

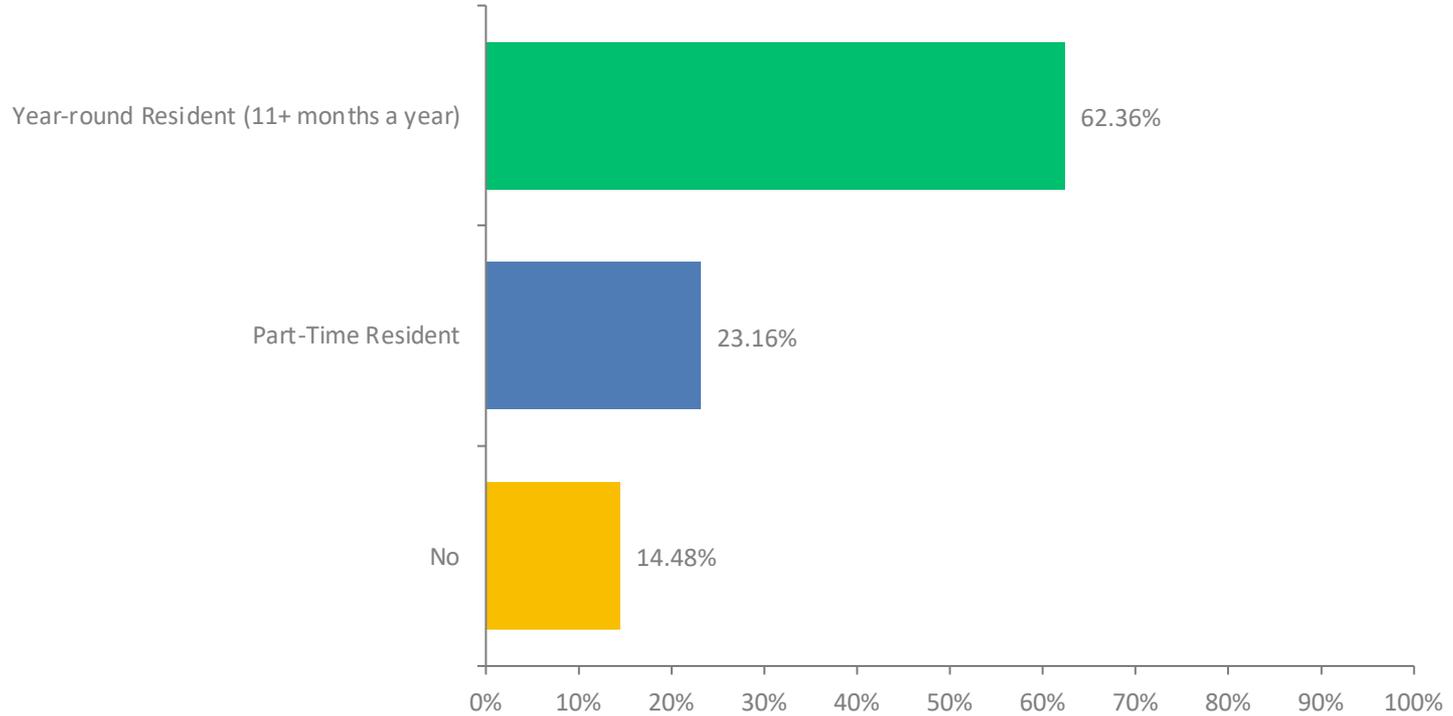
Situation Analysis Appendix A

Steward Vail Resident Sentiment Survey

Monday, August 08, 2022

Q1: Are you a resident of Vail?

Answered: 1153 ; 0



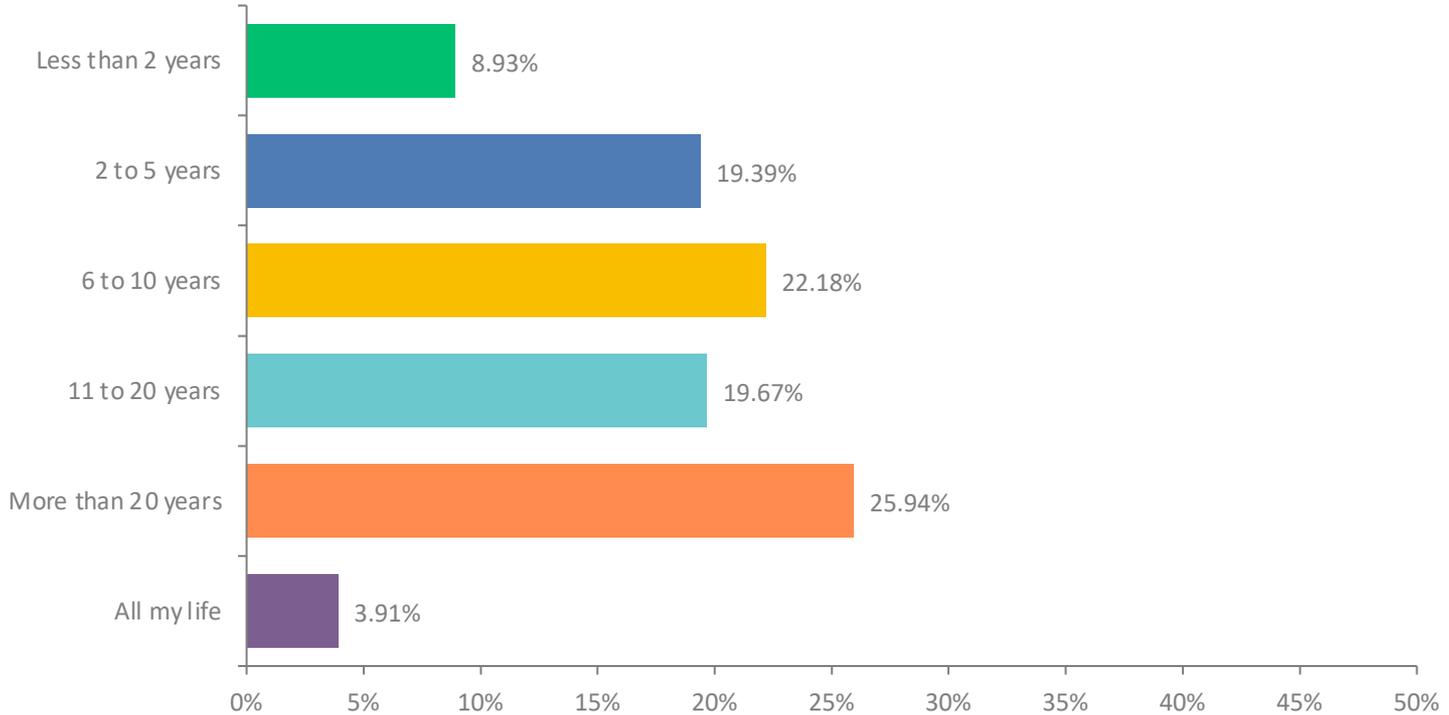
Q1: Are you a resident of Vail?

