North Main Street Safety Improvements

Business Engagement Virtual Public Meeting Tuesday, May 18, 2021

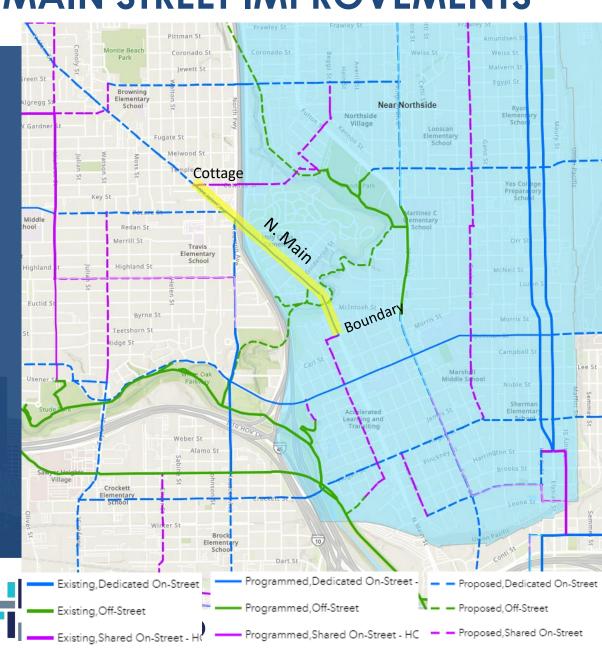




2020-2021: NORTH MAIN STREET IMPROVEMENTS

- Boundary Street to Cottage Street
- Reduce number of lanes
 - reduce vehicle speed
 - safe crossings for pedestrians
- Protected, onstreet bikeway







Potential Bike Facilities 2018 | Near Northside



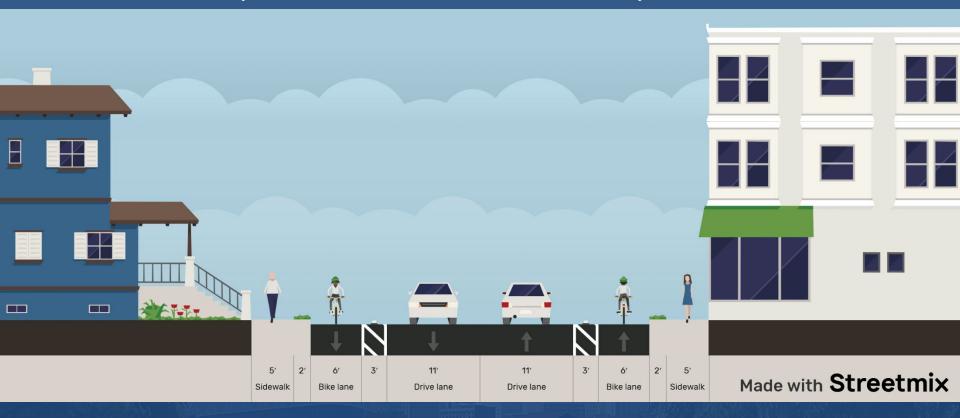








Proposed Street Section: Boundary to IH 45







Proposed Street Section: IH 45 – Cottage St







What we've heard...

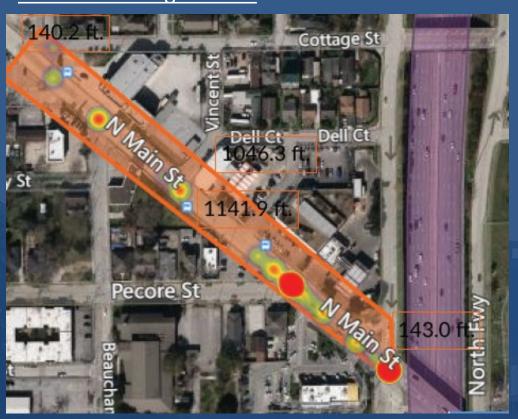
- Speeding concerns and traffic crashes
- New development -> more cars on the road
- Sharp curve on North Main -> dangerous driving
- White Oak Music Hall Events, loading/unloading, parking





Crash Heat Map - 05/17/2016 to 05/16/2021

N Main – Cottage to I-45



Traffic

Volume (24 hrs): 13,172

Speeds: 39.5

Crash Rate

State average: 366

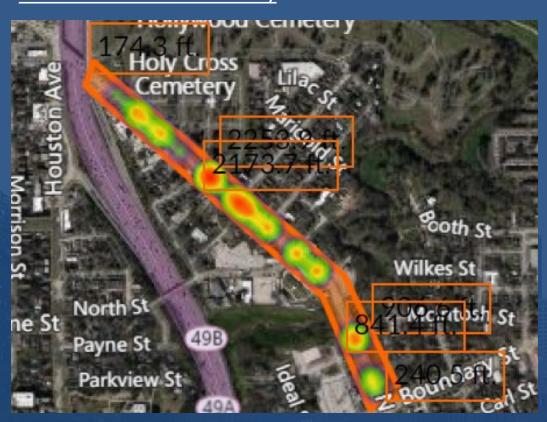
N Main: 549





Crash Heat Map - 05/17/2016 to 05/16/2021

N Main – I-45 to Boundary



Traffic

Volume (24 hrs): 9,565

Speeds: 41 mph

Crash Rate

State average: 366

N Main: 1,072





Serious Injuries/Fatalities 2017-2019







2 serious injuries

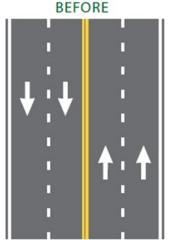
State estimate of cost to society:

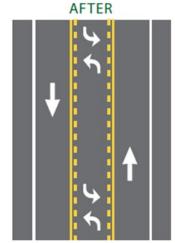
\$7,200,000





Street Safety Improvements









Office of Safety



Crashes, FHWA-HRT-10-053.

Safe Roads for a Safer Future









Street Safety Improvements



Safe space for people biking Decrease in fatal crash rates

- --60.6% Seattle
- -49.3% San Francisco
- -40.3% Denver
- --38.2% Chicago



Bike lanes help business!

- Increase in monthly spending
- Increase in the number of customers
- Increase in frequency of visits
- Vacancies held steady

https://medium.com/sidewalk-talk/the-latest-evidence-that-bike-lanes-are-good-for-business-f3a99cda9b80





NORTH MAIN STREET – BIKE LANE

Future Traffic Demand

- North Main is built we can't widen the road
- Use existing Right of Way to provide multimodal options
- People are already cycling in the area
 - Some are by choice and others don't have options
 - This community has been divided by the freeway
- We are ensuring safe mobility options for the future





NEXT STEPS

- Continued Public Engagement
- 100% Design Completion
- Timeline
 - Contractor on board
 - 3-5 months to complete construction





PROJECT TWEAKS?

Houston Bikeways wants to hear from you!

Phone: 832-395-2700

Email: bikeways@houstontx.gov

https://houstonbikeplan.org/north-main/





QUESTIONS?





