- Accelerate city decision-making processes for new projects
- Establish funding mechanisms for long-term park and facility maintenance
- Remove pesticides from city landscapes and adopt safer alternatives
- Regularly review and update park safety measures
- Implement feedback loops through PPLAB progress reports
- Engage the community through surveys and public forums
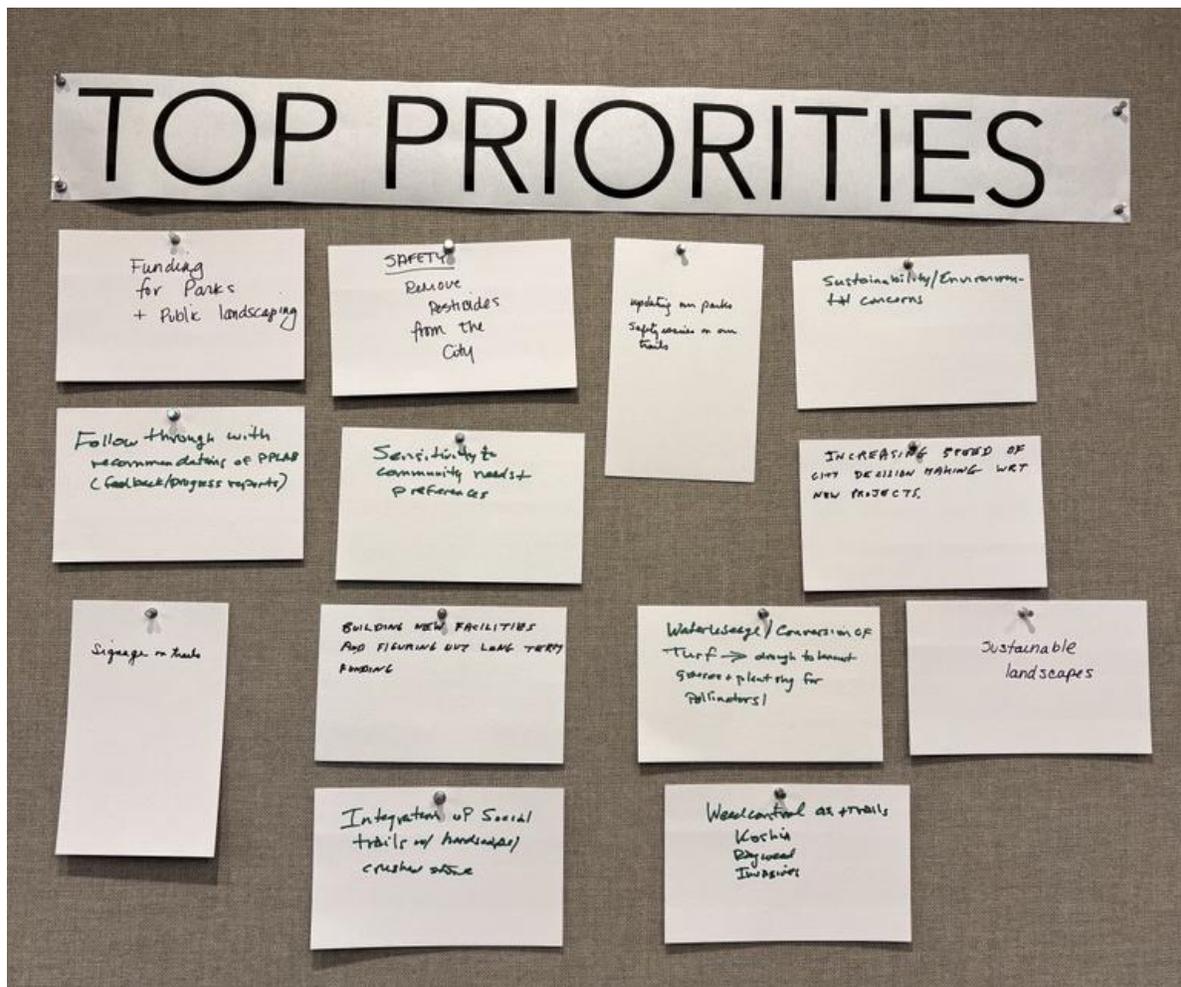
Parks and Public Landscaping Advisory Board (Source: DTJ Design)

5.4. YAB Meeting #1

Founded in 2002, the Youth Advisory Board advises the Louisville City Council on issues affecting the youth within Louisville. The Board consists of Louisville residents in grades 6-12. Youth Advisory Board | City of Louisville, CO

5.4.1. Meeting Summary

Date: November 6, 2025
Facilitators: Bryon Weber (Staff Project Manager), Keith Walzak (DTJ Design)
Participants: Youth Advisory Board

The discussion focused on evaluating what is currently working well in parks and recreation, identifying gaps and issues, and envisioning future improvements. Key themes included accessibility, trail systems, playground quality, safety, biodiversity, and community inclusivity.

5.4.2. Current Strengths

- Lots of open space
- Mountain views and good scenic quality
- Large number of parks and clean environments
- Accessible trails and parks
- Strong trail system
- Playgrounds and fitness/outdoor amenities
- Jobs at the recreation center
- Information availability
- Variety of activities for kids
- Overall quality and usage of facilities

5.4.3. Priorities

- Improve pedestrian safety (street crossing lights, HAWK signals)
- Enhance trail connectivity and routes
- Increase biodiversity with native plants
- Expand playgrounds (including large-scale features like ziplines)
- Add more dog parks and off-leash areas
- Improve gym and cardio equipment at recreation center
- Regulate e-bike usage on trails
- Acquire unowned lots for public use
- Expand bike paths and underpasses
- Provide more benches, squat racks, and trap bars at recreation facilities
- Build new golf clubhouse and expand recreation center space

5.4.4. Measures of Success

- Safer pedestrian crossings implemented
- Increased biodiversity and native plant coverage
- Expanded and well-connected trail system
- Inclusive spaces for all user groups
- Upgraded playgrounds and recreation facilities
- Improved fitness amenities at recreation center

- Clear e-bike regulations enforced
- Community satisfaction reflected in usage and feedback

5.4.5. Challenges

- Non-inclusive areas that do not cater to all user groups
- Safety concerns with e-bikes and mixed trail use
- Limited cardio and gym equipment at recreation center
- Dog vs. non-dog area conflicts
- Connectivity gaps in trail system
- Funding for major facility upgrades and land acquisition

5.4.6. Potential Action Items

- Install pedestrian safety infrastructure (crossing lights, HAWK signals)
- Develop a plan for regulating e-bike usage on trails
- Upgrade playgrounds with innovative features (e.g., ziplines)
- Expand dog-friendly spaces and create diverse dog parks
- Improve fitness facilities with additional cardio equipment, squat racks, and benches
- Acquire unowned lots for public recreation use
- Enhance trail connectivity and add bike paths and underpasses
- Increase biodiversity through native plant landscaping
- Build new golf clubhouse and expand recreation center space
- Launch community engagement initiatives to ensure inclusivity

Youth Advisory Board (Source: DTJ Design)

6. Community Survey

6.1. Introduction

The purpose of this study was to gather community feedback on the City of Louisville Parks, Open Space, Recreation & Senior center, Coal Creek Golf Course, trails, future planning, communication, and more. This survey research effort and subsequent analysis were designed to assist the City of Louisville in developing a plan to reflect the community's needs and desires. The information in the following summary was developed by RRC + Associates. For more information, see their complete report here.
(Add hyperlink to project website once RRC Survey Report is uploaded).

6.2. Methodology

6.2.1. Statistically Valid (Invite) Survey

Postcards were mailed to every residential address within the City of Louisville, with instructions to complete online through password protected website (1 response per household). Paper surveys and postage-paid return envelopes were also available upon request, and the survey was translated into Spanish. **766** invitation surveys were completed (*+/- 3.5% Margin of Error*).

6.2.2. Open Link Survey

Later, the online survey was made available to all City of Louisville stakeholders, including non-residents (e.g., commuters, residents of nearby communities). **1,407** open link surveys were completed.

6.2.3. Weighting The Data

The weighting process changes the results only slightly and ultimately makes the results more accurate and representative of the population.

Step 1: The demographic profile of the Invite sample is compared to known statistics of City of Louisville residents using data provided by the U.S. Census and the 2023 ACS 5-Year Estimates.

Step 2: Underlying data from the invitation survey is weighted by the age, gender, homeownership, and Hispanic ethnicity of Louisville residents to ensure appropriate representation.

Louisville in Autumn (Source: RRC + Associates)

6.3. Key Findings

Two samples were collected in the survey effort—the statistically valid Invite sample and the Open link sample—both of which had strong response rates. Together, they provide an excellent source of input on topics addressed throughout the survey. In general, responses from the Open link survey are similar to the Invite sample, a positive finding that indicates a broad consensus across the two groups.

6.3.1. Current Usage

- Parks, recreation, open space, trails, and golf amenities are important as to why respondents live in Louisville with 93% of either sample rating them as important.
- Residents are active users of Louisville's parks, recreation, trails, and open space systems, with particularly strong engagement in the trail system, which is used frequently and consistently across both the Invite and Open samples.
- The Invite sample generally reports more frequent use of City amenities than the Open sample, suggesting that engaged participants are also among the most active users of the full PROST system.
- About half of both samples indicate that they have no barriers to using Louisville's PROST amenities.

6.3.2. Parks

- Most residents feel that the City's park amenities meet community needs, with at least half of respondents in each sample rating most park features as performing well.
- Walking paths/trails are the most important park amenity to both samples with an average of 4.7 out of 5 followed by restrooms which fell shorter in terms of meeting the needs of the community.
- When asked to prioritize options for park enhancements, both samples concentrated on improvements to the urban tree canopy, pathways (trails/sidewalks), and maintenance of existing amenities.

6.3.3. Recreation and Senior Center

- Fitness amenities such as the weight room, indoor pools, locker rooms, and the hot tub/sauna/cold plunge are the most important to both samples.
- These same amenities also rate highly in terms of meeting community needs, suggesting that current offerings align well with resident expectations.
- In terms of potential future enhancements to the Recreation & Senior Center, respondents from both samples are most supportive of an expanded weight room and program expansions.
- In general, respondents are supportive of investing in Memory Square Pool, with about half of both samples favoring significant capital investment to keep it open and add amenities.

6.3.4. Open Space

- Open Space amenities received high importance, with trails, natural habitat areas, and trailhead amenities consistently viewed as the most important.
- Respondents also indicate that most Open Space features are meeting community needs, with strong majority ratings of 4 or 5 across categories.
- Priorities for future Open Space investment include acquiring additional properties, continuing fire mitigation, increasing native plant restoration, and improving trail access—reflecting a community interest in conservation, ecological health, and expanded connectivity.

6.3.5. Coal Creek Golf Course

- Among respondents who use or are familiar with the facility, golf course amenities that are broadly accessible, such as the driving range, practice greens, restaurant, and parking are viewed as the most important.
- The Open sample places higher importance on nearly all golf course amenities compared to the Invite sample, suggesting an engaged user-base.
- Most golf course amenities also perform well in meeting community needs, particularly the parking lot, driving range, leagues, pro shop, and traditional practice putting green, however, both samples agree there could be some improvement to the restaurant.

6.3.6. Trails

- Residents are highly engaged trail users, with exercise, nature connection, mental well-being, and passive recreation being the leading reasons for visiting the system.
- Walking and biking far outpace vehicle access as the primary modes of getting to the trails, underscoring the local, neighborhood-based nature of trail use.
- Important trail amenities—such as soft-surface trails, hard-surface trails, crossings, underpasses, and trash cans—are widely valued and are generally rated as meeting community needs.
- Top priorities for enhancement include expanding local and regional trail miles, adding underpasses, increasing neighborhood connections, improving crossings, and adding more soft-surface trails.
- Potential improvements most likely to encourage increased trail use include safer road crossings, more regional trail connections, better access to destinations via trails, and additional soft-surface trails.

6.3.7. Overall PROS Department Priorities

- Across both samples, residents strongly prioritize maintaining and enhancing existing amenities over building new ones, reflecting a community preference for reinvestment, upkeep, and improved functionality of current assets.
- Investment priorities center on the trail network and open space: expanding trails and safer crossings are most important, followed by acquiring land for Open Space. Golf Club House Enhancements are the least supported future priority.

6.3.8. Communication

- Communication from the City was rated as moderately effective with an average for 3.6 out of 5 for the Invite sample and 3.7 for the Open link.
- Residents rely on a diverse mix of communication channels to receive City information, with direct emails, the Recreation & Senior Center program guide, the City website, and the printed Lantern newsletter being the most common sources.
- When asked about their preferred channels, direct email remains the top choice across both samples, followed by the Lantern newsletter, the program guide, and the City website.

Mountain Views in Louisville Open Space (Source: RRC + Associates)

6.4. Living in Louisville

6.4.1. Connection to Louisville

Just over half of the Louisville resident Invite sample recreates in the city; a third shops, dines, and/or attends events (etc.); and 13% work in Louisville. The Open link sample is nearly identical to the Invite sample in these respective categories but about a third (32%) indicated not being Louisville residents.

What is your connection to the City of Louisville?

	Invite	Open
I live here	100%	68%
I recreate here (Trails, Parks, Recreation & Senior Center, Golf, etc.)	56%	54%
I visit here (shop, dine, attend events, etc.)	38%	36%
I work here	13%	14%
Other	1%	7%
I have no connection to the City of Louisville		1%
n=	143	1,404
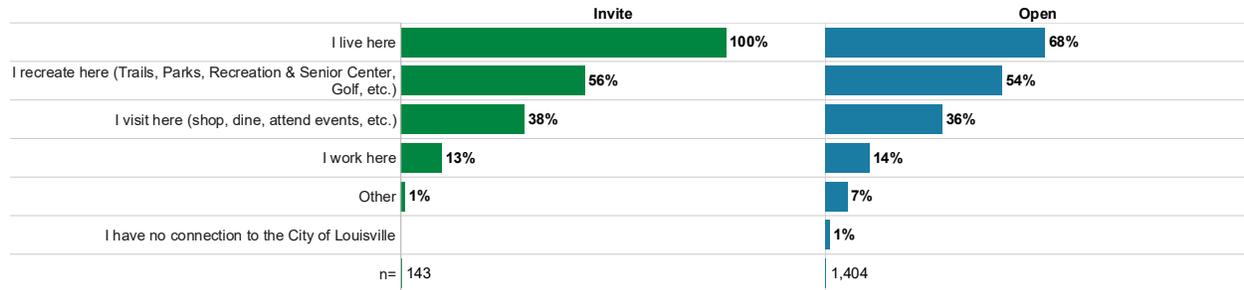
Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.4.2. Time in Louisville

Invite survey respondents largely are either relatively new residents to Louisville (residents of less than a year to 5 years – 35%) or longtime residents of 21+ years (32%). The Open link sample in comparison skewed towards slightly longer-term residents than the Invite, being Louisville residents for 3.0 years more on average than those of from the Invite sample.

How many years have you lived in the City of Louisville?

	Invite	Open
Less than a year	3%	3%
1 - 5	32%	17%
6 - 10	16%	19%
11 - 15	11%	14%
16 - 20	6%	10%
21 years or more	32%	37%
n=	436	783
Avg.	14.9	17.9
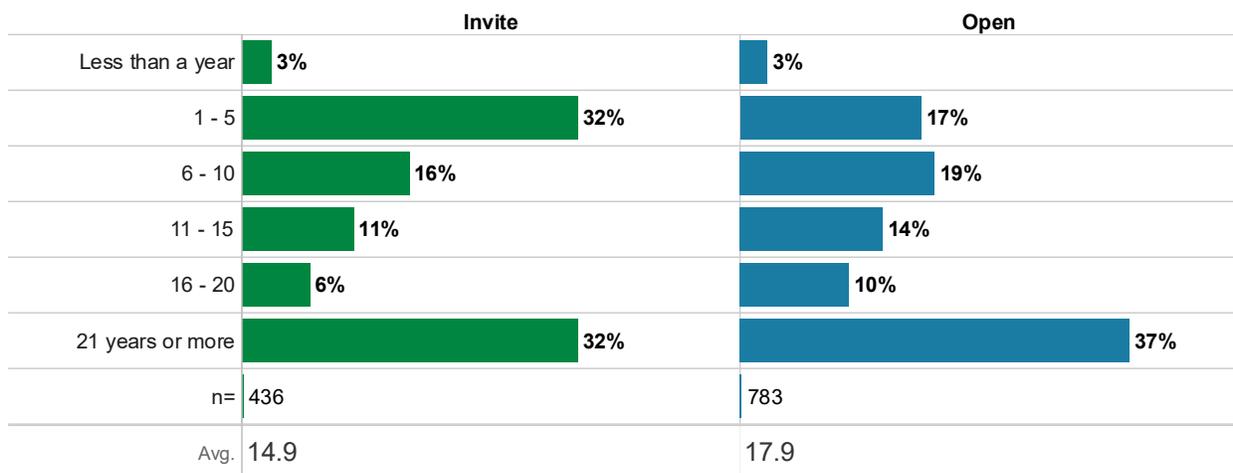
Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.4.3. Location in Louisville (Invite Sample)

Using the map below, which area do you live in?

Invite

Area	%
Area 1	19%
Area 2	14%
Area 3	21%
Area 4	35%
Area 5	0.4%
Area 6	11%
n=	766

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey
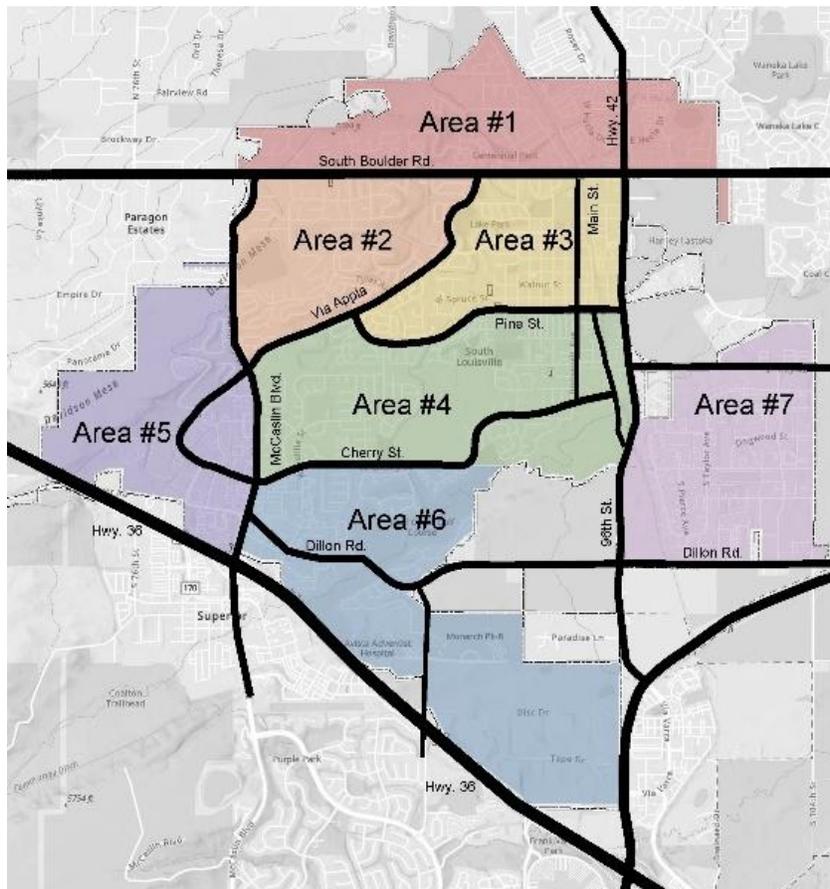
6.4.4. Location in Louisville (Open Sample)

Using the map below, which area do you live in?

