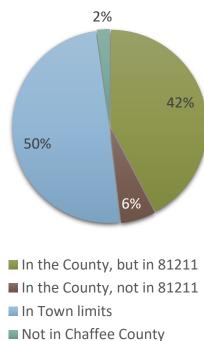
#### 2021 Survey Responses Analysis



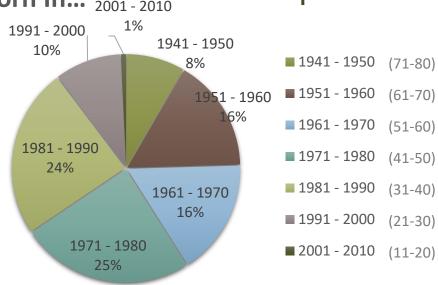
November 2021

# Visitor Summer resident 5% Full-time resident 92% Full-time resident 92% Winter resident 92% Winter resident Winter resident Winter resident









274 Total Responses

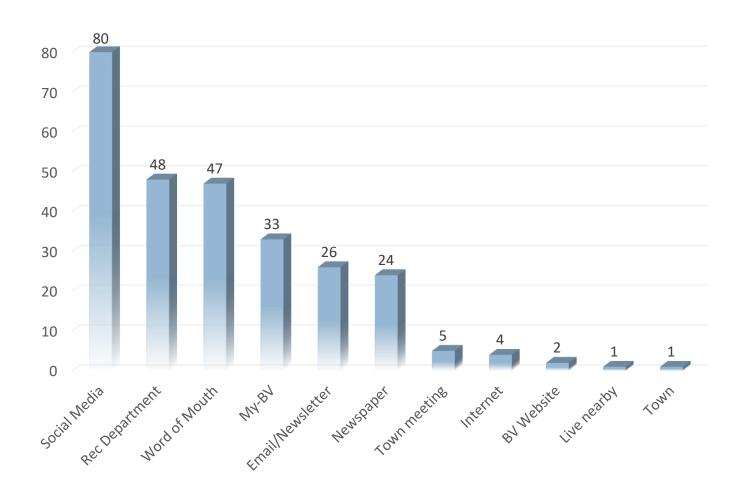
#### **Top Interests:**

- Recreation & Trails
- Growth & Development
- Planning & Zoning
- Parks
- Learning about development projects
- Community gatherings & social connections
- Schools & education

- Tourism & Visitors
- Historic Preservation
- Streets & sidewalks
- Public art & beautification
- Water & water planning
- ➤ Short-term rentals
- Trees around Town
- Police Department matters
- Youth

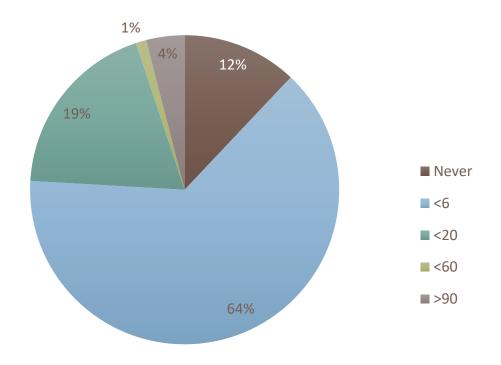


# HOW DID YOU FIND OUT ABOUT THE RODEO GROUNDS AND CHICAGO RANCH OPEN SPACE MASTER PLAN PROCESS?





# HOW MANY TIMES PER YEAR DO YOU VISIT THE RODEO GROUNDS ON AVERAGE?



	Never	1-6	6-20		90+
(	)	1	5	20	60



## WHEN YOU THINK ABOUT THE RODEO GROUNDS PROPERTY, WHAT DO YOU LIKE BEST?



Open Space	133
Views/Scenery	63
Place for Pets	51
Rodeo	34
Events	21
Undeveloped	16
Fireworks	14
Historic	14
Recreation	13
Community resource	12
Ease of Access	11
Location	11



## WHEN YOU THINK ABOUT THE RODEO GROUNDS PROPERTY, WHAT WOULD YOU LIKE TO SEE CHANGED?

#### **Maintenance/Cleanup**

Upgrades (Signage, trash cans, benches)

Camping/RV Park Dog park

Improved/New Facilities Nothing/U

Additional Parking

pace Recreation/Rec Options

Trail system/multi-use paths

Separation of uses

**Improved stands** 

Nothing/Unsure	56
Improved/New Facilities	35
Maintenance/Cleanup	32
Trail system/multi-use paths	27
Recreation/Rec Options	21
More Events	21
Improved stands	19
Bathrooms	18
Upgrades (Signage, trash cans, benches)	12
Dog park	10