Answered: 1153 ,; 0

ANSWER CHOICES	RESPONSES	
Year-round Resident (11+ months a year)	62.36%	719
Part-Time Resident	23.16%	267
No	14.48%	167
TOTAL		1153

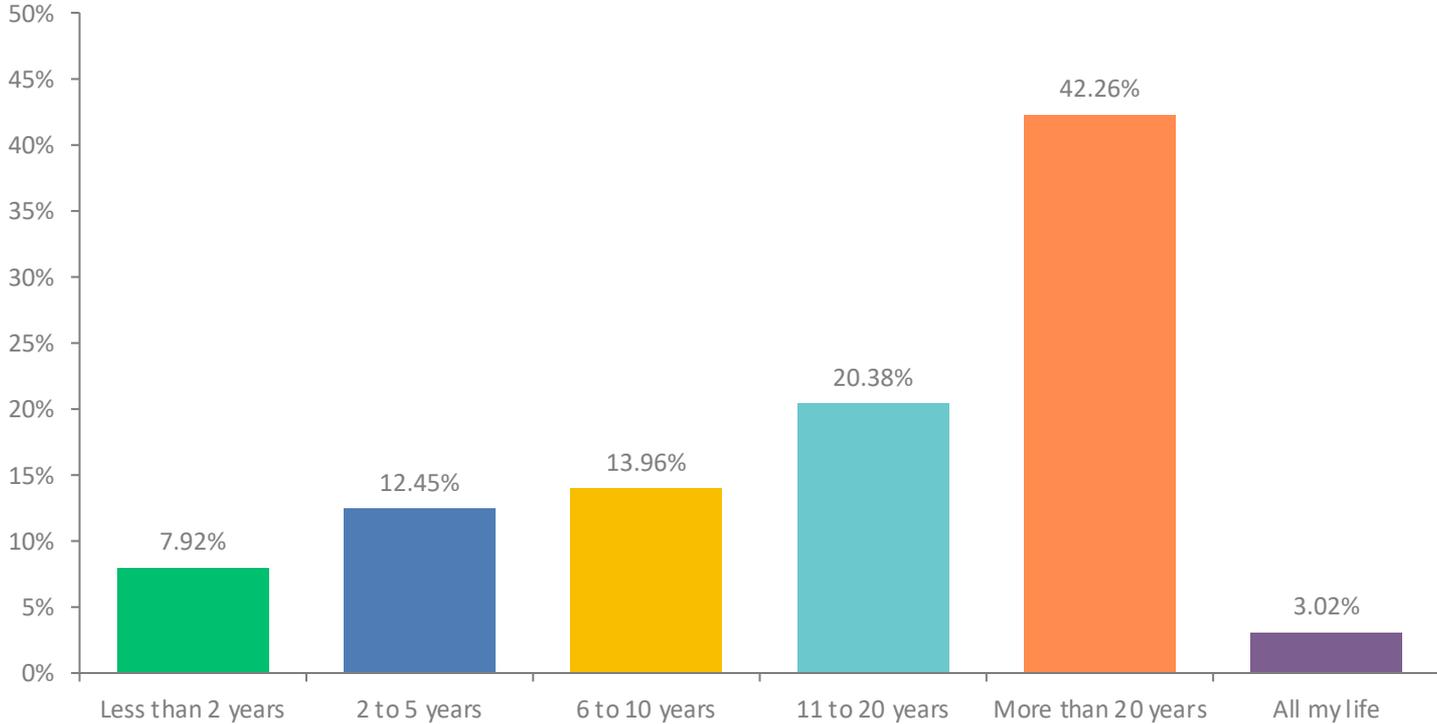
Q2: How long have you been a full-time resident of Vail?

Answered: 717 Skipped: 436



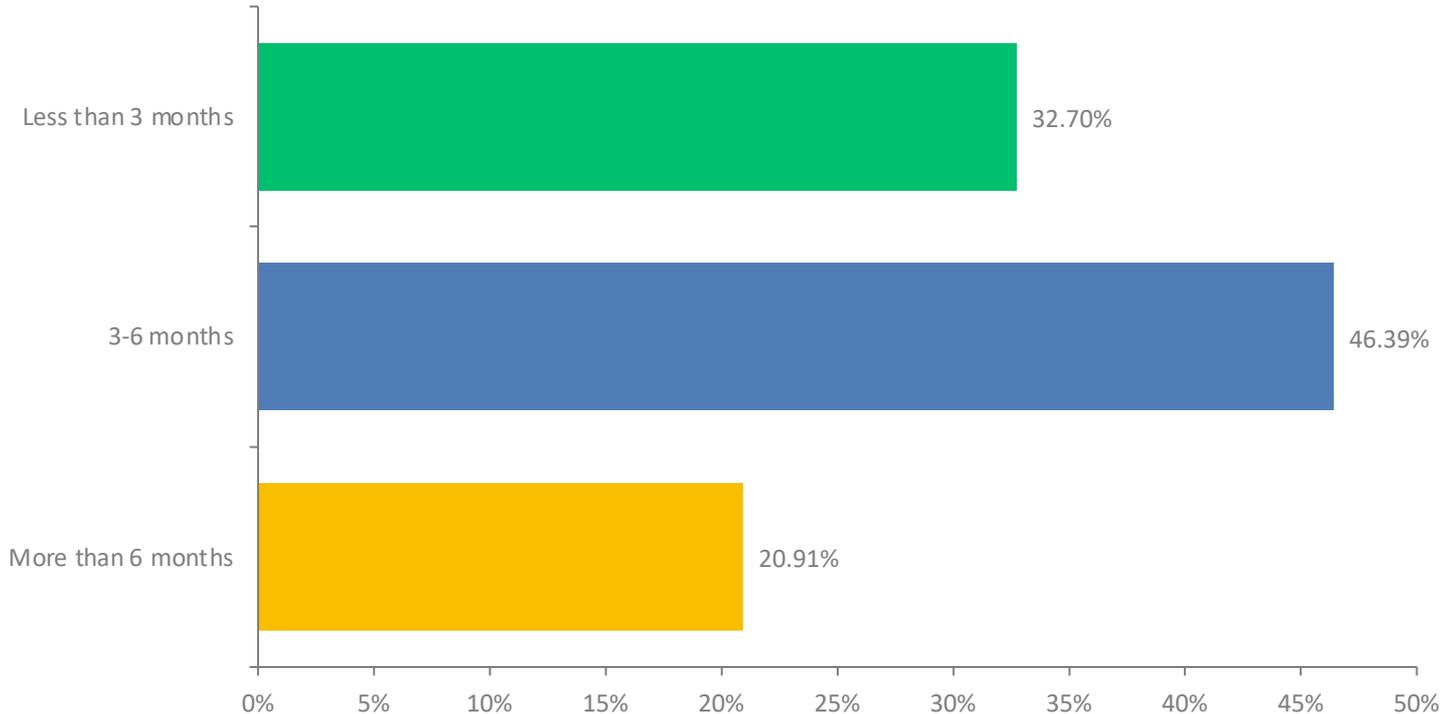
Q3: How long have you been a part-time resident of Vail?