Open

Area 1	17%
Area 2	17%
Area 3	14%
Area 4	28%
Area 5	3%
Area 6	16%
Area 7	0.3%
Other	4%
n=	950
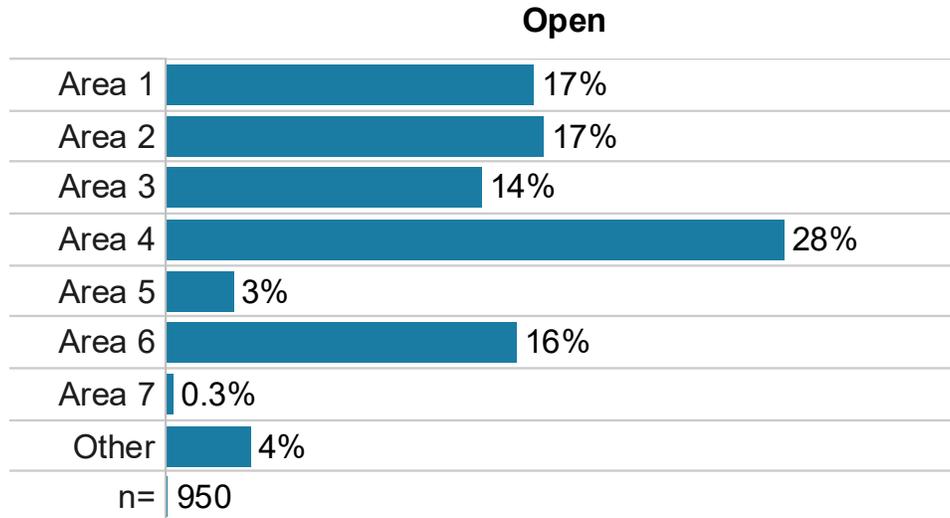
Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey
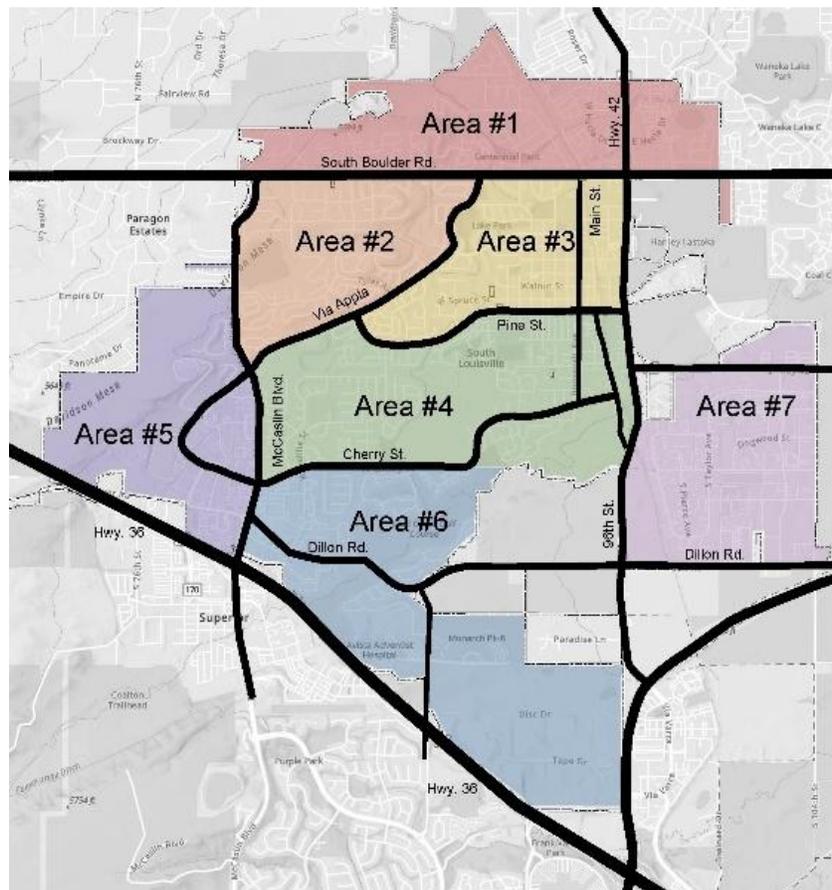
6.4.5. Importance to Living in Louisville

Access to parks, recreation, open space, trails, and golf amenities is of high importance to nearly all respondents (93%), regardless of the sample type.

When you chose to live, or choose to stay living in Louisville, how important was/is access to parks, recreation, open space, trails and golf amenities in your decision?

	Invite	Open
1 - Not at all important	1%	1%
2	1%	1%
3	5%	5%
4	15%	15%
5 - Very important	78%	78%
n=	461	942
Avg.	4.7	4.7

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.5. Current Usage

6.5.1. Use of Amenities

Amenity use is broad, and respondents are highly engaged with Louisville's amenities. In the Invite sample, nearly all households report using Open Space (95%) and the Trail System (94%), followed by Parks (90%) and the Recreation & Senior Center (87%) while Coal Creek Golf Course sees slightly less use (47%). Open link results show similar patterns of use Parks (81%), Open Space (80%), Trails (80%), Rec & Senior Center (79%), and Golf higher than Invite (60% vs 47%). Very few chose "none of the above", underscoring strong community engagement with Louisville's system.

Note: The following questions are only asked of people who said they use or visit each amenity.

Have you or members of your household ever used or visited the following amenities in Louisville?

	Invite	Open
Open Space properties (Davidson Mesa, Harper Lake, Aquarius, etc.)	95%	80%
Trail System	94%	80%
Parks (playgrounds, park shelters, athletic fields, courts, etc.)	90%	81%
Recreation & Senior Center (pool, attend a program or special event, fitness area, senior center, etc.)	87%	79%
Coal Creek Golf Course (restaurant, driving range, golf course, etc.)	47%	60%
None of the above	0.1%	1%
n=	762	1,407

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.5.2. Frequency of Use

Among people who use each amenity, over half report weekly visits to the Trail System (67% Invite; 58% Open) and Open Space (55% Invite; 50% Open). Recreation & Senior Center and Parks show a mix of weekly and monthly use (41–42% weekly Invite; 31–47% weekly Open), indicating steady engagement across seasons. Coal Creek Golf Course is mostly occasional (70% a few times a year Invite; 54% Open), though weekly golf is more common in the Open sample (17% vs 10%).

In the past 12 months, how frequently have you or members of your household used or visited the following amenities in Louisville?

Rating Category	Crosstab by:	n=	At least once a week	A few times a month	At least once a month	A few times a year
Trail System	Invite	689	67%	12%	14%	8%
	Open	1,063	58%	16%	11%	16%
Open Space properties (Davidson Mesa, Harper Lake, Aquarius, etc.)	Invite	708	55%	19%	12%	14%
	Open	1,070	50%	19%	12%	18%
Recreation & Senior Center (pool, attend a program or special event, fitness area, senior center, etc.)	Invite	662	41%	21%	13%	25%
	Open	1,044	47%	16%	13%	24%
Parks (playgrounds, park shelters, athletic fields, courts, etc.)	Invite	685	42%	16%	17%	25%
	Open	1,073	31%	20%	15%	35%
Coal Creek Golf Course (restaurant, driving range, golf course, etc.)	Invite	341	10%	9%	11%	70%
	Open	639	17%	13%	16%	54%

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey.

6.5.3. Barriers to Use

- Nearly half of respondents report no barriers (48% Invite; 53% Open), indicating broad access and ease of use.
- The most common constraint for both samples is a lack of time (13% Invite; 12% Open), with crowding (11% Invite; 9% Open) and prices/fees (10% Invite; 11% Open) following.
- Adjusting hours and program times could reduce friction for some users (10% and 9% Invite; 7% and 5% Open), and increasing awareness may also help (9% Invite; 8% Open).
- Facility-related concerns are less common, including parking and restrooms while safety, maintenance, and transportation each affect 2% or fewer.

What barriers, if any, prevent you or your household from using Louisville's PROS amenities?

	Invite	Open
Too busy, not enough time	13%	12%
Crowding / not enough space	11%	9%
Prices / Fees	10%	11%
Hours of operation	10%	7%
Programs are not offered at convenient times	9%	5%
Not aware of offerings	9%	8%
Lack of parking	7%	5%
Need more / better restrooms	6%	5%
Lack of facilities or amenities	5%	4%
Programs I'm interested in aren't offered	5%	4%
Prefer other locations and/or providers outside of Louisville	4%	5%
Safety and security concerns	2%	2%
Maintenance issues	2%	2%
Lack of transportation	2%	1%
Lack of access for users with disabilities (ADA)	1%	1%
Quality of equipment	1%	1%
Customer Service / Staff Knowledge	1%	1%
Other	7%	8%
I don't have any barriers	48%	53%
n=	732	1,299

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.6. Parks

6.6.1. Frequency of Use

Among park users, walking paths/trails are by far the most used feature (95% Invite; 92% Open). Core amenities such as restrooms and grass play areas follow (64–63% Invite; 62–59% Open), with playgrounds and shelters showing solid mid-level use (51–49% and 49–43%). The Invite sample generally reports higher use across amenities, while courts and athletic fields are similar between samples (37% and 31% in both), and the splashpad remains the least used.

In the past 12 months, which of the following park amenities has your household used?

	Invite	Open
Walking paths/trails	95%	92%
Restrooms (temporary or permanent)	64%	62%
Grass play area	63%	59%
Playgrounds	51%	49%
Shelters	49%	43%
Courts (basketball, tennis, volleyball, bocce, pickleball)	37%	37%
Community Dog Park	36%	31%
Athletic fields	31%	31%
Splashpad	20%	15%
n=	631	848
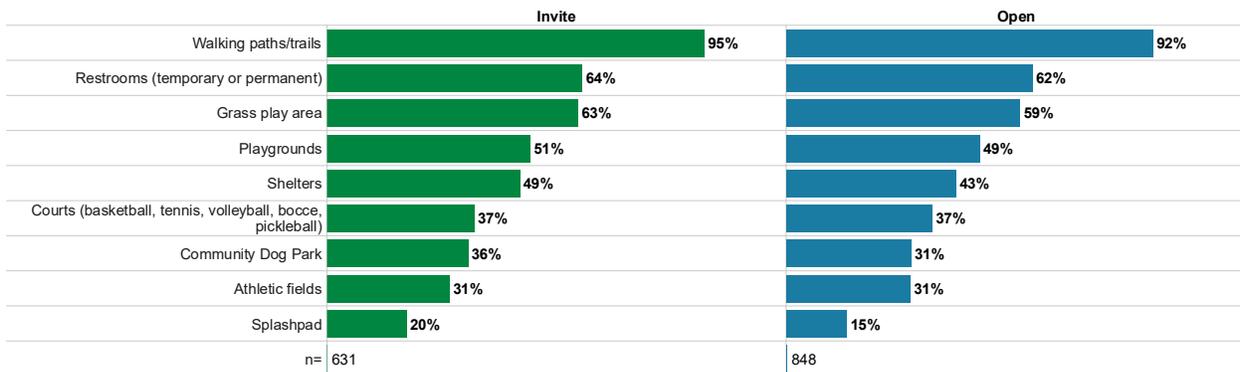
Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.6.2. Importance and Needs Met

Importance
- Walking paths and trails are the clear priority, with 94% Invite and 93% Open rating them important (4–5).
- Restrooms and grass play areas form the next tier of importance with roughly two-thirds rating 4–5 in both samples.
- Active and structured amenities are mid-tier: playgrounds, courts, athletic fields, and shelters cluster around half rating 4–5, with the Community Dog Park slightly lower (47% Invite; 40% Open).
- The Splashpad is lowest in importance and has the highest share rating it unimportant (1–2), indicating niche demand.

Needs Met
- Needs are largely being met across all categories, with at least half of respondents in both samples rating each amenity a 4 or 5.
- The highest ratings appear for walking paths/trails, playgrounds, and grass play areas.
- Mid-tier performance is reported for shelters and athletic fields and for the Community Dog Park.
- Restrooms were rated lowest, and more respondents gave ratings of 1 or 2; paired with its high importance, restrooms represent a key improvement opportunity

Importance

Please rate how important the following park amenities are to your household. Please provide an answer even if you have not used the park amenity.

Percent Responding

Amenity	Type	Avg	N	1 & 2	3	4 & 5
Walking paths/trails	Invite	4.7	626	2%	4%	82% / 94%
	Open	4.7	826	2%	5%	17% / 76% / 93%
Restrooms (temporary or permanent)	Invite	3.9	627	11%	23%	28% / 38% / 66%
	Open	3.9	823	13%	21%	30% / 36% / 67%
Grass play area	Invite	3.9	626	14%	20%	26% / 39% / 66%
	Open	3.8	814	15%	22%	30% / 33% / 63%
Playgrounds	Invite	3.4	625	19% / 29%	19%	39% / 52%
	Open	3.4	815	16% / 29%	18%	17% / 36% / 53%
Courts (basketball, tennis, volleyball, bocce, pickleball)	Invite	3.4	623	24%	26%	19% / 31% / 51%
	Open	3.4	809	26%	23%	22% / 29% / 51%
Athletic fields	Invite	3.4	624	27%	22%	22% / 29% / 51%
	Open	3.4	811	26%	25%	23% / 27% / 50%
Shelters	Invite	3.4	626	17% / 24%	26%	24% / 26% / 50%
	Open	3.3	814	17% / 26%	30%	26% / 18% / 43%
Community Dog Park	Invite	3.1	618	28% / 36%	16%	17% / 30% / 47%
	Open	2.9	804	28% / 42%	18%	25% / 40%
Splashpad	Invite	2.5	620	36% / 19% / 54%	20%	26%
	Open	2.5	789	31% / 21% / 52%	27%	22%

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

Legend:
- 5 - Very important
- 4
- 3
- 2
- 1 - Not at all Important
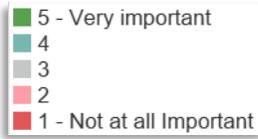
Needs Met

Please rate how you think the following park amenities are currently meeting the needs of the community. Please provide an answer even if you have not used the park amenity.

Amenity		Avg	N	1 & 2	3	4	5	4 & 5
Playgrounds	Invite	4.1	477	3%	17%	47%	33%	80%
	Open	4.1	610	3%	16%	47%	34%	82%
Grass play area	Invite	4.1	515	4%	17%	42%	36%	79%
	Open	4.1	644	3%	17%	45%	34%	80%
Walking paths/trails	Invite	4.1	566	2%	14%	55%	28%	83%
	Open	4.0	731	4%	16%	51%	29%	80%
Shelters for hosting events	Invite	3.9	472	5%	26%	40%	29%	69%
	Open	3.9	606	7%	23%	43%	28%	71%
Athletic fields	Invite	3.9	409	7%	23%	43%	27%	70%
	Open	3.9	545	7%	20%	44%	29%	73%
Community Dog Park	Invite	3.9	403	9%	26%	31%	34%	65%
	Open	3.9	512	9%	24%	34%	33%	67%
Splashpad	Invite	3.8	312	12%	29%	24%	35%	59%
	Open	3.7	417	14%	29%	27%	30%	57%
Courts (basketball, tennis, volleyball, bocce, pickleball)	Invite	3.6	414	12%	32%	33%	23%	56%
	Open	3.6	562	15%	27%	38%	20%	57%
Restrooms (temporary or permanent)	Invite	3.5	497	12%	37%	34%	17%	51%
	Open	3.6	644	13%	31%	39%	17%	56%

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

Legend:
- 5 - Completely
- 4
- 3
- 2
- 1 - Not at all

Average Importance – Performance Matrix

The following pages provide a graphical importance/satisfaction matrix comparing the average rating for importance, and the average rating for meeting the needs of the community, for each of the facilities and amenities rated by respondents. This matrix provides four quadrants in relation to the average ratings from all rated categories. These quadrants help to highlight the level of interest and performance of each, while identifying areas of focus.

High Importance / Low Needs Met These are key areas for improvement. Enhancing these facilities/programs could significantly improve overall community satisfaction.	**High Importance / High Needs Met** Important amenities that currently meet community needs. Maintenance should continue, but major improvements are a lower priority.
Low Importance / Low Needs Met Niche facilities/programs with a small but dedicated audience. Tracking participation can guide future planning.	**Low Importance / High Needs Met** Adequately supported amenities. Future discussions may consider whether current resource allocation aligns with long-term benefits.