Landscaping	10
Trees/Shade	9
Separation of uses	9
More uses	8
Wind break	8
Keep Open Space	7
Camping/RV Park	6
Additional Parking	5
Road improvement	5



#### TOP THREE WARM SEASON RECREATIONAL ACTIVITIES



#### TOP THREE COLD SEASON RECREATIONAL ACTIVITIES

**Kite flying Fat biking** 

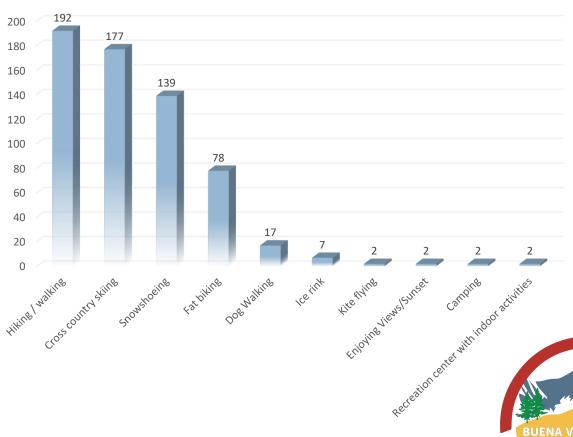
Dog Walking

Recreation center with indoor activities

### Cross c

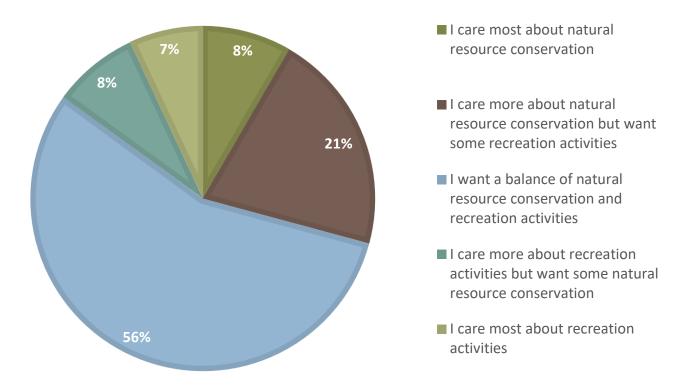
**Enjoying Views/Sunset** 

Snowshoeing





#### PLEASE INDICATE WHICH STATEMENT BEST REPRESENTS YOUR PERSONAL VALUES AND HOPES FOR THE MASTER PLAN



NATURAL ----- RECREATION

I care most about natural resource conservation

I want a balance of natural resource conservation and recreation activities

I care most about recreation activities

8% 21% 56% 8% 7%

I care more about natural resource conservation but want some recreation activities

I care more about recreation activities but want some natural resource conservation



#### WHAT IS YOUR BIGGEST CONCERN THAT YOU WANT TO SEE ADDRESSED IN THE **MASTER PLAN?**

Planning Space and Uses for All User Types

Implementation Traffic Connection with local culture Maintenance

#### Against housing development Growth More event Oversight Best for community Year-round uses/Uses for All

In Support of housing development

Protection of Wildlife Access

**Recoptions** 

#### Preservation/Conservation

Preservation/Conservation	50
Don't want to see housing development	32
Rec options	27
Want to see development	23
Best for community	18
Access	16
Maintenance	13



# WHEN YOU THINK ABOUT SUCCESSFUL OUTCOMES FOR THE MASTER PLAN PROCESS, WHAT IS MOST IMPORTANT TO YOU?

Variety of Compatible Uses Keep local character

Strong Planning/Sensible development

Event space

#### Conservation

Accessible for all/Public/Free

Community/Stakeholder Input

Community use

Housing

**Balance** No development/housing

Area maintenance

#### Recreation space/trails Path for implementation Responsible water use Transparency Responsible water use

Conservation	54
Recreation space	41
Best for community	30
Accessible for all/Public/Free	25
Strong planning	18
Community/Stakeholder Input	18
Community use	17
Balance	17
Keep local character	15
No development/housing	12

Variety of Compatible Uses	9
Responsible water use	9
Path for implementation	8
Housing	7
Transparency	7
Area maintenance	7
Event space	7
Sensible development	6
Trails	6
Year-round uses	6