Answered: 265 Skipped: 888



Q4: How much time do you generally spend in your Vail home?

Answered: 263 Skipped: 890



Q5: How would you rate the quality of your Vail lifestyle compared with other places in Colorado?

Answered: 676 Skipped: 469

7.7★
average rating



Q6: How would you rate the quality of your lifestyle compared with other places in the U.S.?

Answered: 670 Skipped: 475

8.2★
average rating



Q9: The rest of this survey is intended to secure your opinions about tourism in Vail. To what extent do you agree or disagree with each of these statements?

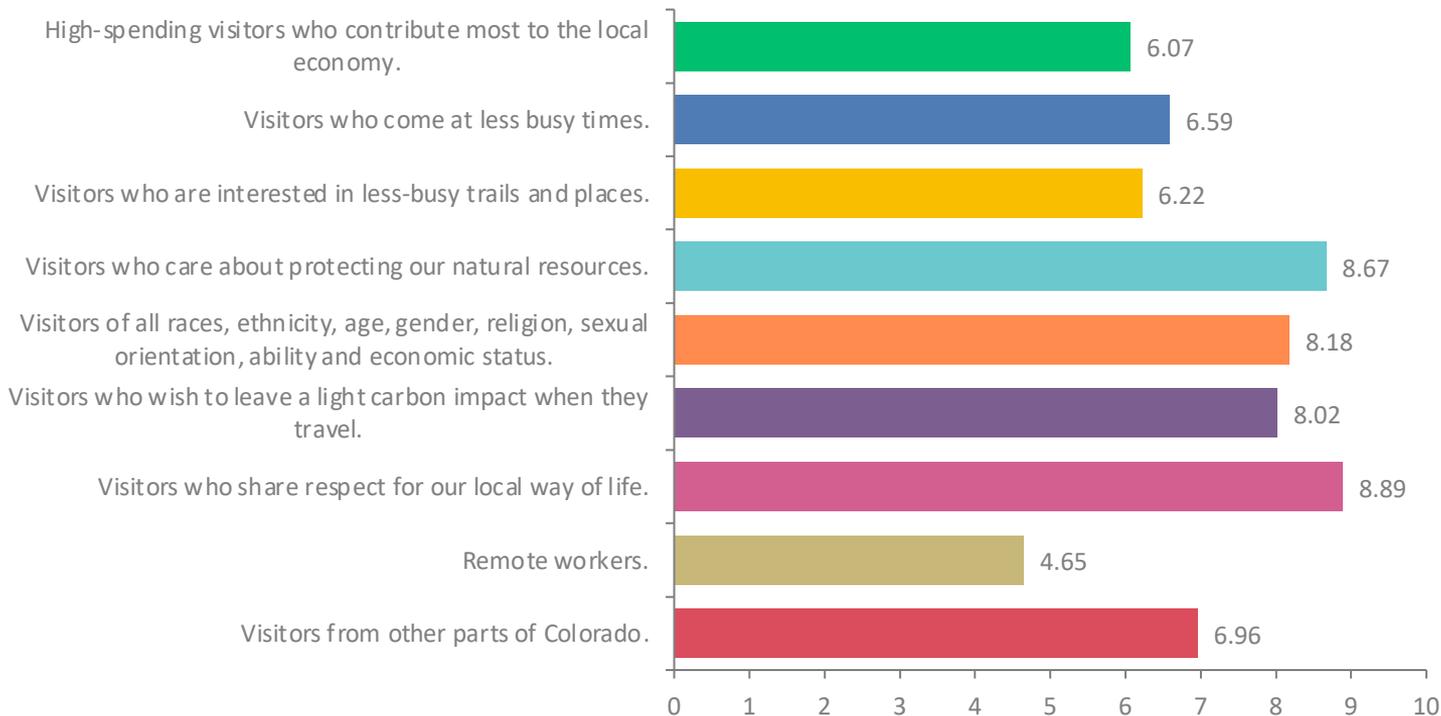
Tourism to Vail ...