Invite Sample

Invite respondents indicate more attention could be given to park restrooms and courts.
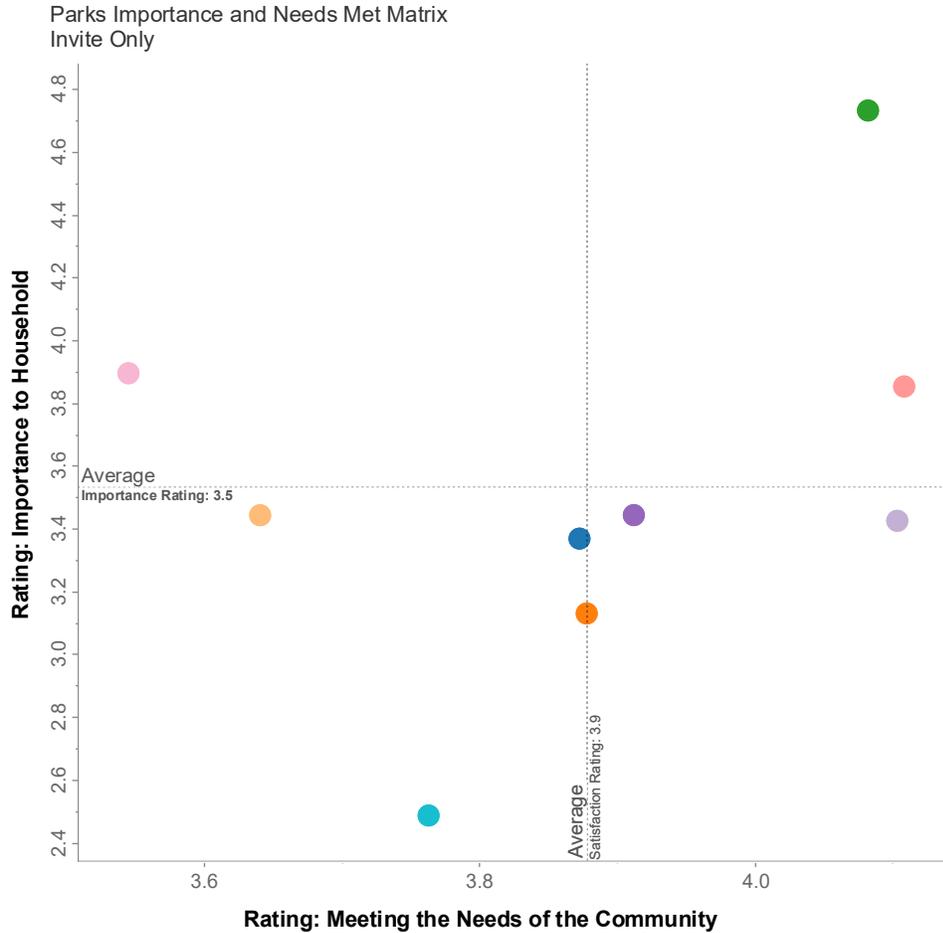
Parks Importance and Needs Met Matrix
Invite Only

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

	Importance	Satisfaction
Athletic fields	3.4	3.9
Community Dog Park	3.1	3.9
Courts (basketball, tennis, volleyball, bocce, pickleball)	3.4	3.6
Grass play area	3.9	4.1
Playgrounds	3.4	4.1
Restrooms (temporary or permanent)	3.9	3.5
Shelters for hosting events	3.4	3.9
Splashpad	2.5	3.8
Walking paths/trails	4.7	4.1

Open Link Sample

Open Link respondents also indicate park restrooms and courts could warrant more attention, with courts having more need than in the Invite.
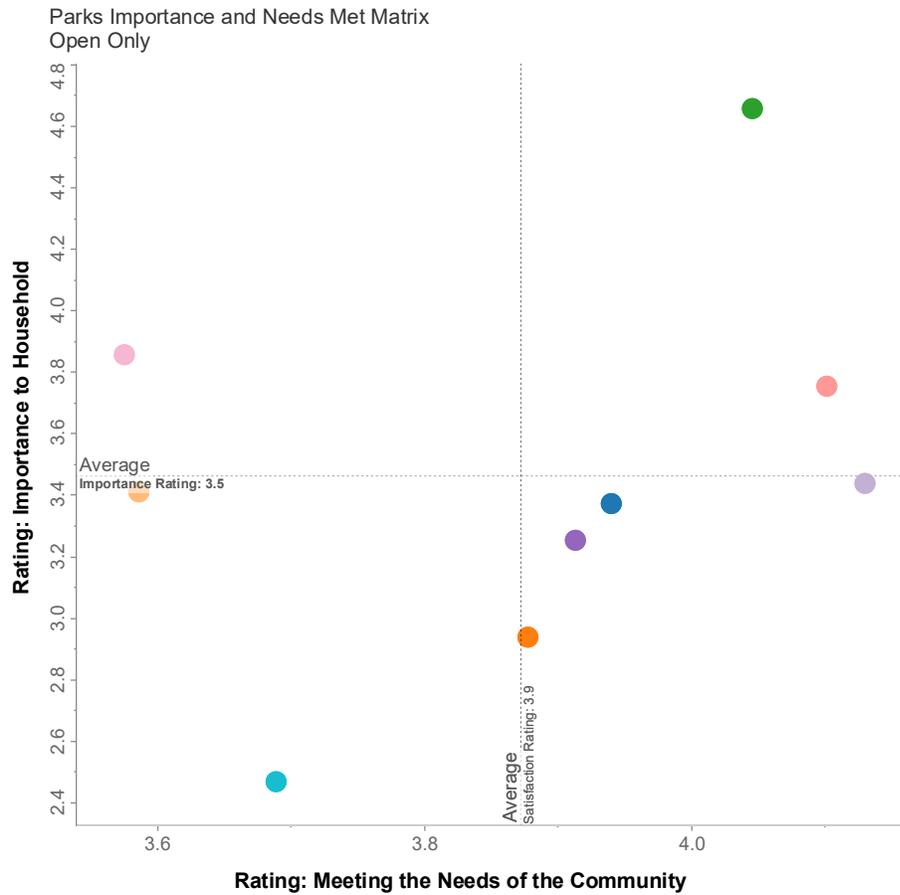
Parks Importance and Needs Met Matrix
Open Only

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

	Importance	Satisfaction
Athletic fields	3.4	3.9
Community Dog Park	2.9	3.9
Courts (basketball, tennis, volleyball, bocce, pickleball)	3.4	3.6
Grass play area	3.8	4.1
Playgrounds	3.4	4.1
Restrooms (temporary or permanent)	3.9	3.6
Shelters for hosting events	3.3	3.9
Splashpad	2.5	3.7
Walking paths/trails	4.7	4.0

6.6.3. Top 3 Enhancements

- When asked to prioritize options for park enhancements, both samples concentrated on improvements to the urban tree canopy, pathways (trails/sidewalks), and maintenance of existing amenities.
- Sustainable practices (e.g., water conservation, turf conversion) form a strong second tier alongside general park enhancements.
- About one in five in both samples prioritize more shade/shelters and new park locations.
- Other items draw smaller followings, including additional dog parks, gathering areas, and landscape/horticultural areas, seating opportunities, and vehicle parking/access.

Of the potential park enhancements below, which would you identify as your top three priorities?
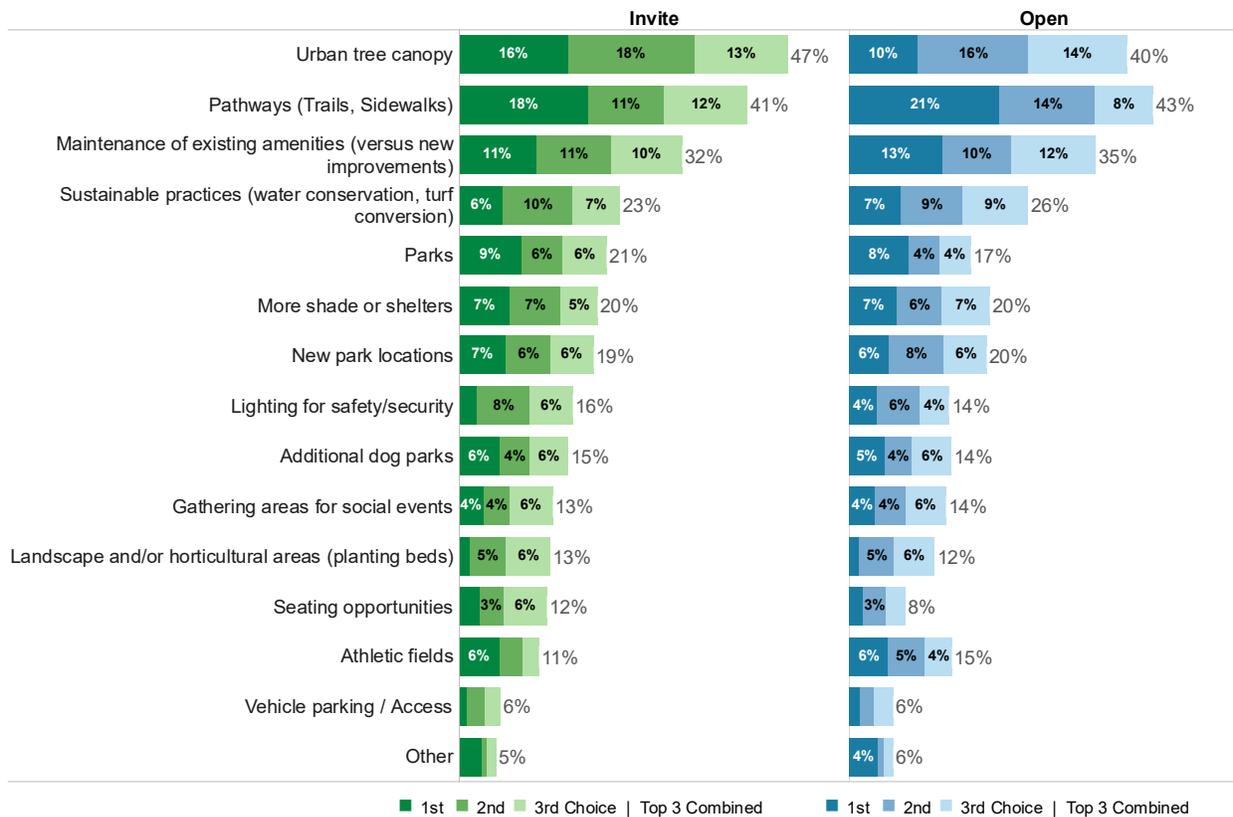
Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.7. Recreation and Senior Center

6.7.1. Frequency of Use

Fitness equipment/weight room is the most used amenity at 72% in both samples, followed by indoor pools (57% Invite; 58% Open) and locker rooms (52% Invite; 55% Open).

- The hot tub/sauna/cold plunge sees frequent use (43% Invite; 46% Open) along with the indoor track (39% Invite; 37% Open).
- Program participation is substantial, with programs or special events at 37% Invite; 44% Open, and group fitness classes at 33% Invite; 38% Open.
- Child Watch is the least frequently used amenity (5% both samples).

In the past 12 months, which of the following Recreation & Senior Center amenities has your household used?

Amenity	Invite	Open
Fitness equipment /Weight Room	72%	72%
Indoor pools	57%	58%
Locker rooms	52%	55%
Hot tub, sauna, cold plunge	43%	46%
Indoor track	39%	37%
Attended a program or special event	37%	44%
Group Fitness Class	33%	38%
Memory Square Outdoor Pool	31%	38%
Indoor courts (basketball, racquetball, pickleball)	28%	30%
Outdoor courts (tennis, pickleball)	24%	24%
Outdoor playground	20%	26%
Indoor Turf Gym	18%	18%
Senior Center	16%	28%
Outdoor splashpad	14%	13%
Indoor playground	14%	12%
Party/Event Rental Space	13%	15%
Table games (pool, table-tennis)	12%	13%
Child Watch	5%	5%
Other	4%	5%
n=	576	799

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.7.2. Importance and Needs Met

Importance

- Top-tier importance centers on fitness and aquatics. Fitness equipment/weight room and indoor pools are highest rat-ed, with locker rooms and hot tub/sauna/cold plunge close behind.
- A middle tier includes Memory Square Outdoor Pool, group fitness classes, and the indoor track.
- Lower-tier amenities include party/event rental space, indoor turf gym, table games, indoor playground, outdoor splash-pad, and child watch.
- Overall patterns are similar across the Invite and Open samples.

Needs Met

- Respondents indicate that the amenities at the Recreation & Senior Center are currently meeting their needs with every amenity averaging at least 3.7 out of 5 and at least 59% of respondents rating 4–5.

- The highest "meets needs" ratings appear for indoor pools, the Senior Center, fitness equipment/weight room, and the indoor track (roughly 81–84% 4–5).
- A solid middle tier includes outdoor playground, locker rooms, group fitness classes, indoor turf gym, and outdoor splashpad (about 69–75% 4–5).
- The Memory Square Outdoor Pool, indoor and outdoor courts, indoor playground, and child watch trend lower within the set (generally 60–70% 4–5), suggesting areas to monitor for targeted improvements.

Importance

Please rate how important the following Recreation & Senior Center amenities are to your household. Please provide an answer even if you have not used the amenity.

Percent Responding

				1 & 2	3	4 & 5
Fitness equipment/Weight Room	Invite	4.2	591	10%	11%	17% 61% 78%
	Open	4.2	775	9%	14%	16% 61% 77%
Indoor pools	Invite	4.2	586	11%	13%	16% 60% 77%
	Open	4.2	772	11%	13%	17% 60% 77%
Locker rooms	Invite	3.9	585	13%	20%	21% 46% 67%
	Open	3.9	770	13%	20%	23% 44% 68%
Hot tub, sauna, cold plunge	Invite	3.8	585	19%	18%	18% 44% 63%
	Open	3.8	767	19%	17%	23% 42% 65%
Memory Square Outdoor Pool	Invite	3.5	580	21% 28%	17%	40% 55%
	Open	3.6	760	17% 25%	17%	44% 57%
Group Fitness Class	Invite	3.4	586	16% 28%	21%	19% 32% 51%
	Open	3.6	764	22%	21%	20% 37% 58%
Indoor track	Invite	3.4	578	17% 27%	22%	22% 29% 51%
	Open	3.4	755	24%	25%	23% 28% 51%
Outdoor courts (tennis, pickleball)	Invite	3.2	572	22% 34%	19%	19% 28% 47%
	Open	3.2	756	21% 31%	22%	19% 27% 47%
Indoor courts (basketball, racquetball, pickleball)	Invite	3.2	576	17% 16% 33%	21%	18% 28% 46%
	Open	3.2	756	20% 30%	22%	20% 27% 47%
Senior Center	Invite	2.9	586	31% 42%	17%	27% 41%
	Open	3.2	763	23% 33%	18%	17% 32% 49%
Outdoor playground	Invite	2.7	579	35% 47%	18%	22% 35%
	Open	2.7	749	33% 46%	21%	19% 33%
Party/Event Rental Space	Invite	2.8	569	29% 15% 44%	25%	19% 31%
	Open	2.8	737	25% 18% 43%	27%	30%
Indoor Turf Gym	Invite	2.7	571	31% 16% 47%	23%	29%
	Open	2.7	740	31% 16% 47%	21%	18% 32%
Table games (pool, table-tennis)	Invite	2.7	574	29% 43%	31%	16% 27%
	Open	2.6	745	30% 17% 46%	28%	25%
Indoor playground	Invite	2.6	574	40% 51%	20%	19% 28%
	Open	2.4	747	39% 17% 56%	21%	23%
Outdoor splashpad	Invite	2.5	574	39% 52%	22%	26%
	Open	2.4	743	36% 17% 53%	26%	21%
Child Watch	Invite	2.3	570	49% 61%	15%	25%
	Open	2.3	739	48% 59%	18%	23%

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

- 5 - Very important
- 4
- 3
- 2
- 1 - Not at all Important

Needs Met

Please rate how you think the following Recreation & Senior Center amenities are currently meeting the needs of the community. Please provide an answer even if you have not used the amenity.

Amenity		Mean	N	1 & 2	3	4	5	4 & 5
Indoor pools	Invite	4.3	451	3%	14%	36%	47%	82%
	Open	4.2	592	4%	12%	41%	43%	84%
Senior Center	Invite	4.3	281	2%	14%	37%	47%	83%
	Open	4.2	390	4%	14%	43%	40%	83%
Fitness equipment/Weight Room	Invite	4.2	467	3%	15%	44%	38%	82%
	Open	4.1	617	5%	16%	40%	40%	79%
Hot tub, sauna, cold plunge	Invite	4.1	393	4%	18%	38%	40%	78%
	Open	4.1	530	5%	17%	40%	37%	77%
Indoor track	Invite	4.1	385	3%	21%	38%	38%	76%
	Open	4.1	489	4%	15%	43%	38%	81%
Outdoor playground	Invite	4.0	280	7%	18%	42%	33%	75%
	Open	4.0	361	7%	19%	40%	34%	74%
Locker rooms	Invite	4.0	447	5%	24%	38%	34%	72%
	Open	4.0	585	6%	22%	37%	35%	72%
Group Fitness Class	Invite	4.0	379	6%	20%	44%	30%	74%
	Open	3.9	500	7%	23%	44%	27%	71%
Indoor Turf Gym	Invite	3.9	228	7%	29%	30%	34%	64%
	Open	4.0	335	6%	22%	39%	33%	72%
Outdoor splashpad	Invite	4.0	235	8%	23%	29%	39%	69%
	Open	3.8	319	11%	25%	34%	30%	64%
Party/Event Rental Space	Invite	3.9	253	8%	22%	40%	30%	70%
	Open	3.9	319	7%	23%	39%	31%	70%
Table games (pool, table-tennis)	Invite	3.9	233	5%	30%	40%	26%	66%
	Open	3.9	312	6%	27%	38%	29%	67%
Memory Square Outdoor Pool	Invite	3.8	367	9%	25%	33%	32%	66%
	Open	3.9	480	10%	20%	41%	30%	70%
Indoor courts (basketball, racquetball, pickleball)	Invite	3.8	305	7%	32%	33%	28%	61%
	Open	3.8	408	8%	25%	38%	28%	67%
Outdoor courts (tennis, pickleball)	Invite	3.7	316	13%	27%	33%	27%	60%
	Open	3.7	421	14%	24%	38%	24%	62%
Indoor playground	Invite	3.7	243	10%	29%	37%	25%	61%
	Open	3.7	313	12%	30%	35%	24%	59%
Child Watch	Invite	3.9	163	9%	29%	27%	35%	62%
	Open	3.8	219	11%	24%	37%	28%	65%

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

Legend:
- 5 - Completely
- 4
- 3
- 2
- 1 - Not at all

Average Importance – Performance Matrix

The following pages provide a graphical importance/satisfaction matrix comparing the average rating for importance, and the average rating for meeting the needs of the community, for each of the facilities and amenities rated by respondents. This matrix provides four quadrants in relation to the average ratings from all rated categories. These quadrants help to highlight the level of interest and performance of each, while identifying areas of focus.

High Importance / Low Needs Met These are key areas for improvement. Enhancing these facilities/programs could significantly improve overall community satisfaction.	**High Importance / High Needs Met** Important amenities that currently meet community needs. Maintenance should continue, but major improvements are a lower priority.
Low Importance / Low Needs Met Niche facilities/programs with a small but dedicated audience. Tracking participation can guide future planning.	**Low Importance / High Needs Met** Adequately supported amenities. Future discussions may consider whether current resource allocation aligns with long-term benefits.

