

Dream Big

Survey & Community Forums

Summary of the 2024 Listening Project, Accomplishments, and Current Next Steps

Mission

The Maysville Area Improvement Network (M.A.I.N.) exists to maximize the place we call home and create opportunities for all to thrive as we live, learn, work, and play here both now and for generations to come. MAIN seeks to uplift the areas of Amity, Clarksdale, Fairport, Maysville and Weatherby.

Goals

- Learn what people love and value about the Maysville Area.
- Foster connection between communities, organizations, and generations in the Maysville area.
- Discover what needs are not currently being met.
- Answer the question: What the people who live, learn, work, and play in the Maysville area do better together than any one individual, organization or community do on their own.

Questions

- What do you love about living in our community?
 (Maysville, Clarksdale, Amity, Fairport, or Weatherby)
- What is your BIG DREAM for the Maysville area?
- How could the Maysville area be a better place for your family?
- What currently stands in the way of the area's success?
- What area(s) need attention as we strive to maximize the place we call home?
- What businesses or services do you currently support in Maysville? What new services or businesses would you like to see and support in the Maysville area?

Who did we hear from? 176 Survey Responses Maysville 15 Amity 9 Fairport Weatherby Clarksdale Listening Sessions

Many Voices







INTEGRATED Community Shared Activities

One Vision

Local and regional communities respecting individual interests while working together on shared needs.

What's Next? Top Priorities

Based on a close analysis of available data and forum and survey responses, MAIN has four priorities we will be working to advance:

• Comprehensive Communication and Connection

Residents shared a need for better access to information about 'what is going on around here' in one comprehensive location as well as greater promotion of the great things about our area. Better communication across our communities so that events for residents do not conflict was also a shared desire. MAIN has created a Facebook page to promote the area, as well as a website, and plans to launch a community calendar.

Quality jobs and Access to Childcare

Data and listening project responses indicated a desire for access to well-paying jobs, new services and businesses available in our local area, and increased availability of quality childcare for pre-school aged children. MAIN is working to connect and promote available resources to current and potential business owners, as well as promoting an easier pathway for childcare providers to build their own businesses.

Access to Recreational Opportunities

Respondents wanted to know what recreational opportunities exist, as well as the creation of new recreational opportunities in the area. MAIN's focus on this priority will consist of connecting residents to the plethora of recreational opportunities that already exist in the area. In addition, MAIN will continue to listen to residents' requests for specific recreational opportunities and connect the right people and resources for these opportunities to be created.

• Community Betterment, Beautification, and Pride

This strategic priority will focus on creating the conditions for long-lasting pride to be fostered in the hearts and minds of all area residents. Residents want to know and be reminded of what is great about our area, and see those issues that are not ideal be resolved or improved. This is the long-term vision of MAIN.

More information about these top priorities can be found on page 1 of the data report, available through the QR code below.

What have we accomplished?

- Invested significant time learning about the area through studying research, hosting five community listening sessions, and conducing an area-wide online survey.
- As a result of conversations that began in our listening sessions, City Council members from nearly every community in DeKalb County now meet monthly to coordinate with one another.
- Co-Hosted "DeKalb County's Good Neighbor Week" with the DeKalb County Extension Council and community clean-up day, helping enhance several area properties.
- As a result of research, named four core priority areas to focus our work for the foreseeable future.

To explore the report in more detail, please scan the code below:



or visit maximizenwmo.org/main