Answered: 690 Skipped: 463



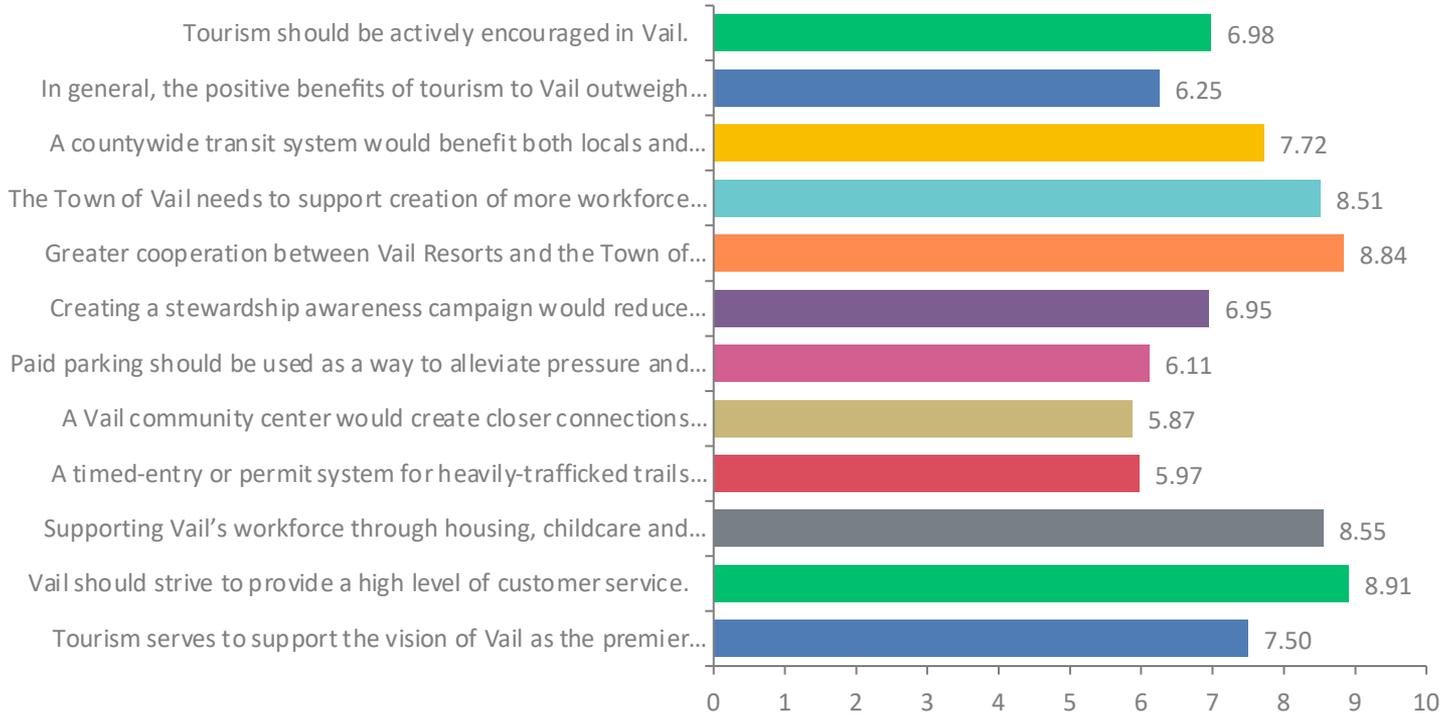
Q10: To support Vail's tourism economy, the Vail Local Marketing District Advisory Council should focus on attracting

Answered: 684 Skipped: 469



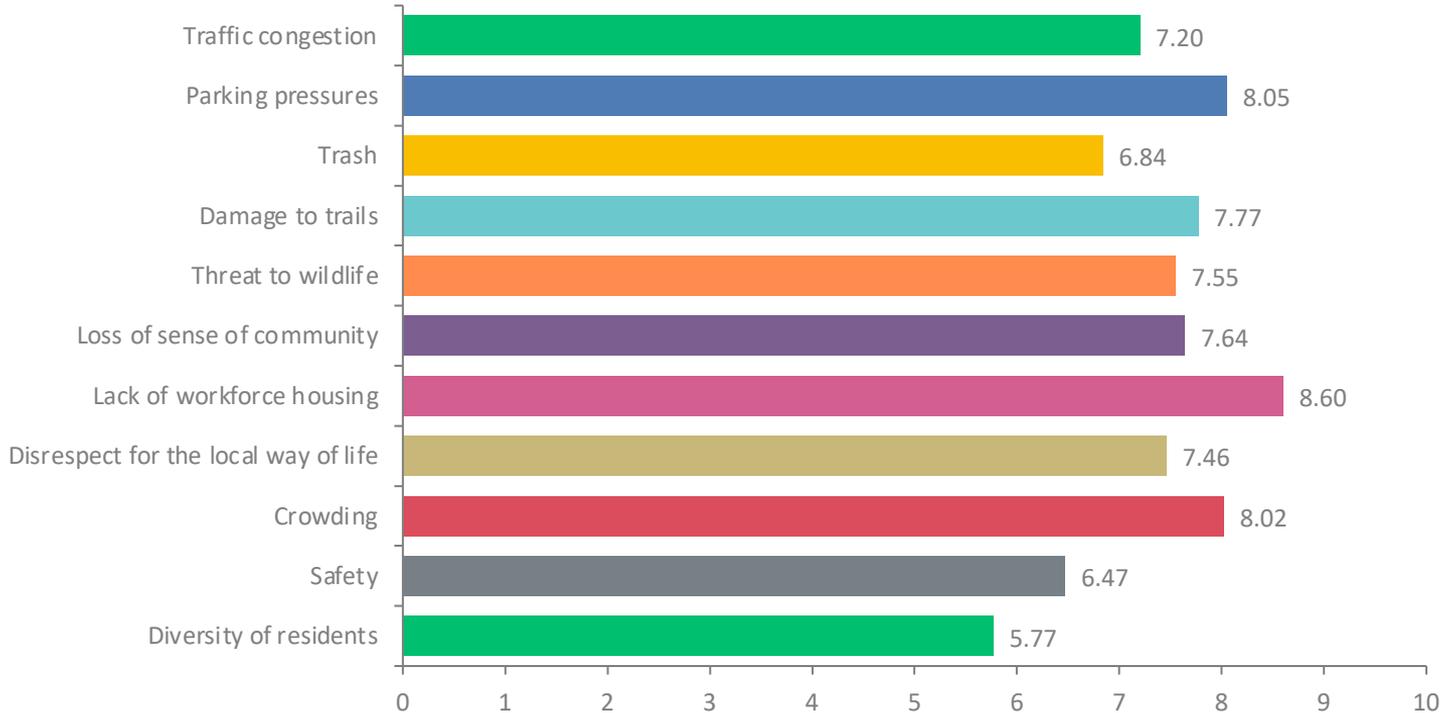
Q11: Please indicate your level of agreement with the following statements.