Invite Sample

Courts appear to be a concern for Invite respondents, as well as the Memory Square Outdoor Pool. Fitness equipment and indoor pools are servicing the community well.
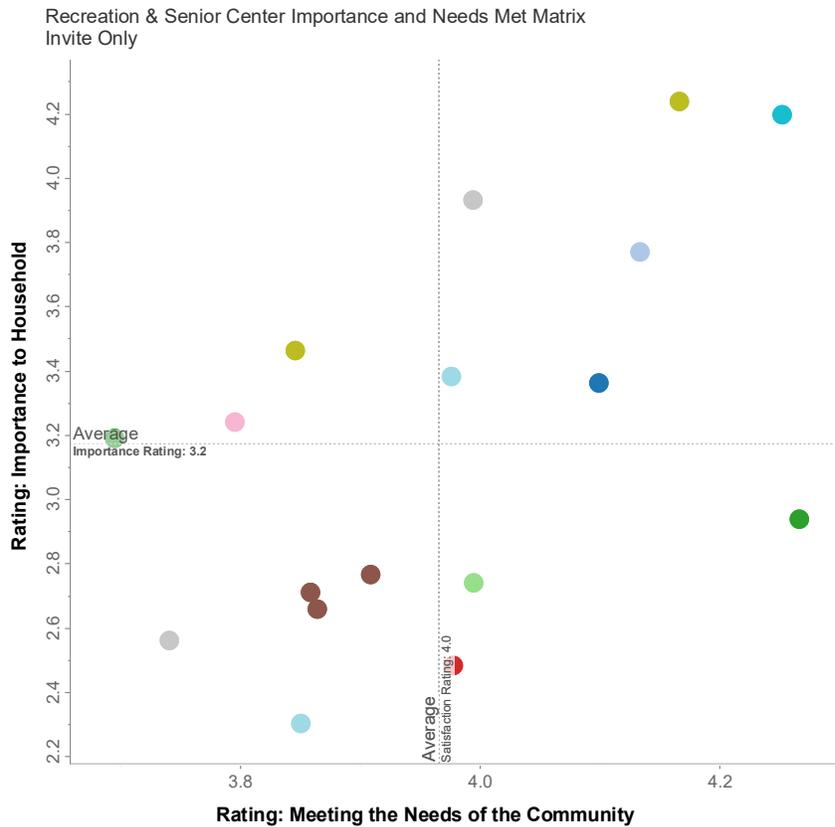
Recreation & Senior Center Importance and Needs Met Matrix
Invite Only

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

		Importance	Satisfaction
	Child Watch	2.3	3.9
	Fitness equipment/Weight Room	4.2	4.2
	Group Fitness Class	3.4	4.0
	Hot tub, sauna, cold plunge	3.8	4.1
	Indoor Turf Gym	2.7	3.9
	Indoor courts (basketball, racquetball, pickleball)	3.2	3.8
	Indoor playground	2.6	3.7
	Indoor pools	4.2	4.3
	Indoor track	3.4	4.1
	Locker rooms	3.9	4.0
	Memory Square Outdoor Pool	3.5	3.8
	Outdoor courts (tennis, pickleball)	3.2	3.7
	Outdoor playground	2.7	4.0
	Outdoor splashpad	2.5	4.0
	Party/Event Rental Space	2.8	3.9
	Senior Center	2.9	4.3
	Table games (pool, table-tennis)	2.7	3.9

Open Link Sample

Open link respondents indicate similar areas of improvement as the Invite with the addition of focus on group fitness classes.
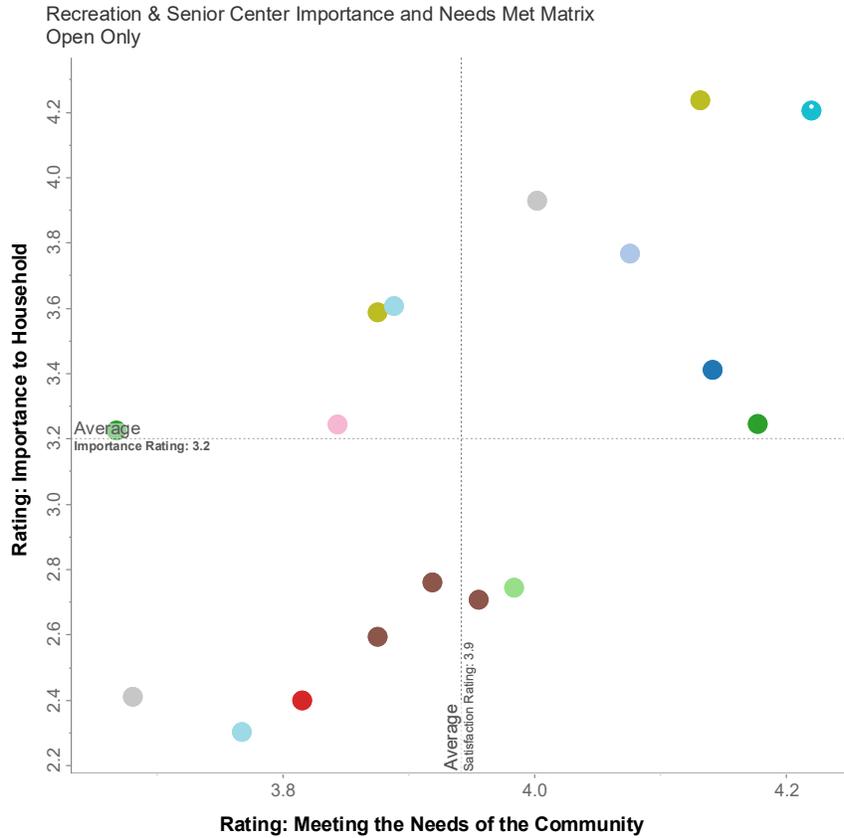
Recreation & Senior Center Importance and Needs Met Matrix
Open Only

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

		Importance	Satisfaction
	Child Watch	2.3	3.8
	Fitness equipment/Weight Room	4.2	4.1
	Group Fitness Class	3.5	3.9
	Hot tub, sauna, cold plunge	3.8	4.1
	Indoor Turf Gym	2.7	3.9
	Indoor courts (basketball, racquetball, pickleball)	3.2	3.8
	Indoor playground	2.5	3.7
	Indoor pools	4.2	4.2
	Indoor track	3.4	4.1
	Locker rooms	3.9	4.0
	Memory Square Outdoor Pool	3.5	3.9
	Outdoor courts (tennis, pickleball)	3.2	3.7
	Outdoor playground	2.7	4.0
	Outdoor splashpad	2.4	3.9
	Party/Event Rental Space	2.8	3.9
	Senior Center	3.1	4.2
	Table games (pool, table-tennis)	2.6	3.9

6.7.3. Top 3 Enhancements

In terms of potential future enhancements to the Recreation & Senior Center, respondents from both samples are most supportive of an expanded weight room and program expansions.

- Outdoor fitness opportunities, locker room renovations and expanded group fitness class area were also supported by at least 22% of either sample.
- Aquatic and senior-focused items attract smaller but meaningful followings: additional outdoor and indoor leisure aquatics, indoor aquatics for exercise (14% both), Senior Center programs (14% Invite; 17% Open) and facility upgrades (12% Invite; 16% Open);
- Parking/access is the lowest priority at around 11% in both samples.

Of the potential Recreation & Senior Center enhancements below, which would you identify as your top three priorities?
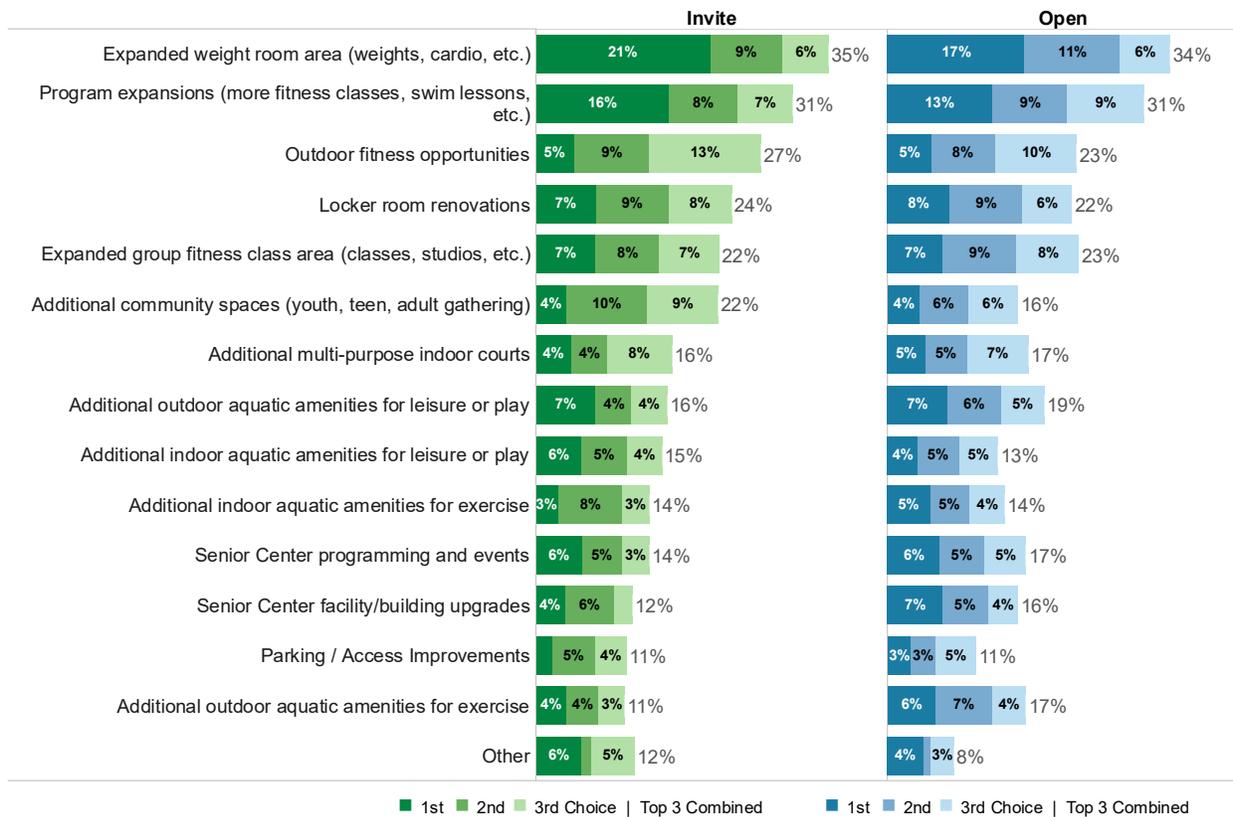
Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.7.4. Memory Square Pool

In general, respondents are supportive of investing in Memory Square Pool, with about half of both samples favoring significant capital investment to keep it open and add amenities. About one in five would prefer to build a new pool at a different location, while smaller shares prefer minimal repairs and very few support closing the pool. Overall, both samples are aligned with preferences with the future of Memory Square Pool.

Memory Square pool, located at 801 Grant St, is currently the City's only outdoor pool. Built in 1974, it will soon need significant maintenance investments. To ensure potential future spending aligns with community desires, to what extent should the City invest in repairs and/or upgrades?

	Invite	Open
Invest in significant capital expenses to keep it open with current and future additional amenities	49%	51%
Stop investing in repairs and build a new pool at a different location that serves a larger user group	22%	21%
Make only the minimal level of repairs to keep the pool open	18%	17%
Stop investing in repairs and close the pool. Louisville doesn't need an outdoor pool.	4%	3%
Other	8%	8%
n=	573	749

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.8. Open Space

6.8.1. Frequency of Use

Respondents are frequent users of the trail system, with about two-thirds using it at least once a week and only a very small share saying they haven't used it.

- Nature-based experiences are regular with many respondents visiting natural habitat areas weekly (roughly 4–5 in 10), while trailhead amenities and parking lots are used more monthly or seasonally.
- Use is more selective for niche amenities: the Davidson Mesa Dog Off-Leash Area, interpretive and directional signage, and the Harper Lake vault restroom show higher "have not used" rates, indicating narrower audiences or situational use.
- Educational programs and volunteer events draw relatively few users; with a large majority reporting they have not participated.

In the past 12 months, how frequently have you or members of your household used and/or benefited from each of the following Open Space areas and amenities?

Rating Category	Crosstab by:	n=	At least once a week	A few times a month	At least once a month	A few times a year	Have not used
Trail system	Invite	602	66%	13%	9%	11%	2%
	Open	752	63%	15%	9%	11%	1%
Natural habitat (plant or animal observation, scenic views, etc.)	Invite	600	47%	14%	10%	20%	8%
	Open	738	40%	17%	13%	19%	11%
Trail head amenities (seating, information kiosks, trash cans, etc.)	Invite	603	22%	24%	16%	30%	7%
	Open	748	23%	17%	19%	32%	9%
Parking lots (specifically for vehicle parking)	Invite	601	19%	18%	17%	32%	15%
	Open	753	21%	13%	13%	37%	15%
Directional signage (maps and navigational elements)	Invite	601	5%	11%	11%	46%	27%
	Open	737	6%	8%	12%	43%	32%
Interpretive signage (natural resource and historical education)	Invite	599	7%	7%	11%	50%	25%
	Open	733	3%	5%	14%	43%	35%
Vault restroom at Harper Lake	Invite	603	5%	7%	7%	31%	50%
	Open	745	6%	8%	7%	30%	49%
Davidson Mesa Dog Off Leash Area	Invite	598	9%	10%	5%	19%	57%
	Open	736	10%	7%	7%	17%	59%
Volunteer events and/or programs	Invite	599	1%	2%	3%	21%	72%
	Open	731	1%	2%	4%	24%	69%
Educational programs	Invite	598	1%	2%	2%	21%	74%
	Open	727	1%	1%	3%	21%	74%
Other	Invite	21	26%	11%			62%
	Open	38	29%	8%		11%	53%

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey. Rating categories are sorted by average rating in descending order.

6.8.2. Importance and Needs Met

Importance

- Importance mirrors usage patterns with the trail system which is used most often, is also rated most important (93–94% 4–5), followed by natural habitat areas (75–82% 4–5).
- Items with more periodic use receive mid-tier importance, including trailhead amenities and conservation areas (56–62% 4–5), with parking in a similar range (47–50%).
- Programs show the lowest reach and importance—interpretive/educational programs and volunteer events—each drawing roughly 25–35% rating them 4–5, consistent with their limited participation in the frequency results.

Needs Met

- Open Space amenities meet community needs at a high level, with a majority rating every item 4–5.
- Top rated amenities include the trail system, natural habitat, and trailhead amenities.
- A solid middle tier includes conservation areas, parking lots, directional and interpretive signage, and the Harper Lake vault restroom (generally mid-60s to low-70s 4–5).
- Lower within the set but still majority positive are educational programs and volunteer events.

Importance

Please rate how important the following Open Space amenities are to your household. Please provide an answer even if you have not used the amenity.

Percent Responding

				1 & 2	3	4 & 5
Trail system	Invite	4.7	599	3%	3%	83% 93%
	Open	4.8	745	2%	3%	84% 94%
Natural habitat (plant or animal observation, scenic views, etc.)	Invite	4.3	603	8%	11%	16% 65% 82%
	Open	4.2	743	10%	15%	18% 56% 75%
Trail head amenities (seating, information kiosks, trash cans, etc.)	Invite	3.8	601	13%	27%	23% 36% 60%
	Open	3.7	745	16%	25%	27% 32% 59%
Conservation areas (areas with no or limited recreation use)	Invite	3.8	599	17%	20%	17% 45% 62%
	Open	3.6	737	22%	22%	21% 34% 56%
Parking Lots (specifically for vehicle parking)	Invite	3.4	596	17% 27%	26%	19% 27% 47%
	Open	3.4	744	26%	25%	23% 27% 50%
Vault restroom at Harper Lake	Invite	3.3	598	18% 31%	26%	29% 43%
	Open	3.2	739	19% 15% 34%	22%	19% 26% 44%
Davidson Mesa Dog Off Leash Area	Invite	3.2	598	26% 35%	18%	33% 47%
	Open	3.0	731	29% 41%	19%	29% 40%
Directional Signage (maps and navigational elements)	Invite	3.1	599	19% 33%	28%	22% 17% 40%
	Open	2.9	730	17% 21% 38%	30%	17% 32%
Interpretive Signage (natural resource and historical education)	Invite	3.1	599	28%	36%	17% 18% 35%
	Open	2.9	735	17% 20% 37%	34%	18% 29%
Educational programs	Invite	3.0	598	17% 33%	33%	17% 17% 34%
	Open	2.8	731	25% 41%	31%	17% 27%
Volunteer events and/or programs	Invite	3.0	601	17% 33%	37%	30%
	Open	2.8	729	26% 41%	34%	25%

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

- 5 - Very important
- 4
- 3
- 2
- 1 - Not at all Important

Needs Met

Please rate how you think the following Open Space amenities are currently meeting the needs of the community. Please provide an answer even if you have not used the amenity.

				Percent Responding		
				1 & 2	3	4 & 5
Trail system	Invite	4.1	522	2%	17%	48% 33% 81%
	Open	4.1	624	3%	16%	51% 30% 81%
Natural habitat (plant or animal observation, scenic views, etc.)	Invite	4.0	476	5%	19%	44% 32% 76%
	Open	4.0	547	5%	23%	43% 30% 72%
Trail head amenities (seating, information kiosks, trash cans, etc.)	Invite	4.1	492	3%	21%	42% 35% 76%
	Open	3.9	590	4%	23%	46% 27% 72%
Conservation areas (areas with no or limited recreation use)	Invite	3.9	377	6%	29%	36% 29% 65%
	Open	3.8	423	10%	28%	35% 27% 62%
Parking Lots (specifically for vehicle parking)	Invite	3.8	460	10%	26%	35% 29% 64%
	Open	3.7	559	9% 11%	30%	38% 21% 59%
Vault restroom at Harper Lake	Invite	4.0	345	7%	22%	34% 36% 71%
	Open	3.8	423	13%	20%	35% 33% 68%
Davidson Mesa Dog Off Leash Area	Invite	4.1	360	5%	22%	35% 39% 74%
	Open	3.9	428	9%	21%	36% 34% 70%
Directional Signage (maps and navigational elements)	Invite	4.0	395	5%	23%	43% 29% 72%
	Open	3.8	479	7%	28%	39% 26% 66%
Interpretive Signage (natural resource and historical education)	Invite	3.9	387	7%	21%	45% 27% 72%
	Open	3.8	459	8%	32%	36% 24% 60%
Educational programs	Invite	3.8	252	7%	31%	34% 28% 62%
	Open	3.6	311	10%	35%	35% 20% 55%
Volunteer events and/or programs	Invite	3.8	251	10%	28%	36% 25% 62%
	Open	3.7	319	9%	35%	34% 22% 55%

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

- 5 - Completely
- 4
- 3
- 2
- 1 - Not at all

Average Importance – Performance Matrix

The following pages provide a graphical importance/satisfaction matrix comparing the average rating for importance, and the average rating for meeting the needs of the community, for each of the facilities and amenities rated by respondents. This matrix provides four quadrants in relation to the average ratings from all rated categories. These quadrants help to highlight the level of interest and performance of each, while identifying areas of focus.

High Importance / Low Needs Met These are key areas for improvement. Enhancing these facilities/programs could significantly improve overall community satisfaction.	**High Importance / High Needs Met** Important amenities that currently meet community needs. Maintenance should continue, but major improvements are a lower priority.
Low Importance / Low Needs Met Niche facilities/programs with a small but dedicated audience. Tracking participation can guide future planning.	**Low Importance / High Needs Met** Adequately supported amenities. Future discussions may consider whether current resource allocation aligns with long-term benefits.