Answered: 685 Skipped: 468



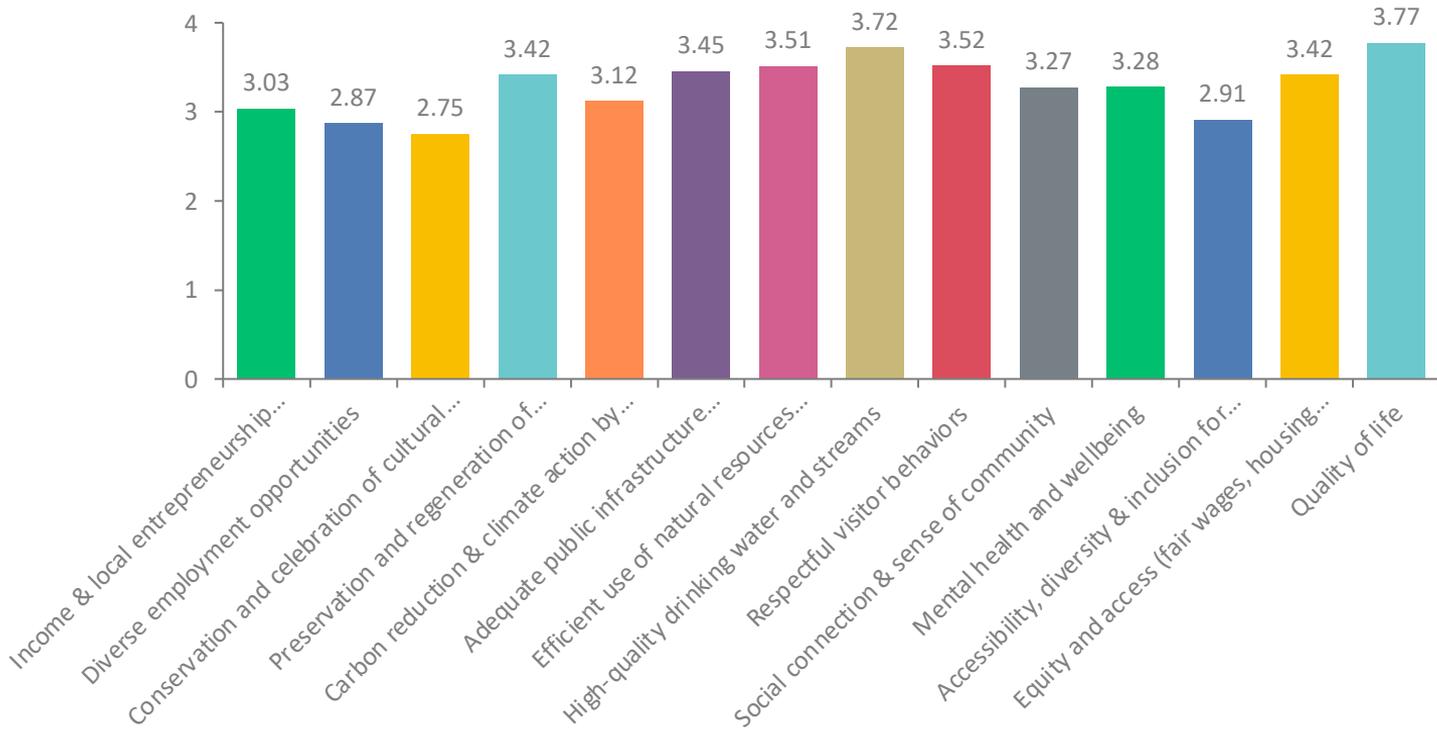
Q12: Concerns have been expressed about various impacts of tourism on Vail's quality of life. Please share your level of concern with each of the following:

Answered: 680 Skipped: 473



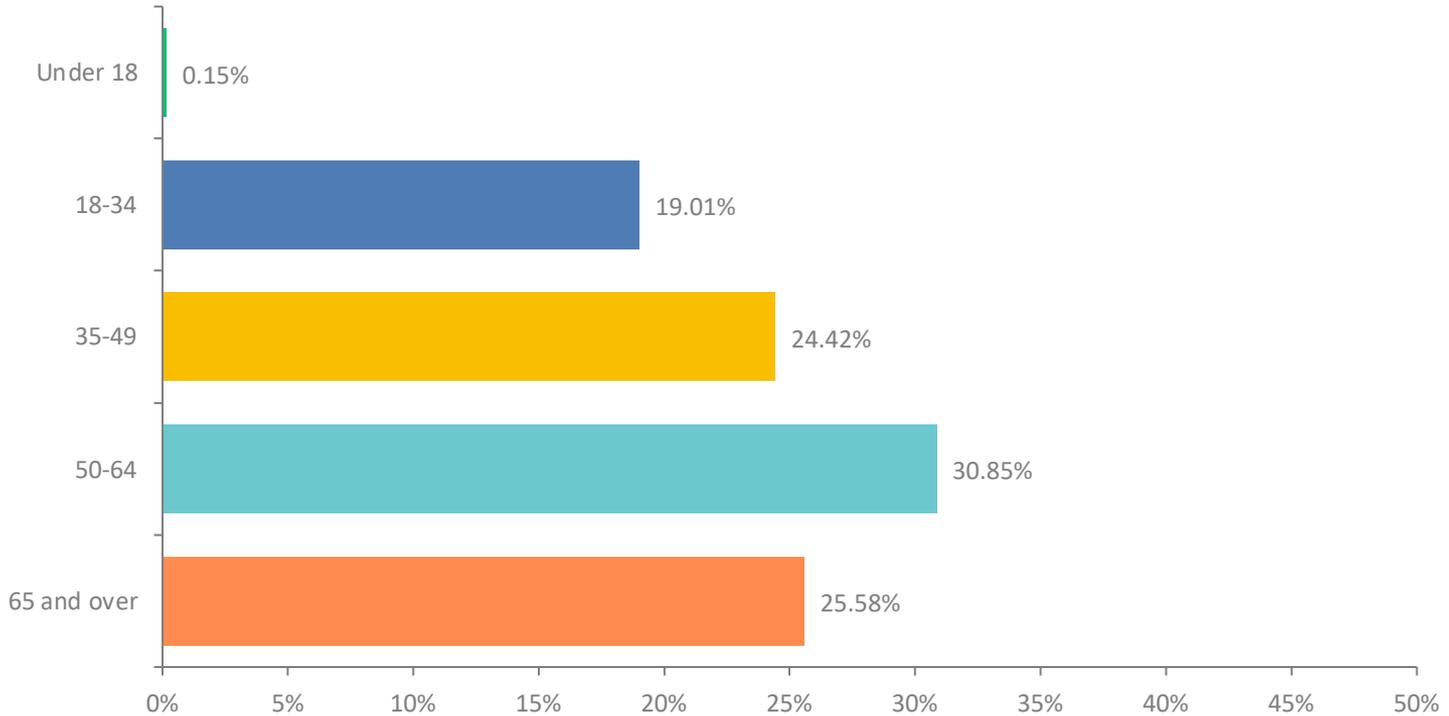
Q13: For tourism to achieve the greatest benefits for any community, potential impacts need to be prioritized and managed.. How important is each of the following to you?

Answered: 683 Skipped: 470



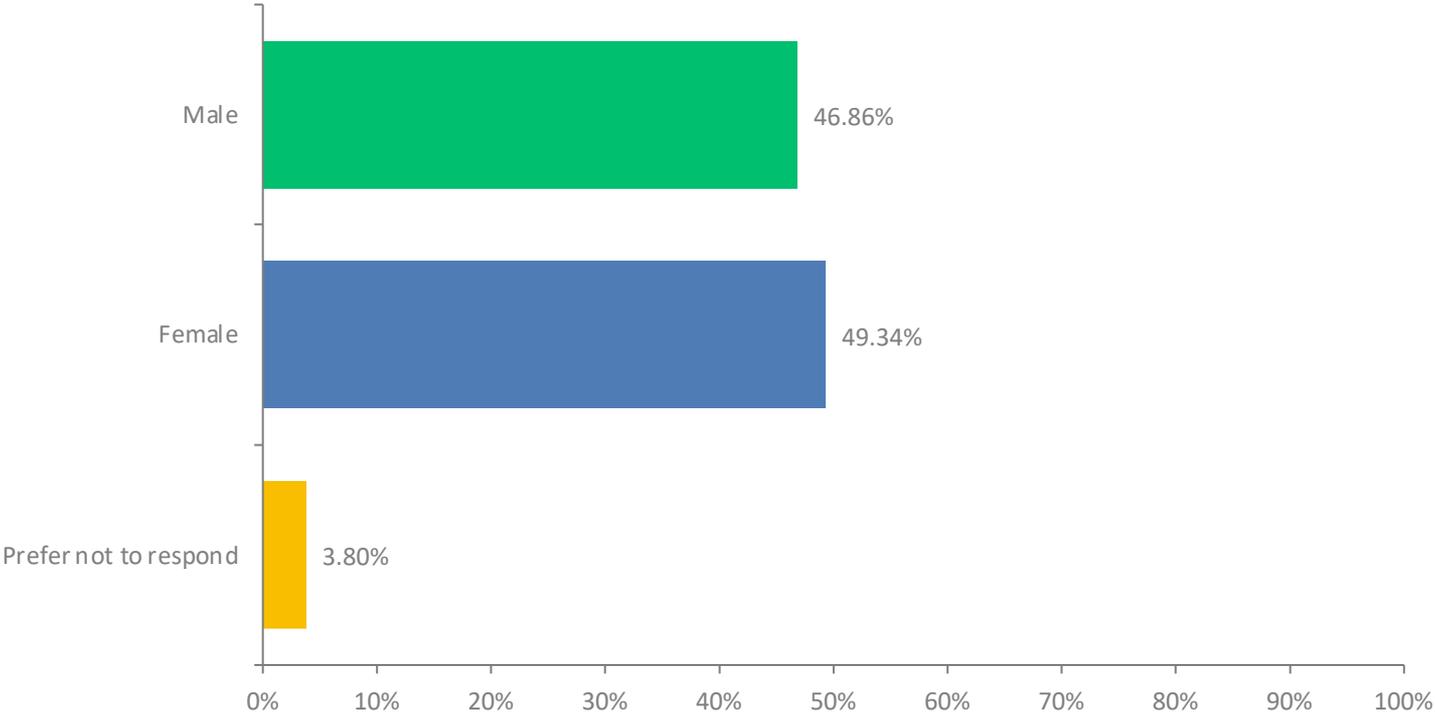
Q15: What is your age?