Invite Sample

Open Space amenities are typically serving the community in step with their associated importances/needs. Conservation areas were the one amenity which community satisfaction could improve.
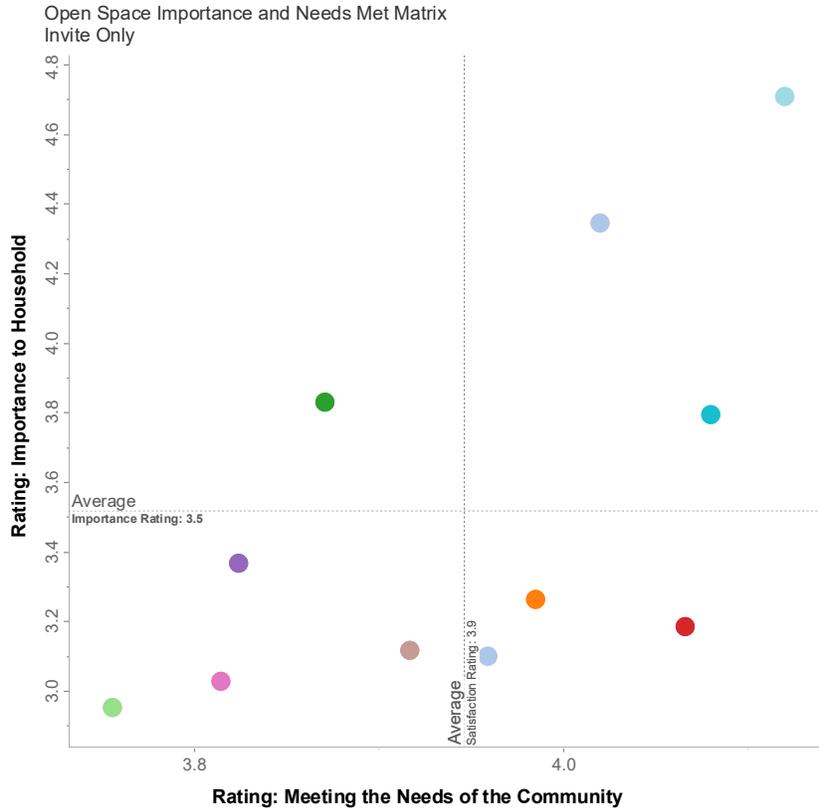
Open Space Importance and Needs Met Matrix
Invite Only

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

	Importance	Satisfaction
Conservation areas (areas with no or limited recreation use)	3.8	3.9
Davidson Mesa Dog Off Leash Area	3.2	4.1
Directional Signage (maps and navigational elements)	3.1	4.0
Educational programs	3.0	3.8
Interpretive Signage (natural resource and historical education)	3.1	3.9
Natural habitat (plant or animal observation, scenic views, etc.)	4.3	4.0
Parking Lots (specifically for vehicle parking)	3.4	3.8
Trail head amenities (seating, information kiosks, trash cans, etc.)	3.8	4.1
Trail system	4.7	4.1
Vault restroom at Harper Lake	3.3	4.0
Volunteer events and/or programs	3.0	3.8

Open link Sample

Open Link respondents indicate parking lots struggle to meet community needs in addition to the conservation areas also highlighted by Invite respondents.
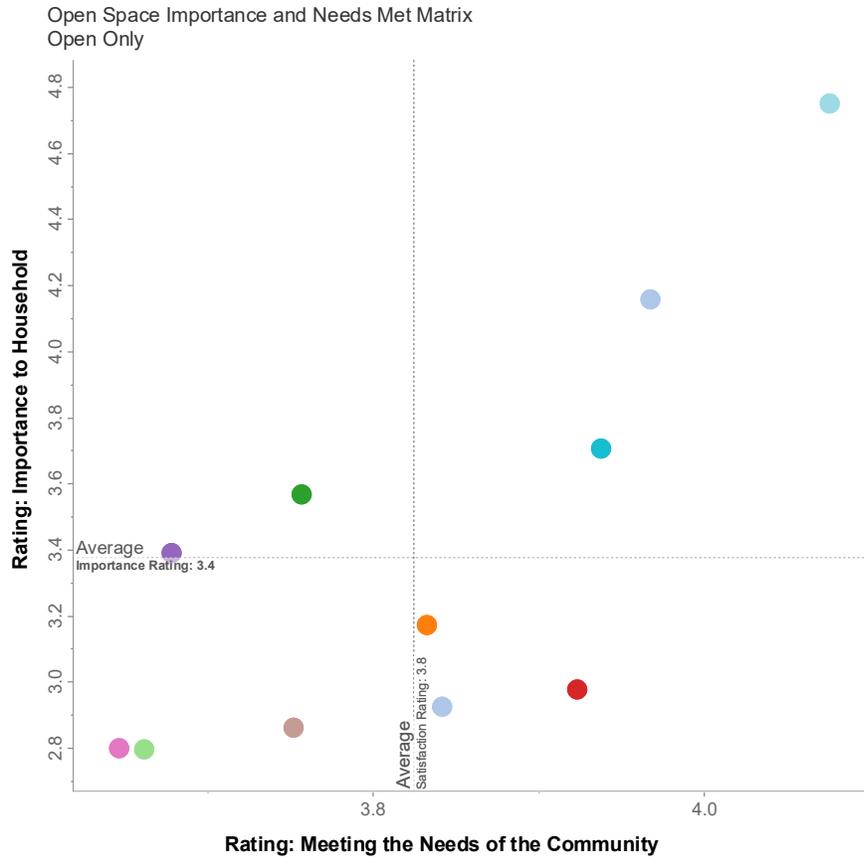
Open Space Importance and Needs Met Matrix
Open Only

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

		Importance	Satisfaction
🟢	Conservation areas (areas with no or limited recreation use)	3.6	3.8
🔴	Davidson Mesa Dog Off Leash Area	3.0	3.9
🔵	Directional Signage (maps and navigational elements)	2.9	3.8
🩷	Educational programs	2.8	3.6
🟤	Interpretive Signage (natural resource and historical education)	2.9	3.8
🔵	Natural habitat (plant or animal observation, scenic views, etc.)	4.2	4.0
🟣	Parking Lots (specifically for vehicle parking)	3.4	3.7
🔵	Trail head amenities (seating, information kiosks, trash cans, etc.)	3.7	3.9
🔵	Trail system	4.8	4.1
🟠	Vault restroom at Harper Lake	3.2	3.8
🟢	Volunteer events and/or programs	2.8	3.7

6.8.3. Top 3 Enhancements

In terms of future enhancement to Open Space, acquiring additional Open Space is the top priority selected by over half of both samples, closely followed by continuing fire mitigation work and native plant restoration.

- Trail improvements also received strong support with about a quarter of both samples selecting new neighborhood trail access or improvements to existing trails in their top three.
- Lower priorities include wildlife monitoring, program expansion and closure/restoration of social trails.

Of the potential Open Space enhancements below, which would you identify as your top three priorities?

	Invite	Open
Acquisition of additional properties or acreage to zone as Open Space	36% 9% 7% 53%	38% 9% 7% 54%
Continued fire mitigation work	22% 11% 13% 46%	24% 19% 11% 54%
Increase restoration of native plant species (grazing, weed control, seeding, etc.)	12% 18% 14% 43%	8% 14% 12% 34%
New neighborhood trail access	10% 8% 25%	9% 8% 24%
Improvement to existing trails (such as regrading or resurfacing)	10% 8% 23%	7% 10% 11% 27%
Site amenities where allowed (benches, trashcans, shade structures, etc.)	14% 22%	10% 19%
Preservation/Protection areas (no or limited recreation use)	14% 19%	13% 20%
Development and enhancement of undesignated trails (i.e. social trails)	7% 6% 17%	8% 16%
Trailhead parking	9%	10%
Create a nature center	8%	8%
Increase monitoring and management of wildlife	8%	6% 9%
Program expansions (more classes, tours, volunteer, educational etc.)	6%	6%
Closure and restoration of undesignated trails (i.e. social trails)	4%	4%
Other	6%	4%

■ 1st ■ 2nd ■ 3rd Choice | Top 3 Combined   ■ 1st ■ 2nd ■ 3rd Choice | Top 3 Combined

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.9. Coal Creek Golf Course

6.9.1. Frequency of Use

Of those that have visited the golf course, use centers on practice and social amenities. The driving range is most frequently used, followed by the traditional putting green, parking lot, restaurant, and chipping green. Participation in leagues, lessons, tournaments, club fitting, and junior programs involves smaller shares, and the Open sample generally reports higher use across amenities.

In the past 12 months, which of the following golf course amenities has your household used?

Amenity	Invite	Open
Driving range	75%	80%
Practice putting green (traditional style)	57%	73%
Parking Lot	52%	66%
Restaurant	51%	64%
Chipping green	47%	61%
Pro shop	39%	52%
Practice putting green ("punch-bowl" style)	35%	41%
Leagues (Men's, Women's, Senior, etc.)	12%	21%
Lessons	11%	13%
Tournaments	9%	14%
Club fitting / repair	7%	9%
Junior Programs	5%	6%
Other	11%	6%
n=	265	475
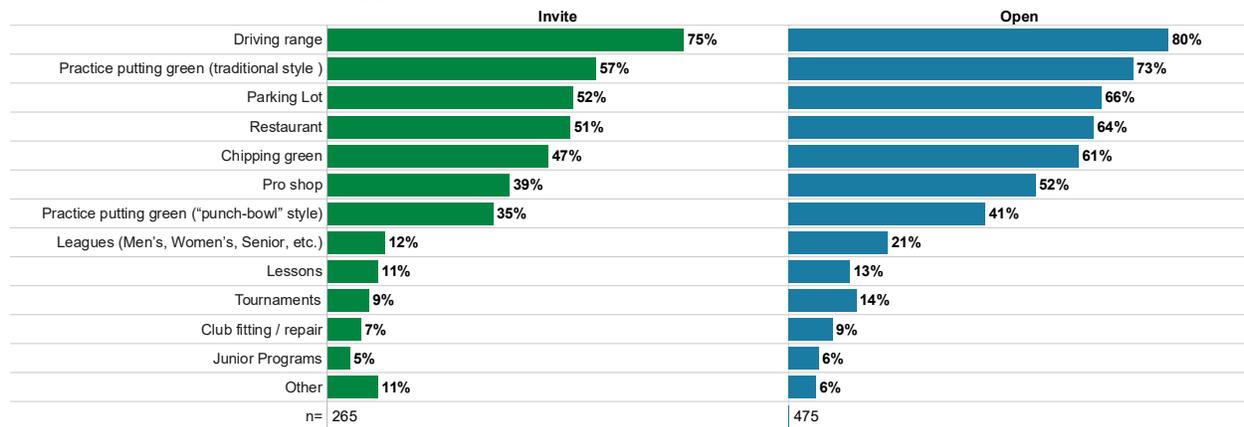
Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.9.2. Importance and Needs Met

Importance
- The Open sample generally rates golf course amenities as more important than the Invite sample.
- Importance concentrates on amenities accessible to most users, including the driving range, traditional putting green, chipping green, restaurant, and parking, which receive the highest 4–5 ratings in both samples.
- Specialized or organized offerings such as leagues, junior programs, tournaments, club fitting, and the "punch-bowl" putting green draw lower importance.

Needs Met
- Core amenities meet needs well, led by the driving range and parking lot (about 80%+ rating 4–5 in both samples).
- Leagues and the pro shop also perform strongly, with traditional putting green and tournaments close behind.
- The restaurant is the lowest performer (~36-44% 4-5), suggesting an opportunity to enhance food and beverage service relative to other golf amenities.

Importance

Please rate how important the following Golf Course amenities are to your household. Please provide an answer even if you have not used the amenity.

Percent Responding

Amenity		Avg	N	1 & 2	3	4 & 5
Driving range	Invite	3.8	297	17% / 25%	9%	15% 51% 66%
	Open	4.0	514	17%	9%	20% 54% 74%
Practice putting green (traditional style)	Invite	3.5	298	20% / 29%	11%	17% 43% 60%
	Open	3.9	514	18%	10%	21% 50% 71%
Chipping green	Invite	3.4	296	21% / 30%	15%	23% 32% 55%
	Open	3.8	506	20%	13%	23% 44% 67%
Restaurant	Invite	3.3	293	16% / 25%	31%	17% 27% 43%
	Open	3.6	509	22%	22%	22% 34% 56%
Parking Lot	Invite	3.2	294	23% / 30%	27%	16% 26% 43%
	Open	3.6	496	15% 22%	21%	20% 38% 57%
Pro shop	Invite	3.0	292	27% / 38%	24%	26% 39%
	Open	3.3	503	19% 30%	19%	20% 31% 51%
Practice putting green ("punch-bowl" style)	Invite	2.8	296	32% / 44%	16%	21% 19% 40%
	Open	2.9	497	31% 43%	18%	18% 21% 39%
Lessons	Invite	2.8	292	32% / 46%	21%	21% 33%
	Open	2.9	491	24% 15% 40%	22%	21% 17% 38%
Leagues (Men's, Women's, Senior, etc.)	Invite	2.6	293	36% 47%	28%	17% 26%
	Open	2.9	490	30% 41%	20%	16% 24% 40%
Junior Programs	Invite	2.8	291	36% 46%	20%	23% 34%
	Open	2.7	481	40% 50%	15%	15% 20% 35%
Tournaments	Invite	2.3	291	46% 56%	26%	18%
	Open	2.5	479	38% 51%	23%	15% 26%
Club fitting / repair	Invite	2.2	289	45% 58%	24%	18%
	Open	2.5	485	32% 19% 51%	26%	23%
Other	Invite	2.8	31	52% 52%	7%	39% 41%
	Open	3.3	60	35% 40%	7%	53% 53%

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

- ■ 5 - Very important
- ■ 4
- ■ 3
- ■ 2
- ■ 1 - Not at all Important
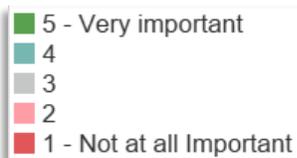
Needs Met

Please rate how you think the following Golf Course amenities are currently meeting the needs of the community. Please provide an answer even if you have not used the amenity.

Percent Responding

Amenity		Mean	N	1 & 2	3	4 & 5		
Parking Lot	Invite	4.3	189	6%	16%	23%	55%	78%
	Open	4.1	370	6%	15%	37%	43%	79%
Driving range	Invite	4.2	187	4%	14%	35%	47%	82%
	Open	4.2	389	4%	14%	42%	40%	81%
Leagues (Men's, Women's, Senior, etc.)	Invite	3.9	106	10%	21%	33%	36%	69%
	Open	4.0	226	9%	19%	30%	42%	71%
Pro shop	Invite	3.8	148	8%	29%	35%	28%	63%
	Open	4.0	336	7%	22%	39%	33%	71%
Practice putting green (traditional style)	Invite	3.8	175	19%	12%	31%	38%	69%
	Open	3.8	383	16%	20%	33%	31%	64%
Tournaments	Invite	3.8	90	9%	26%	34%	31%	65%
	Open	3.7	177	13%	26%	27%	34%	61%
Chipping green	Invite	3.8	171	14%	19%	37%	30%	67%
	Open	3.7	368	15%	23%	35%	27%	62%
Junior Programs	Invite	3.8	83	9%	32%	27%	32%	59%
	Open	3.7	172	15%	25%	29%	31%	60%
Lessons	Invite	3.8	102	11%	25%	35%	30%	65%
	Open	3.6	225	13%	28%	33%	25%	58%
Club fitting / repair	Invite	3.7	82	11%	34%	26%	29%	55%
	Open	3.6	169	16%	29%	27%	28%	55%
Practice putting green ("punch-bowl" style)	Invite	3.8	146	16%	14%	35%	35%	70%
	Open	3.5	334	24%	17%	27%	32%	59%
Restaurant	Invite	3.0	189	21% 35%	21%	29%		44%
	Open	2.8	376	28% 41%	23%	22%		36%
Other	Invite	2.8	15	49% 49%	8%	30%		43%
	Open	2.1	36	47% 19% 67%	17%	17%		

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

- 5 - Completely
- 4
- 3
- 2
- 1 - Not at all

Average Importance – Performance Matrix

The following pages provide a graphical importance/satisfaction matrix comparing the average rating for importance, and the average rating for meeting the needs of the community, for each of the facilities and amenities rated by respondents. This matrix provides four quadrants in relation to the average ratings from all rated categories. These quadrants help to highlight the level of interest and performance of each, while identifying areas of focus.

High Importance / Low Needs Met These are key areas for improvement. Enhancing these facilities/programs could significantly improve overall community satisfaction.	**High Importance / High Needs Met** Important amenities that currently meet community needs. Maintenance should continue, but major improvements are a lower priority.
Low Importance / Low Needs Met Niche facilities/programs with a small but dedicated audience. Tracking participation can guide future planning.	**Low Importance / High Needs Met** Adequately supported amenities. Future discussions may consider whether current resource allocation aligns with long-term benefits.