Answered: 684 Skipped: 469



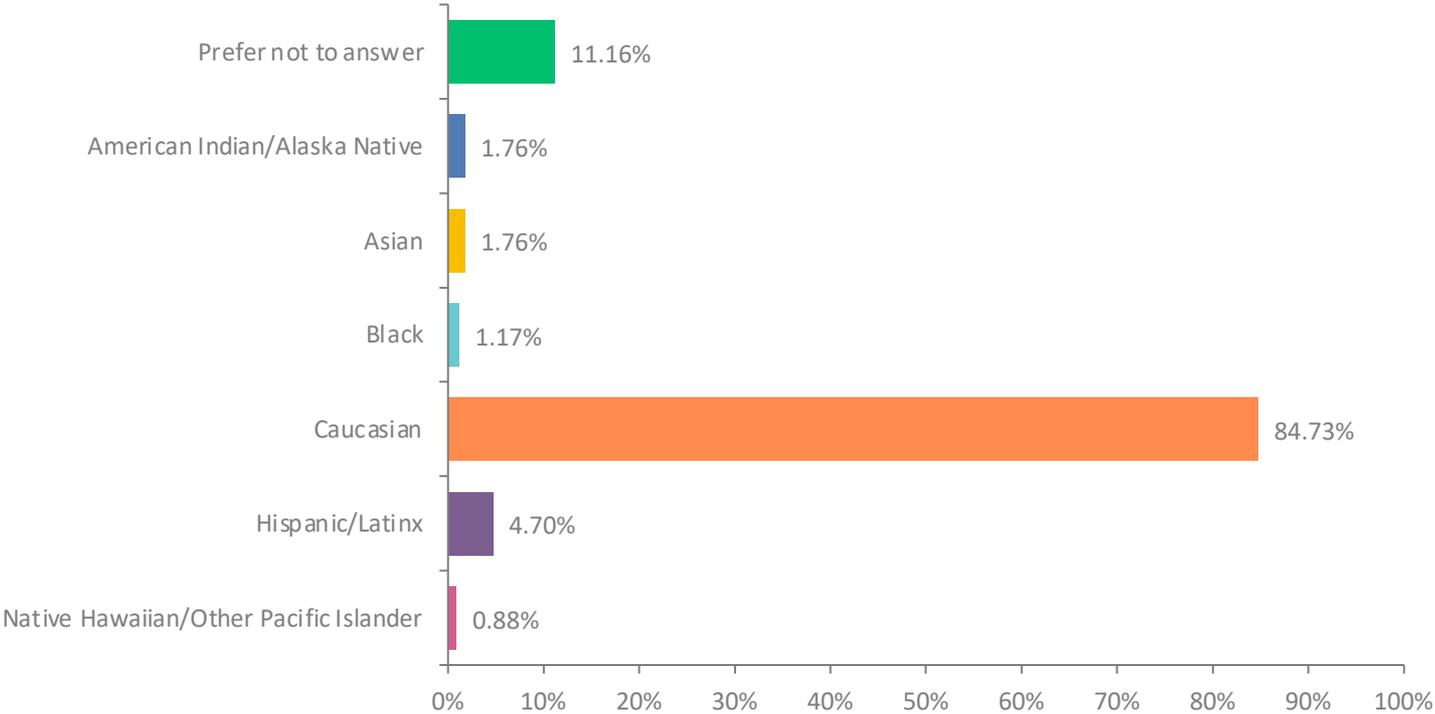
Q16: How would you describe your gender?

Answered: 685 Skipped: 468



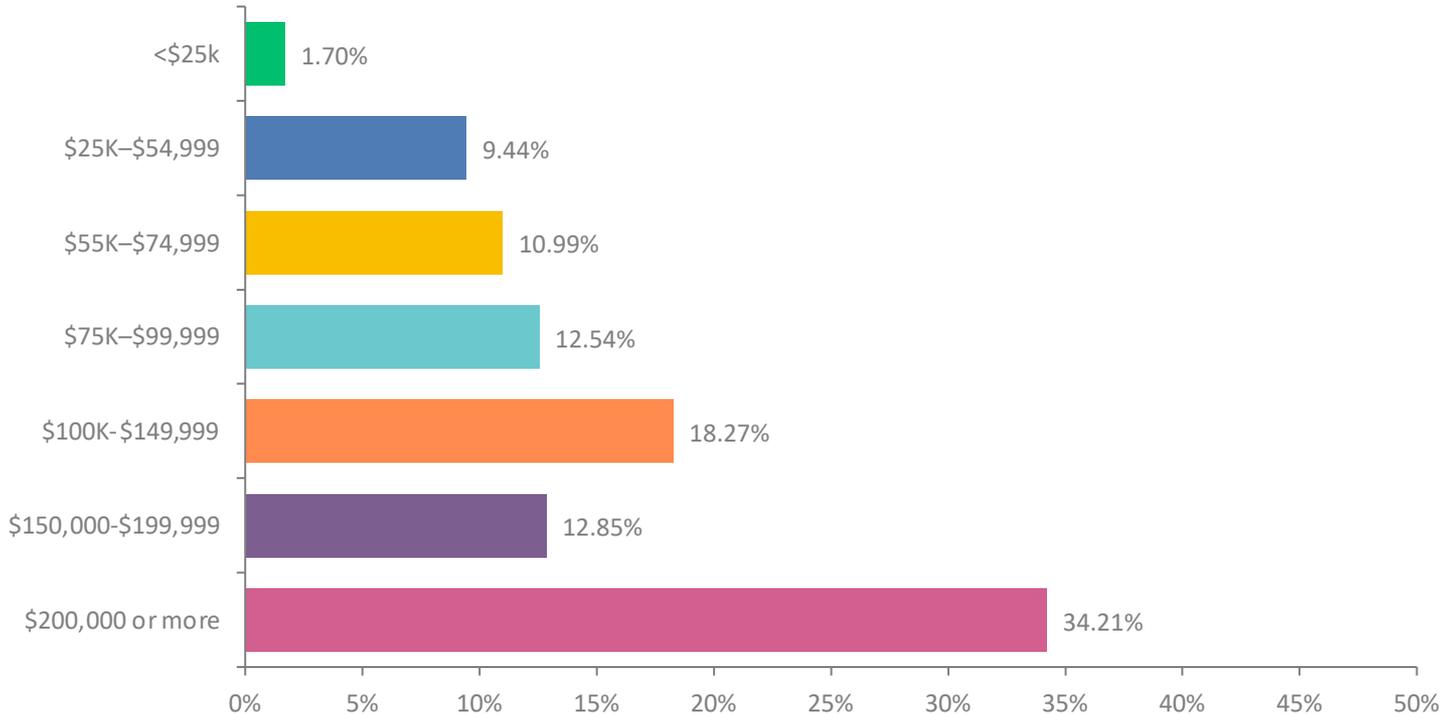
Q17: How would you describe yourself? (Check all that apply)

Answered: 681 Skipped: 472



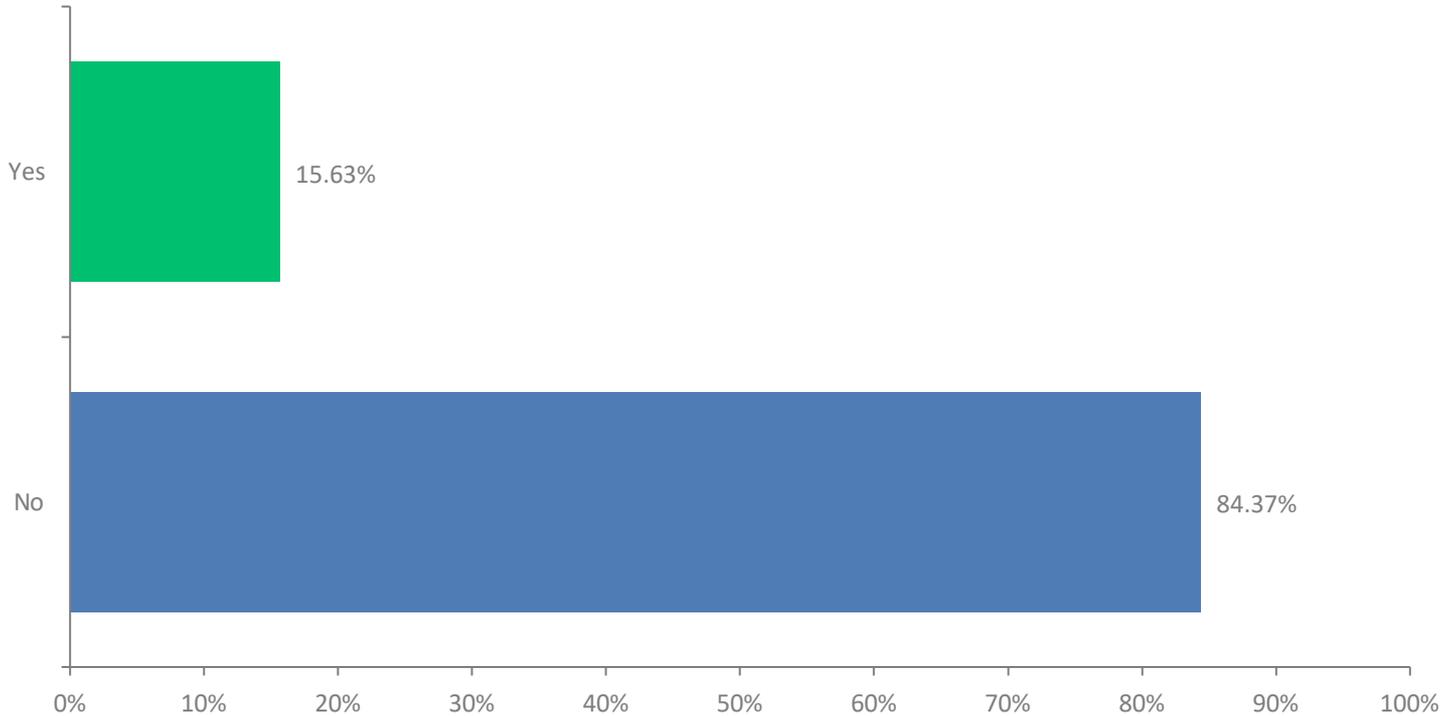
Q18: What is your annual household income?

Answered: 646 Skipped: 507



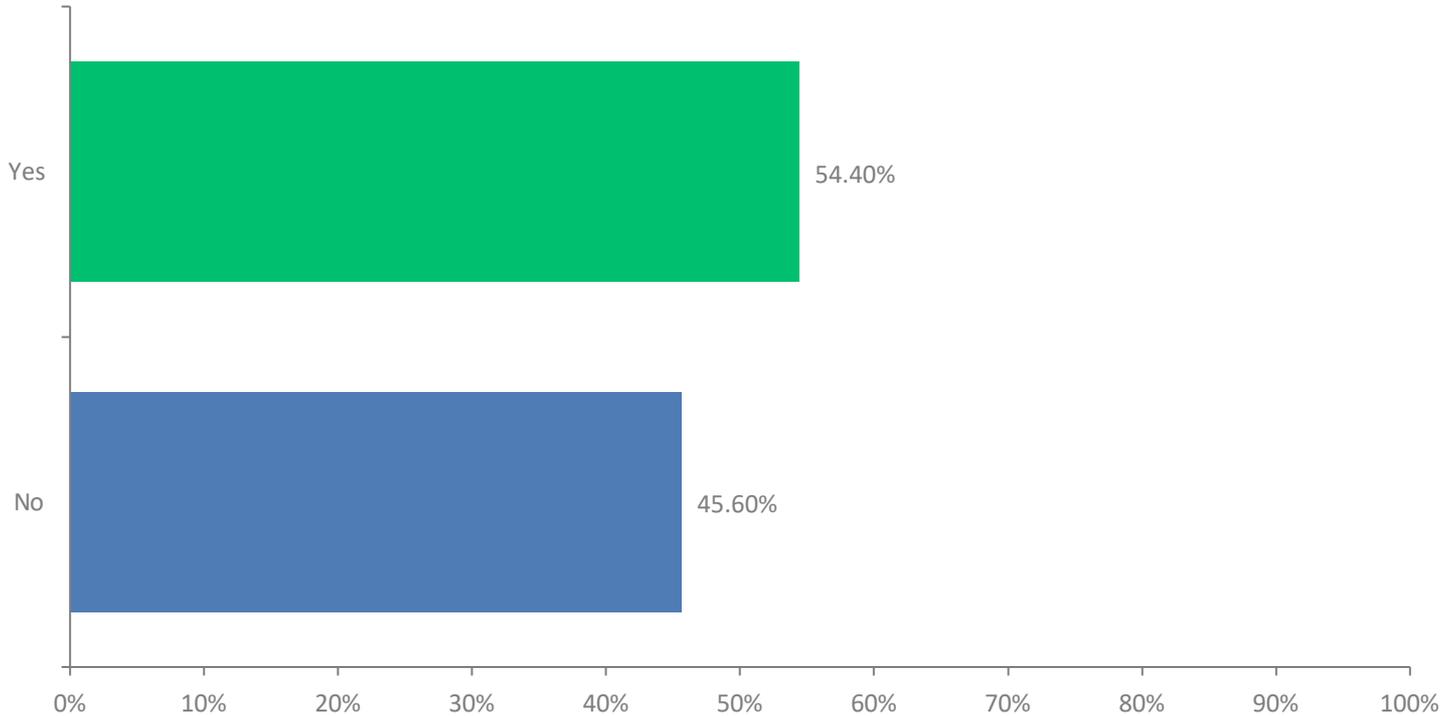
Q19: Do you have children under 18?

Answered: 678 Skipped: 475



Q20: Do you or a close family member work in tourism, hospitality or a related field?

Answered: 682 Skipped: 471



Q21: Please describe your working status.

Answered: 681 Skipped: 472