Invite Sample

Coal Creek's restaurant, as indicated by its lower satisfaction scores, is a clear area of focus for Invite respondents when considering golf course improvements.
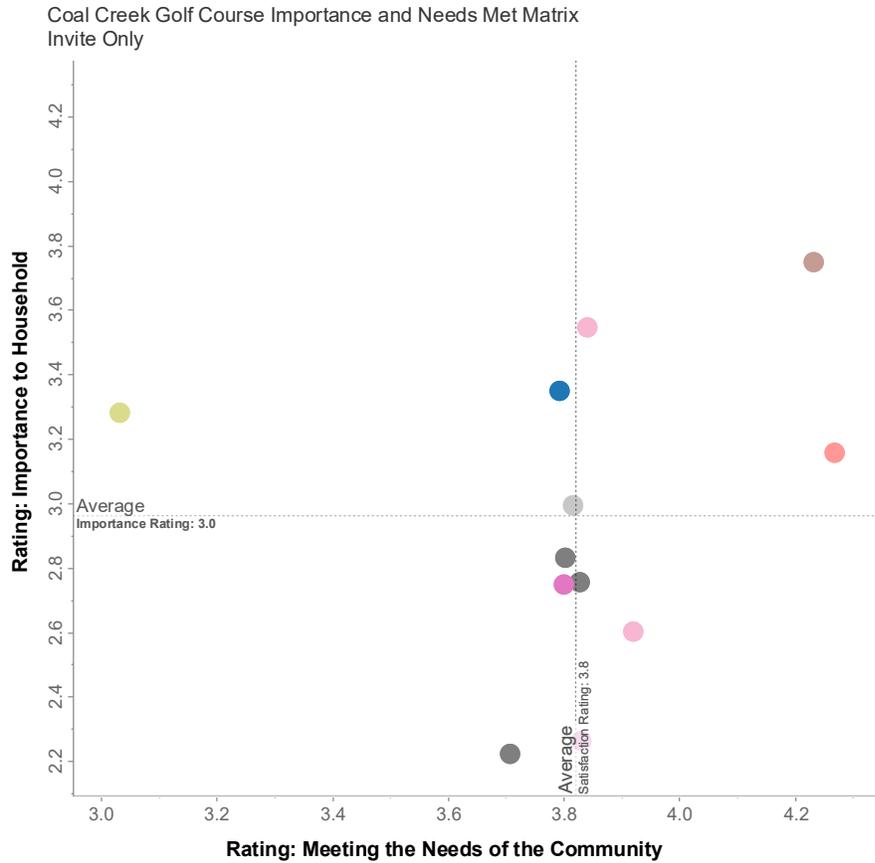
Coal Creek Golf Course Importance and Needs Met Matrix
Invite Only

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

		Importance	Satisfaction
●	Chipping green	3.4	3.8
●	Club fitting / repair	2.2	3.7
●	Driving range	3.8	4.2
●	Junior Programs	2.8	3.8
●	Leagues (Men's, Women's, Senior, etc.)	2.6	3.9
●	Lessons	2.8	3.8
●	Parking Lot	3.2	4.3
●	Practice putting green (traditional style)	3.5	3.8
●	Practice putting green ("punch-bowl" style)	2.8	3.8
●	Pro shop	3.0	3.8
●	Restaurant	3.3	3.0
●	Tournaments	2.3	3.8

Open link Sample

Coal Creek's restaurant is also equally highlighted by Open link respondents as an area of improvement.
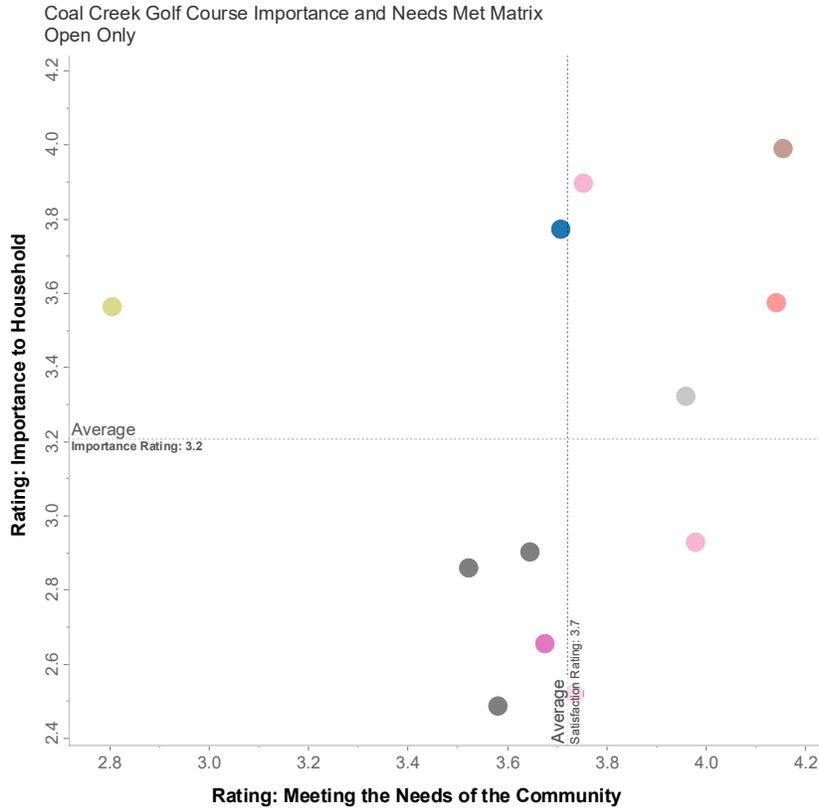
Coal Creek Golf Course Importance and Needs Met Matrix
Open Only

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

		Importance	Satisfaction
●	Chipping green	3.8	3.7
●	Club fitting / repair	2.5	3.6
●	Driving range	4.0	4.2
●	Junior Programs	2.7	3.7
●	Leagues (Men's, Women's, Senior, etc.)	2.9	4.0
●	Lessons	2.9	3.6
●	Parking Lot	3.6	4.1
●	Practice putting green (traditional style)	3.9	3.8
●	Practice putting green ("punch-bowl" style)	2.9	3.5
●	Pro shop	3.3	4.0
●	Restaurant	3.6	2.8
●	Tournaments	2.5	3.7

6.9.3. Top 3 Enhancements

- Of the potential golf course enhancements, both samples are closely aligned and most supportive of course maintenance and condition improvements, restaurant/food & beverage services, and practice facilities enhancements.
- Clubhouse projects are mid-tier while parking ranks enhancements are the lowest priority.

Of the potential golf course enhancements below, which would you identify as your top three priorities?

	Invite			Open		
	1st	2nd	3rd	1st	2nd	3rd
Course maintenance and conditions	42%	21%	9% 72%	49%	17%	9% 75%
Restaurant / Food / Beverage Services	20%	17%	26% 64%	21%	19%	25% 65%
Practice facilities	16%	30%	11% 57%	13%	32%	15% 60%
Clubhouse expansion and/or replacement	10%	9%	13% 31%	9%	10%	10% 29%
Clubhouse renovations		7%	15% 26%		9%	15% 28%
Parking			9%			10% 15%
Other			9%			8%

■ 1st ■ 2nd ■ 3rd Choice | Top 3 Combined   ■ 1st ■ 2nd ■ 3rd Choice | Top 3 Combined
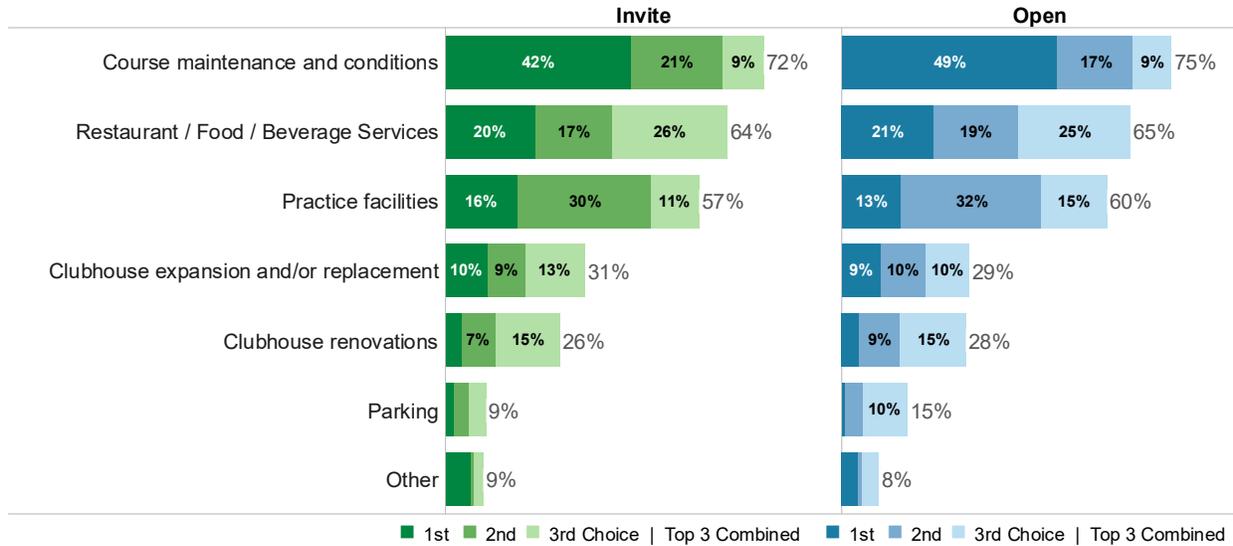
Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

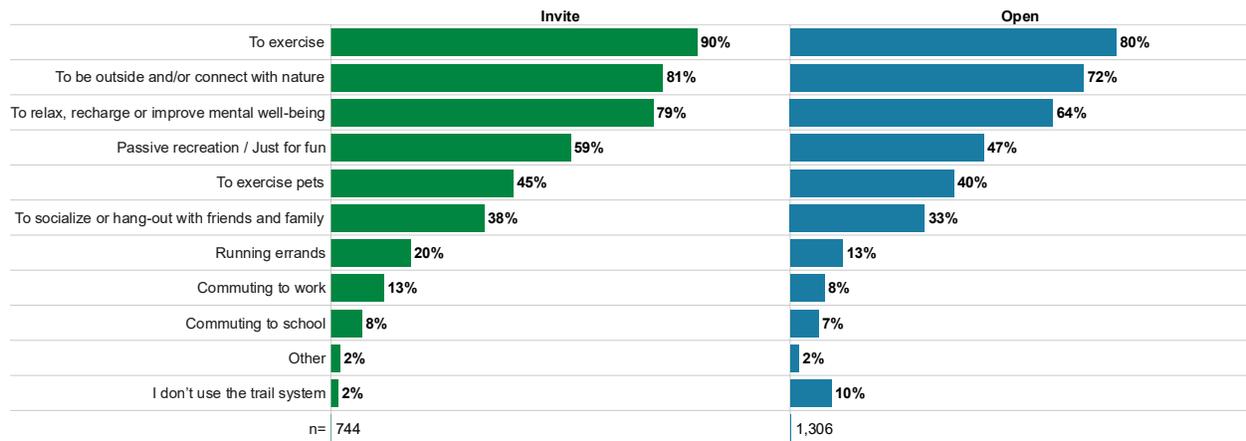*Coal Creek Golf Course (Source: RRC + Associates)*

6.10. Trails

6.10.1. Reasons for Trails Visitation

Note: the following questions were asked to all respondents.

Health and well-being lead trail use: to exercise, to be outside and connect with nature, and to relax or improve mental well-being. Many also use trails for enjoyment and daily life, including passive recreation, walking pets, and socializing with friends or family. Functional trips are less common, with smaller shares citing errands or commuting, and only a small share say they do not use the trail system (about 2% Invite; 10% Open).
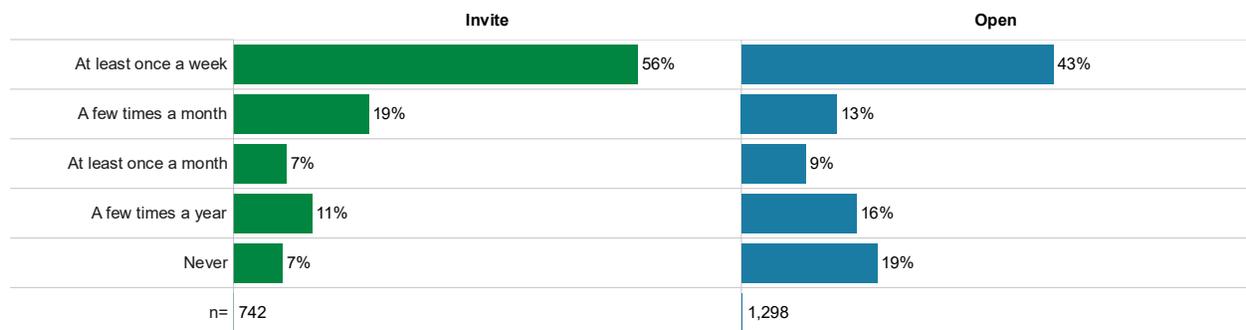
Why do you visit Louisville's trail system?

	Invite	Open
To exercise	90%	80%
To be outside and/or connect with nature	81%	72%
To relax, recharge or improve mental well-being	79%	64%
Passive recreation / Just for fun	59%	47%
To exercise pets	45%	40%
To socialize or hang-out with friends and family	38%	33%
Running errands	20%	13%
Commuting to work	13%	8%
Commuting to school	8%	7%
Other	2%	2%
I don't use the trail system	2%	10%
n=	744	1,306

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.10.2. Non-Vehicular Transportation

Active transportation is common in Louisville. About half of respondents use walking or biking to reach destinations at least weekly (56% Invite; 43% Open), with another group doing so a few times per month. Vehicle-only travel is more prevalent in the Open sample (7% Invite; 19% Open), suggesting that residents in the representative sample rely on non-vehicular modes more frequently.

How often do you use non-vehicular modes of transportation (i.e. walking, biking) to get to a destination in Louisville?

	Invite	Open
At least once a week	56%	43%
A few times a month	19%	13%
At least once a month	7%	9%
A few times a year	11%	16%
Never	7%	19%
n=	742	1,298

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.10.3. Transportation to Trails

Active transportation outpaces driving to Louisville's trails. Most users walk (89% Invite; 77% Open) and many bike or e-bike (52% Invite; 45% Open), compared with about a third who drive and park. Transit, micromobility, mobility aids, and ride services are used by very small shares.

When using the trail system, how do you typically get to the trails?

	Invite	Open
Walk	89%	77%
Bike or e-bike	52%	45%
Car (I drive to a trail or trailhead and park)	36%	34%
Public transportation (RTD or Via)	0.3%	0.4%
Micromobility Device (Scooter, Skateboard, etc.)	0.2%	0.3%
Mobility aid (such as wheelchair)	0.2%	
Ride service (Uber, Lyft, etc.)	0.1%	
I don't use the trail system	0.2%	1%
n=	726	1,173

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.10.4. Frequency of Use

Invite respondents more frequently use all listed trail system amenities than Open link respondents. Designated trails are the most heavily used amenity while convenience features like underpasses and pet pick-up bag dispensers are moderately used, similar to regional trail connections.

In the past 12 months, how frequently have you or members of your household used each of the following trail system amenities?

Rating Category	Crosstab by:	n=	At least once a week	A few times a month	At least once a month	A few times a year	Have not used
Hard-surface trails (concrete or asphalt)	Invite	731	66%	15%	5%	10%	4%
	Open	1,218	49%	14%	9%	15%	13%
Soft-surface trails (gravel or crusher fines)	Invite	732	55%	18%	10%	13%	4%
	Open	1,220	47%	14%	10%	17%	12%
Dirt trails (aka undesignated or social trails)	Invite	714	34%	15%	14%	21%	17%
	Open	1,161	28%	15%	10%	22%	25%
Enhanced pedestrian crossings (such as flashing beacons)	Invite	721	34%	18%	14%	25%	9%
	Open	1,165	27%	17%	12%	20%	24%
Trash cans	Invite	724	33%	19%	12%	25%	11%
	Open	1,179	26%	13%	14%	26%	21%
Underpasses	Invite	720	30%	17%	13%	25%	14%
	Open	1,189	24%	16%	15%	24%	20%
Pet pick-up bag dispensers	Invite	701	21%	10%	5%	14%	50%
	Open	1,132	18%	10%	6%	14%	52%
Trail connections to other municipalities / regional trails	Invite	710	18%	13%	14%	30%	25%
	Open	1,159	13%	13%	13%	27%	34%

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey.

The listed trail system amenities of this slide were the least utilized by survey respondents. Despite their less frequent use, all were utilized by a majority Invite and Open link respondents at least a few times a year other than bike racks and/or other specific amenities indicated by the respondent, which are typically used by 40% or less of respondents each year.

In the past 12 months, how frequently have you or members of your household used each of the following trail system amenities?

Rating Category	Crosstab by:	n=	At least once a week	A few times a month	At least once a month	A few times a year	Have not used
Directional Signage (maps and navigational elements)	Invite	700	9%	12%	12%	36%	31%
	Open	1,125	8%	11%	11%	31%	39%
Trailhead Parking	Invite	712	8%	11%	21%	35%	24%
	Open	1,166	7%	11%	13%	36%	33%
Seating	Invite	706	8%	13%	13%	37%	30%
	Open	1,123	5%	8%	12%	34%	41%
Shade structures	Invite	713	8%	13%	12%	38%	29%
	Open	1,136	4%	8%	12%	39%	37%
Restrooms	Invite	711	6%	10%	11%	34%	39%
	Open	1,158	5%	9%	10%	35%	41%
Bike racks	Invite	692	7%	8%	7%	18%	60%
	Open	1,112	4%	7%	8%	19%	63%
Other	Invite	50	16%	3%	4%	4%	73%
	Open	131	10%	5%	5%	5%	76%

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey.

6.10.5. Importance and Needs Met

Importance
- Trail surfaces rated as most important, with soft-surface and hard-surface trails topping both samples (about 69–85% rating 4–5).
- Safety and connectivity amenities such as underpasses, enhanced crossings, trash cans, and regional trail connections all draw strong support (roughly 66–74% 4–5).
- Comfort and convenience items show moderate importance, including restrooms, pet waste stations, shade structures, and directional signage
- Access and amenities such as trailhead parking, seating, and bike racks rated lowest in importance and results are broadly aligned between Invite and Open.

Needs Met
- Residents are generally satisfied with trail amenities with most items earning around 60% or more rating 4–5 and average scores near 3.7–4.3.
- Hard and soft surface trails, which rated highest in importance also rated the highest in terms of meeting the needs of the communities.
- Restrooms and shade structures rated the lowest, however still receiving ratings of a 4 or a 5 by 54% of either sample.
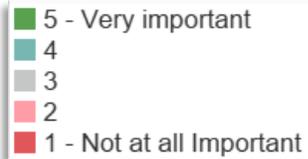
Importance

Please rate how important the following trail system amenities are to your household. Please provide an answer even if you have not used the trail system amenity.

Percent Responding

Amenity		Mean	N	1 & 2	3	4 & 5
Soft-surface trails (gravel or crusher fines)	Invite	4.4	708	5%	10%	20% / 65% / 85%
	Open	4.2	1,095	10%	14%	19% / 57% / 76%
Hard-surface trails (concrete or asphalt)	Invite	4.2	709	10%	14%	19% / 56% / 75%
	Open	4.0	1,094	14%	17%	22% / 47% / 69%
Underpasses	Invite	4.1	704	11%	15%	22% / 52% / 74%
	Open	3.9	1,080	15%	16%	21% / 48% / 69%
Enhanced pedestrian crossings (such as flashing beacons)	Invite	4.1	701	10%	16%	23% / 51% / 74%
	Open	3.9	1,074	16%	17%	22% / 45% / 66%
Trash cans	Invite	4.0	704	9% / 13%	18%	21% / 48% / 69%
	Open	3.9	1,083	15%	18%	21% / 45% / 66%
Trail connections to other municipalities / regional trails	Invite	3.9	696	15%	17%	21% / 48% / 68%
	Open	3.7	1,069	13% / 20%	20%	21% / 39% / 60%
Dirt trails (aka undesignated or social trails)	Invite	3.5	700	14% / 26%	21%	17% / 37% / 53%
	Open	3.3	1,079	17% / 13% / 29%	22%	16% / 32% / 48%
Restrooms	Invite	3.4	698	19% / 28%	25%	19% / 28% / 46%
	Open	3.4	1,075	15% / 26%	27%	22% / 26% / 48%
Pet pick-up bag dispensers	Invite	3.2	693	27% / 34%	19%	13% / 34% / 47%
	Open	3.2	1,060	26% / 9% / 35%	17%	16% / 33% / 49%
Shade structures	Invite	3.3	698	17% / 26%	32%	17% / 25% / 42%
	Open	3.1	1,059	14% / 17% / 31%	29%	23% / 17% / 40%
Directional signage (maps and navigational elements)	Invite	3.2	691	13% / 16% / 29%	30%	20% / 21% / 41%
	Open	3.1	1,056	15% / 16% / 30%	30%	20% / 20% / 39%
Trailhead Parking	Invite	3.2	696	14% / 18% / 32%	26%	16% / 26% / 42%
	Open	3.1	1,068	16% / 18% / 34%	26%	19% / 22% / 41%
Seating	Invite	3.0	695	21% / 33%	35%	17% / 15% / 32%
	Open	2.8	1,049	18% / 21% / 38%	34%	16% / 28%
Bike racks	Invite	2.9	689	23% / 16% / 39%	26%	15% / 20% / 35%
	Open	2.8	1,047	25% / 18% / 43%	26%	16% / 15% / 32%
Other	Invite	2.9	54	39% / 41%	15%	13% / 31% / 44%
	Open	2.6	116	50% / 52%	11%	29% / 37%

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

Legend:
- 5 - Very important
- 4
- 3
- 2
- 1 - Not at all Important

Needs Met

Please rate how you think the following trail system amenities are currently meeting the needs of the community. Please provide an answer even if you have not used the amenity.

Percent Responding

Amenity		Mean	n	1 & 2	3	4 & 5	Total 4&5
Hard-surface trails (concrete or asphalt)	Invite	4.3	638	2%	16%	34% / 48%	83%
	Open	4.2	904	4%	13%	43% / 39%	83%
Soft-surface trails (gravel or crusher fines)	Invite	4.2	634	2%	14%	44% / 39%	83%
	Open	4.1	899	5%	14%	45% / 36%	81%
Trash cans	Invite	4.0	603	4%	20%	42% / 33%	76%
	Open	3.9	862	6%	23%	40% / 31%	71%
Pet pick-up bag dispensers	Invite	3.9	484	9%	20%	34% / 37%	70%
	Open	3.9	701	10%	22%	37% / 31%	68%
Trail connections to other municipalities / regional trails	Invite	3.9	518	8%	24%	36% / 32%	68%
	Open	3.8	752	9%	27%	40% / 24%	64%
Dirt trails (aka undesignated or social trails)	Invite	3.8	499	10%	21%	38% / 30%	68%
	Open	3.8	733	11%	24%	36% / 29%	65%
Enhanced pedestrian crossings (such as flashing beacons)	Invite	3.8	601	9%	27%	37% / 27%	63%
	Open	3.8	825	9% 12%	24%	37% / 27%	64%
Trailhead Parking	Invite	3.8	526	9%	30%	31% / 30%	61%
	Open	3.7	763	10%	28%	38% / 24%	62%
Seating	Invite	3.8	487	6%	34%	34% / 25%	59%
	Open	3.6	678	12%	30%	36% / 22%	58%
Underpasses	Invite	3.7	585	9% 13%	27%	30% / 31%	60%
	Open	3.7	829	13%	24%	36% / 27%	63%
Directional signage (maps and navigational elements)	Invite	3.7	488	10%	28%	36% / 26%	62%
	Open	3.7	694	12%	28%	37% / 23%	60%
Bike racks	Invite	3.7	400	12%	28%	31% / 29%	60%
	Open	3.7	601	10%	31%	37% / 22%	58%
Restrooms	Invite	3.6	521	14%	32%	31% / 24%	54%
	Open	3.5	778	15%	32%	34% / 19%	54%
Shade structures	Invite	3.6	502	14% 16%	30%	32% / 23%	54%
	Open	3.5	714	9% 14%	32%	36% / 19%	54%
Other	Invite	2.5	35	38% 16% 54%	17%	13% 16%	28%
	Open	2.7	67	27% 21% 48%	19%	22%	33%

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

Legend:
- 5 - Completely
- 4
- 3
- 2
- 1 - Not at all

Average Importance – Performance Matrix

The following pages provide a graphical importance/satisfaction matrix comparing the average rating for importance, and the average rating for meeting the needs of the community, for each of the facilities and amenities rated by respondents. This matrix provides four quadrants in relation to the average ratings from all rated categories. These quadrants help to highlight the level of interest and performance of each, while identifying areas of focus.

|	
High Importance / Low Needs Met These are key areas for improvement. Enhancing these facilities/programs could significantly improve overall community satisfaction.	**High Importance / High Needs Met** Important amenities that currently meet community needs. Maintenance should continue, but major improvements are a lower priority.
Low Importance / Low Needs Met Niche facilities/programs with a small but dedicated audience. Tracking participation can guide future planning.	**Low Importance / High Needs Met** Adequately supported amenities. Future discussions may consider whether current resource allocation aligns with long-term benefits.

Invite Sample

Safe roadway crossing methods, such as enhanced pedestrian crossings and underpasses, appear to be means in which to deliver more community satisfaction to residents from the Invite sample.
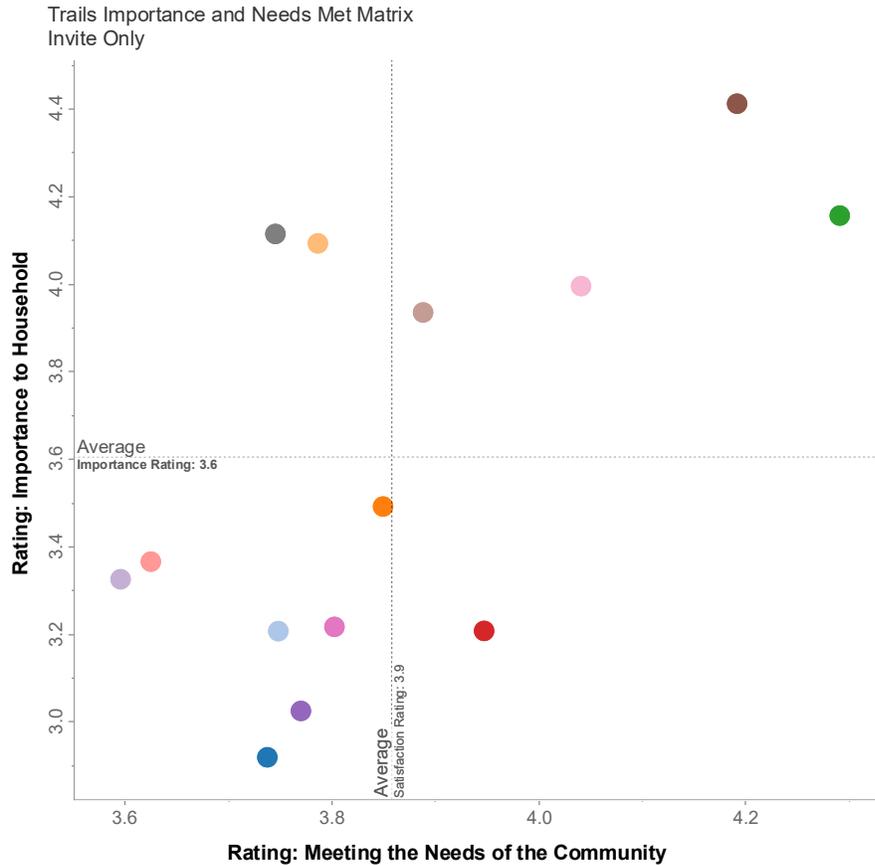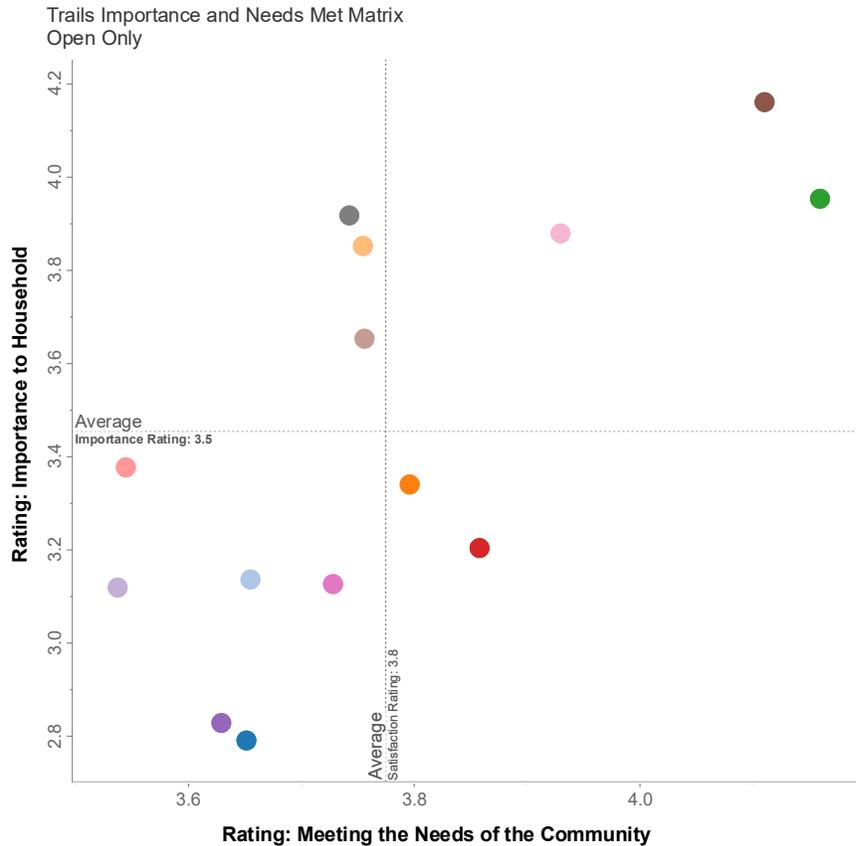
Trails Importance and Needs Met Matrix
Invite Only

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

	Importance	Satisfaction
Bike racks	2.9	3.7
Directional signage (maps and navigational elements)	3.2	3.7
Dirt trails (aka undesignated or social trails)	3.5	3.8
Enhanced pedestrian crossings (such as flashing beacons)	4.1	3.8
Hard-surface trails (concrete or asphalt)	4.2	4.3
Pet pick-up bag dispensers	3.2	3.9
Restrooms	3.4	3.6
Seating	3.0	3.8
Shade structures	3.3	3.6
Soft-surface trails (gravel or crusher fines)	4.4	4.2
Trail connections to other municipalities / regional trails	3.9	3.9
Trailhead Parking	3.2	3.8
Trash cans	4.0	4.0
Underpasses	4.1	3.7

Open Link Sample

Open link respondents also indicate possible room for roadway crossing improvements within the trail system as well as increased regional trail connection satisfaction.

Trails Importance and Needs Met Matrix
Open Only

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

|		Importance	Satisfaction
●	Bike racks	2.8	3.7
●	Directional signage (maps and navigational elements)	3.1	3.7
●	Dirt trails (aka undesignated or social trails)	3.3	3.8
●	Enhanced pedestrian crossings (such as flashing beacons)	3.9	3.8
●	Hard-surface trails (concrete or asphalt)	4.0	4.2
●	Pet pick-up bag dispensers	3.2	3.9
●	Restrooms	3.4	3.5
●	Seating	2.8	3.6
●	Shade structures	3.1	3.5
●	Soft-surface trails (gravel or crusher fines)	4.2	4.1
●	Trail connections to other municipalities / regional trails	3.7	3.8
●	Trailhead Parking	3.1	3.7
●	Trash cans	3.9	3.9
●	Underpasses	3.9	3.7

6.10.6. Top 3 Enhancements

In terms of potential enhancements to the trail system, both samples are closely aligned with more miles of local and regional trails showing the greatest support.

- Building out the network is the next tier, with interest in additional neighborhood connections and underpasses and in more soft-surface trails.
- Other ideas attract smaller but notable followings, wider trails, social/undesignated trail development or restoration, more hard-surface trails, additional trailheads/parking, and directional signage (generally 5-10%).

Of the potential trail system enhancements below, which would you identify as your top three priorities?
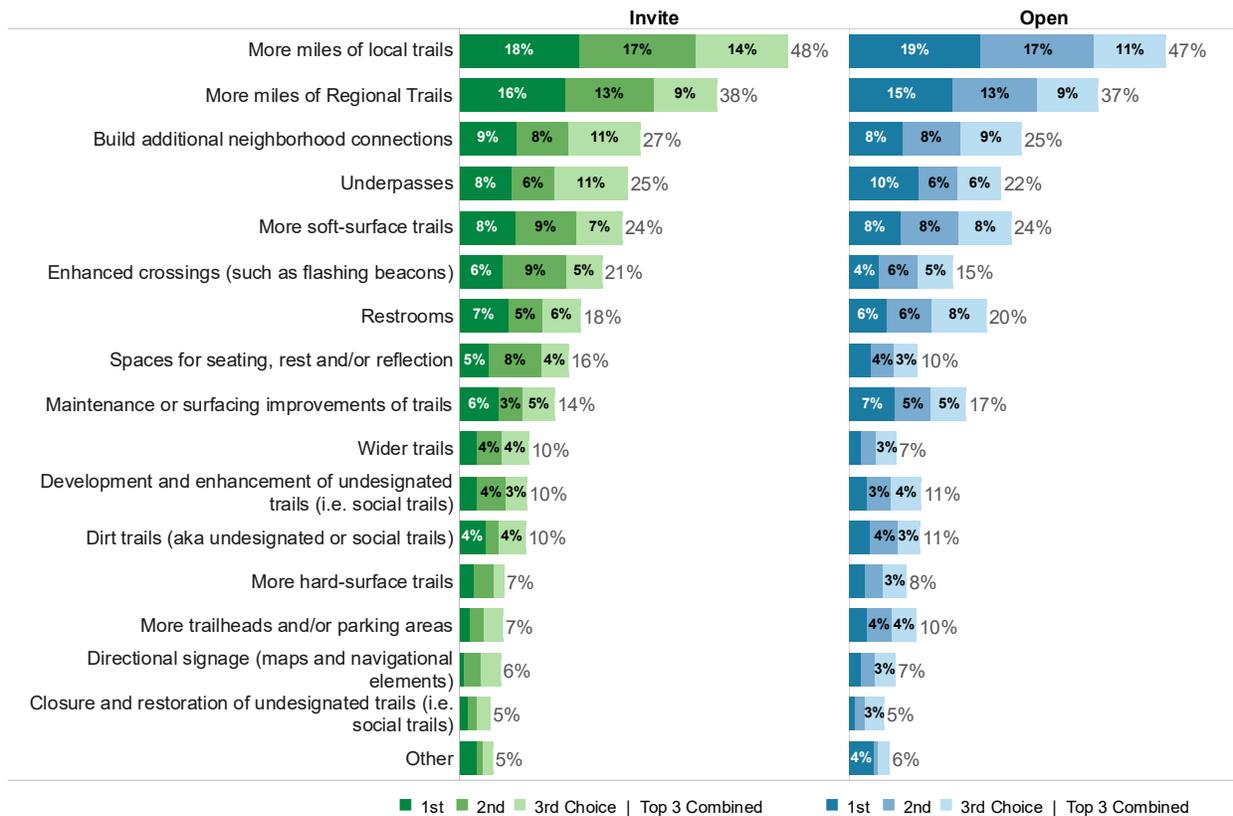
Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey
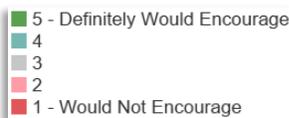
6.10.7. Encouraging Trail System Use

Shown on the following slide, safety and connectivity would drive the biggest trail system use gains. Respondents indicate this could be done with safer road crossings (69–72% rating a 4-5), more regional connections (65%), and better access to destinations (~62–67%) as top motivators.

- Surface preferences point to adding more soft-surface trails and, to a lesser extent, additional hard-surface segments to boost use.
- Secondary opportunities include safer railroad crossings, clearer signage/wayfinding, and improved lighting/security while bike/micromobility rentals are a low priority.

To what extent would each of the following potential improvements encourage you to use the trail system more?

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

Legend:
- 5 - Definitely Would Encourage
- 4
- 3
- 2
- 1 - Would Not Encourage

6.11. Overall PROS Department Priorities

6.11.1. Existing Amenities vs. Building New

Residents lean toward maintaining and enhancing existing amenities over building new ones. A majority place at least some emphasis on maintenance (56% Invite; 54% Open), while about a quarter prefer an equal balance between the two (22% Invite; 25% Open). A smaller share prioritize building new amenities (22% Invite; 20% Open).

Given the City of Louisville has a limited budget for the Parks, Recreation & Open Space Department, how would you prioritize maintaining/improving existing amenities _versus_ building new ones?

	Invite	Open
MAINTAINING AND ENHANCING EXISTING AMENITIES - Strong Emphasis	33%	36%
MAINTAINING AND ENHANCING EXISTING AMENITIES - Slight Emphasis	23%	18%
Equal Balance	22%	25%
PRIORITIZE BUILDING NEW AMENITIES - Slight Emphasis	12%	9%
PRIORITIZE BUILDING NEW AMENITIES - Strong Emphasis	10%	11%
n=	602	846
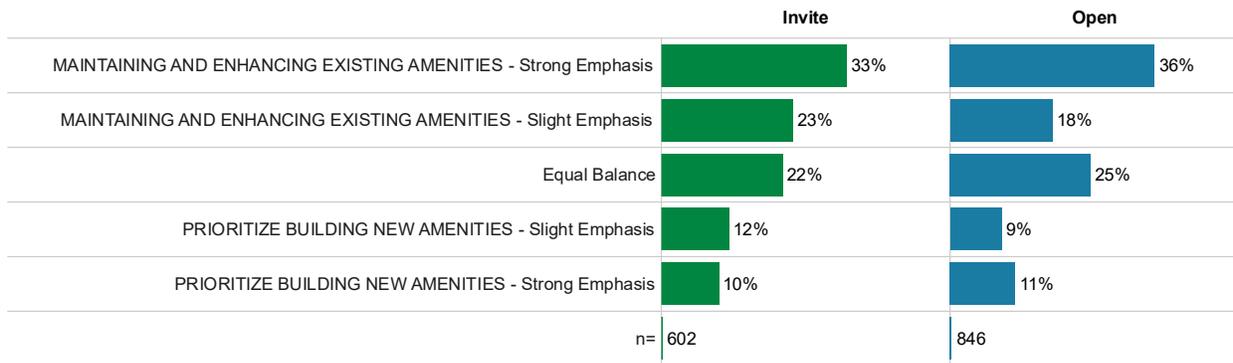
Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.11.2. Future Priorities

Investment priorities center on the trail network and open space: expanding trails and safer crossings are most important (67% Invite; 64% Open rating 4–5), followed by acquiring land for Open Space (58% Invite; 54% Open). Mid-tier items include developing the recreation center campus and adding outdoor recreation amenities, with a new park at Red Tail Ridge in a similar range (about 40–45% rating 4–5). Golf clubhouse enhancements are least important overall (12% Invite; 23% Open 4–5) and draw the highest share rating them unimportant.

The City recognizes that parks and recreation resources are limited. To help guide future decisions, we'd like to know what matters most to you. Please rate how important you feel it is for the City to invest in the following areas over the next 5–10 years.

				Percent Responding		
				1 & 2	3	4 & 5
Expansion of trails and trail crossing (such as underpasses)	Invite	3.9	599	15%	17%	21% 46% 67%
	Open	3.8	805	9% 17%	20%	23% 41% 64%
Acquisition of land for Open Space designation	Invite	3.6	605	23%	19%	19% 39% 58%
	Open	3.5	803	25%	21%	19% 35% 54%
Development of the recreation center campus (south/east of police station)	Invite	3.2	573	16% 15% 31%	25%	18% 26% 44%
	Open	3.3	754	16% 28%	26%	25% 21% 45%
Outdoor Recreation Amenities (such as multi-use field, tennis courts, pickleball courts, etc.)	Invite	3.1	604	16% 17% 34%	27%	20% 20% 40%
	Open	3.2	807	18% 31%	27%	19% 23% 41%
Development of a park at Red Tail Ridge (near 88th & Campus Drive)	Invite	3.1	541	19% 17% 37%	23%	17% 24% 40%
	Open	3.1	708	19% 17% 36%	24%	17% 23% 40%
Golf Club House enhancements (renovation or replacement)	Invite	1.8	556	60% 16% 76%	11%	12%
	Open	2.2	781	49% 16% 65%	12%	14% 23%
Other	Invite	4.6	83	8%	4%	83% 88%
	Open	4.5	101	12%	1%	83% 87%

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

- 🟩 5 - Very important
- 🟦 4
- ⬜ 3
- 🟪 2
- 🟥 1 - Not at all Important
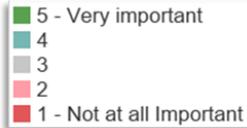
6.12. Public Awareness and Education

6.12.1. Communication Ratings

On a scale of 1 (poor) to 5 (excellent), 60% of Invite and 59% of Open link respondents found the City of Louisville's Parks, Recreation, & Open Space Department's communication to be highly effective (4 or 5). Open link respondents were more likely to take a neutral stance compared to the representative sample which had slightly larger shares finding communication ineffective.

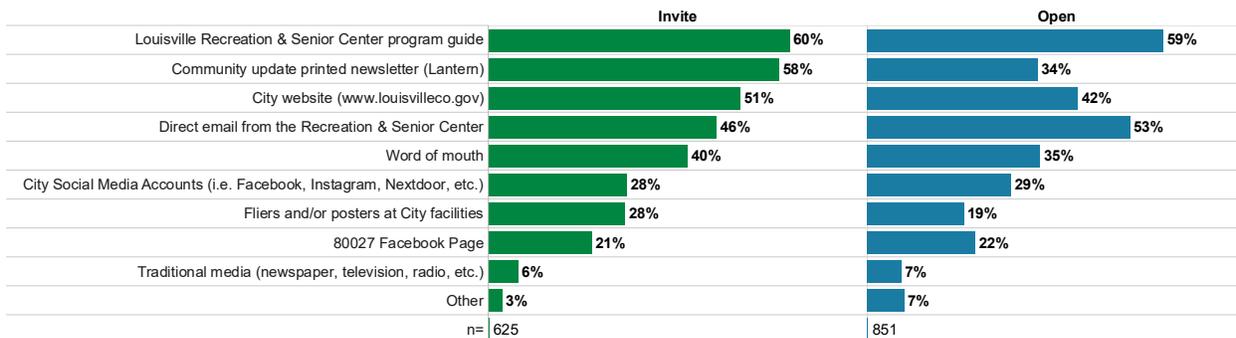**How well does the City communicate information about its Parks, Recreation & Open Space Department?**

	Invite	Open
1 - Poor	3%	2%
2	11%	5%
3	26%	34%
4	39%	40%
5 - Excellent	21%	19%
n=	595	786
Avg.	3.6	3.7
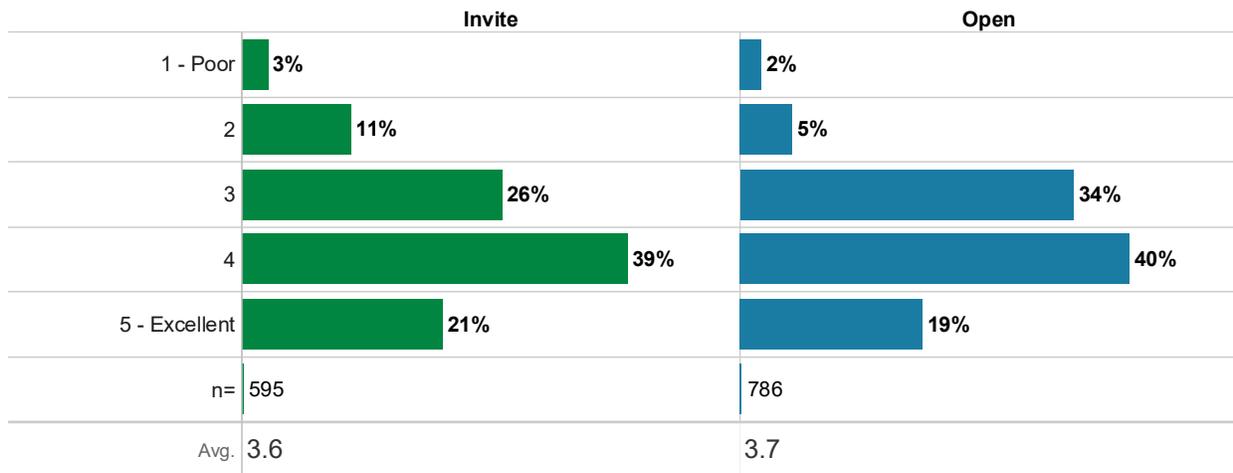
Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.12.2. Current Communication Methods

The Recreation & Senior Center program guide is the top information source for both samples, followed by Lantern, the City website, and direct email (notably higher in the Open sample). The printed Lantern newsletter is a noticeable more important communication channel for Invite respondents than for the Open, while fliers/posters, the 80027 Facebook page, and traditional media reach the smallest of the listed shares.

How do you currently receive (or find) information related to Parks, Recreation & Senior Center, Open Space, Trails, and Golf facilities, programs and services?

	Invite	Open
Louisville Recreation & Senior Center program guide	60%	59%
Community update printed newsletter (Lantern)	58%	34%
City website (www.louisvilleco.gov)	51%	42%
Direct email from the Recreation & Senior Center	46%	53%
Word of mouth	40%	35%
City Social Media Accounts (i.e. Facebook, Instagram, Nextdoor, etc.)	28%	29%
Fliers and/or posters at City facilities	28%	19%
80027 Facebook Page	21%	22%
Traditional media (newspaper, television, radio, etc.)	6%	7%
Other	3%	7%
n=	625	851

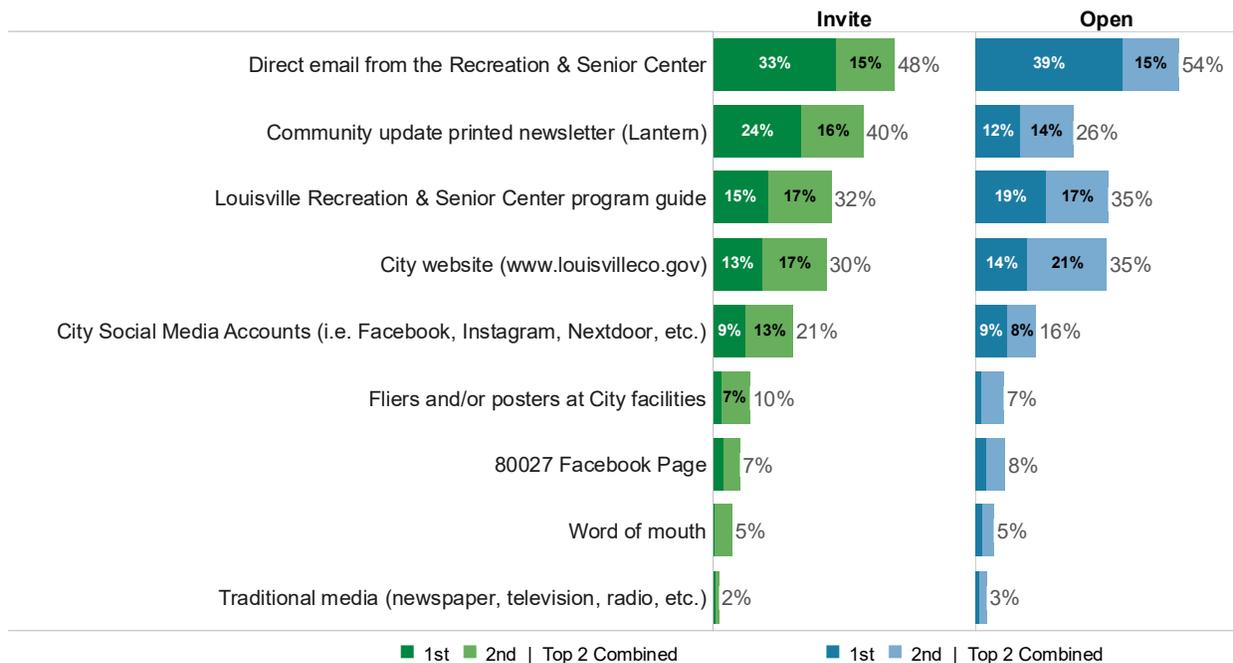Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.12.3. Preferred Communication Channels

Communication preferences are diverse, so a mix of channels is essential to reach residents effectively.

- While direct email is the clear preference for both samples, meaningful shares also prefer the program guide, City website, and the printed Lantern newsletter, with smaller groups relying on on-site fliers and traditional media.
- Maintaining this multi-channel approach will maximize reach across age groups, habits, and interests.

What are the top two ways you prefer to receive information from the City?

	Invite			Open		
	1st	2nd	Top 2 Combined	1st	2nd	Top 2 Combined
Direct email from the Recreation & Senior Center	33%	15%	48%	39%	15%	54%
Community update printed newsletter (Lantern)	24%	16%	40%	12%	14%	26%
Louisville Recreation & Senior Center program guide	15%	17%	32%	19%	17%	35%
City website (www.louisvilleco.gov)	13%	17%	30%	14%	21%	35%
City Social Media Accounts (i.e. Facebook, Instagram, Nextdoor, etc.)	9%	13%	21%	9%	8%	16%
Fliers and/or posters at City facilities	7%		10%			7%
80027 Facebook Page			7%			8%
Word of mouth			5%			5%
Traditional media (newspaper, television, radio, etc.)			2%			3%

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.13. Additional Comments and Suggestions

At the end of the survey, respondents were given the opportunity to provide any additional comments or suggestions for the City of Louisville. A total of 733 comments were collected from both samples and common themes are highlighted below.

Overall satisfaction and appreciation for Louisville PROST
- Many respondents say Louisville's parks, trails, open space, golf course, and Rec & Senior Center are a major reason they live here and are very appreciative of the amenities provided.
- People frequently thank staff for their work and note that the system has improved over time, while still offering suggestions for fine-tuning.

Trails, active transportation, and safety
- Trails are heavily used for exercise, dog walking, mental health, and getting around town.
- Residents want more miles, better connections, and safer crossings (roads and railroads).
- Concerns focus on fast bikes/e-bikes, with calls for clearer rules, enforcement, and etiquette.

Parks, trees, shade, and amenities
- Neighborhood parks and playgrounds are well-loved and widely used by families.
- Common requests include more shade, seating, and improved restrooms and maintenance.
- Many want more trees, native landscaping, and climate-resilient park design.

Recreation & Senior Center facilities and programs
- The Rec Center is seen as a key community hub but can feel crowded or hard to access at peak times.
- Residents ask for more youth/teen options, expanded fitness classes, and stronger senior offerings.
- People want better balancing of gym and pool uses, clearer schedules, and continued affordability.

Open Space, conservation, and land use
- Open Space is valued for nature, wildlife, views, and quiet.
- There is support for land acquisition, native plant restoration, and ongoing fire mitigation.
- Opinions differ on social/undeveloped trails, balancing recreation access with resource protection.

Golf course, aquatics, and funding
- Golf users emphasize keeping and improving the course, especially practice areas and the clubhouse/restaurant.
- Many support investing in Memory Square Pool or a comparable outdoor aquatics option.
- Some raise concerns about costs, taxes, and major capital projects, and want careful, transparent spending.
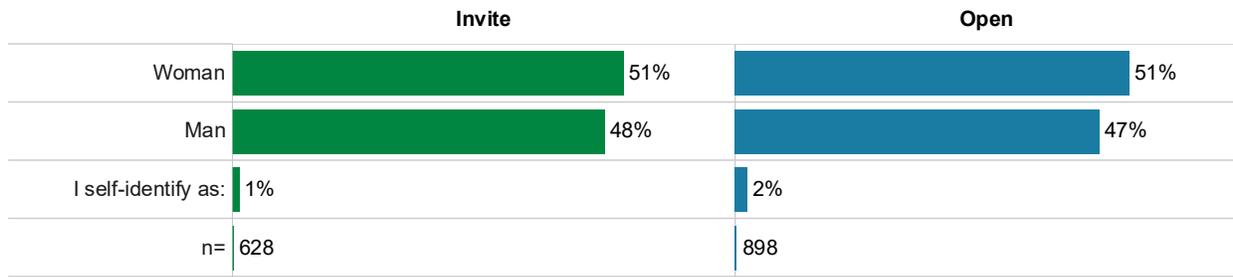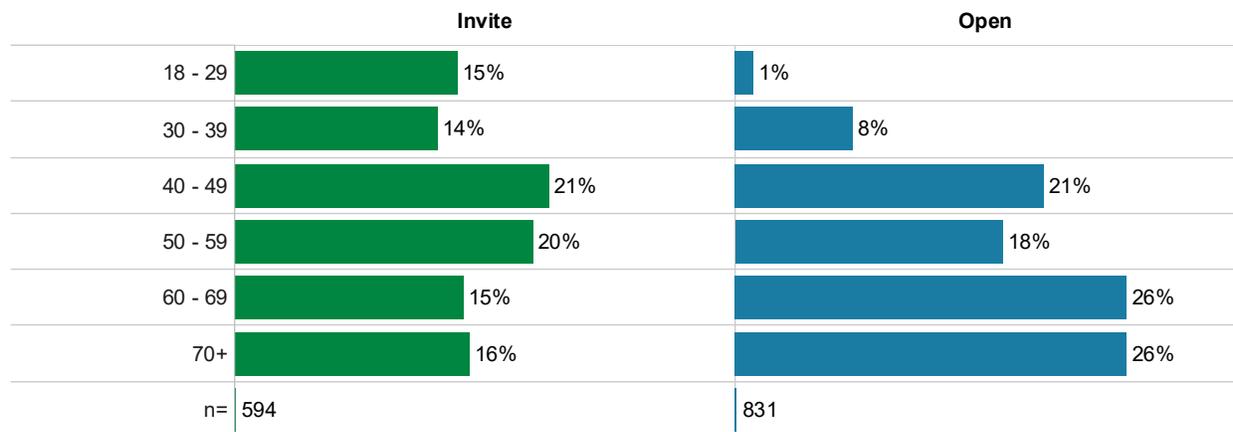
6.14. Demographics

6.14.1. Gender and Age

- The Invite sample was weighted by gender and age using U.S. Census data to better represent the demographic profile of City of Louisville residents.
- Open link respondents skew slightly older than the Invite sample.

How would you describe your gender?

	Invite	Open
Woman	51%	51%
Man	48%	47%
I self-identify as:	1%	2%
n=	628	898

Age of respondent:

	Invite	Open
18 - 29	15%	1%
30 - 39	14%	8%
40 - 49	21%	21%
50 - 59	20%	18%
60 - 69	15%	26%
70+	16%	26%
n=	594	831

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.14.2. Household Makeup

How many of those people are in the following age ranges ? (percent of all respondents)

Age Range	Invite	Open
Age 0-4	13%	7%
Age 5-9	13%	12%
Age 10-14	12%	18%
Age 15-19	12%	15%
Age 20-29	23%	9%
Age 30-39	17%	12%
Age 40-49	24%	25%
Age 50-59	24%	24%
Age 60-69	20%	34%
Age 70-79	14%	24%
Age 80+	3%	3%
n=	596	834

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.14.3. Home and Dog Ownership

- The Invite sample was weighted by homeownership to more accurately represent the demographic makeup of the City of Louisville.
- Homeownership is nearly universal in the Open sample with very similar dog ownership shares as the Invite sample.

Do you rent or own your residence

	Invite	Open
Own	72%	94%
Rent	27%	5%
I have a different arrangement	1%	1%
n=	626	887

Do you or a member of your household own a dog?

	Invite	Open
No	54%	52%
Yes	46%	48%
n=	627	878

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.14.4. ADA Needs

Less than one in ten Louisville respondents indicated their household has a need for ADA-accessible facilities and services. Open link respondents were slightly less likely to need ADA accessibility than the Invite.

Does your household have a need for ADA-accessible (Americans with Disabilities) facilities and services?

	Invite	Open
No	92%	95%
Yes	8%	5%
n=	622	863

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.14.5. Ethnicity and Race

Invite respondents were weighted by Hispanic origin, but both samples largely identify as White.

What race do you consider yourself to be?

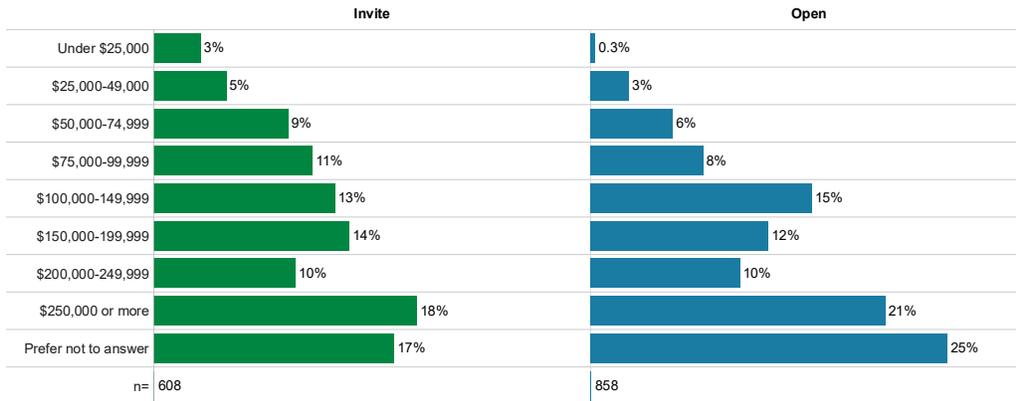|	Invite	Open
White	81%	85%
Hispanic or Latino	9%	3%
Asian	4%	3%
American Indian or Alaska Native	4%	0.3%
Some other race/ethnicity	1%	1%
Black or African American	1%	0.3%
Middle Eastern or North African (MENA)	1%	0.2%
Native Hawaiian or Pacific Islander	0.1%	0.1%
Prefer not answer	11%	12%
n=	617	861

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

6.14.6. Income

The plurality of both Invite and Open link respondents come from households with total gross annual incomes of $250k+. Open link respondents tended to be slightly higher earners than Invite respondents but also had a higher share of individuals preferring not to answer.

Which of these categories best describes the total gross annual income of your household (before taxes)?

	Invite	Open
Under $25,000	3%	0.3%
$25,000-49,000	5%	3%
$50,000-74,999	9%	6%
$75,000-99,999	11%	8%
$100,000-149,999	13%	15%
$150,000-199,999	14%	12%
$200,000-249,999	10%	10%
$250,000 or more	18%	21%
Prefer not to answer	17%	25%
n=	608	858

Source: RRC Associates, 2025 City of Louisville 2025 PROST Survey

Sunset in Louisville (Source: RRC + Associates)

7. Appendix A: Engagement Event Data

Advisory Board 5x7 Notecard Feedback

Interactive Map Comments (Community Open House + Pop-Up Events)

PROS Priorities (Community Open House + Pop-Up Events)

Amenities (Community Open House)

Programs and Events (Community Open House)