

Commercial Cannabis - Postcard Survey Data
City of Monterey
Updated March 2021

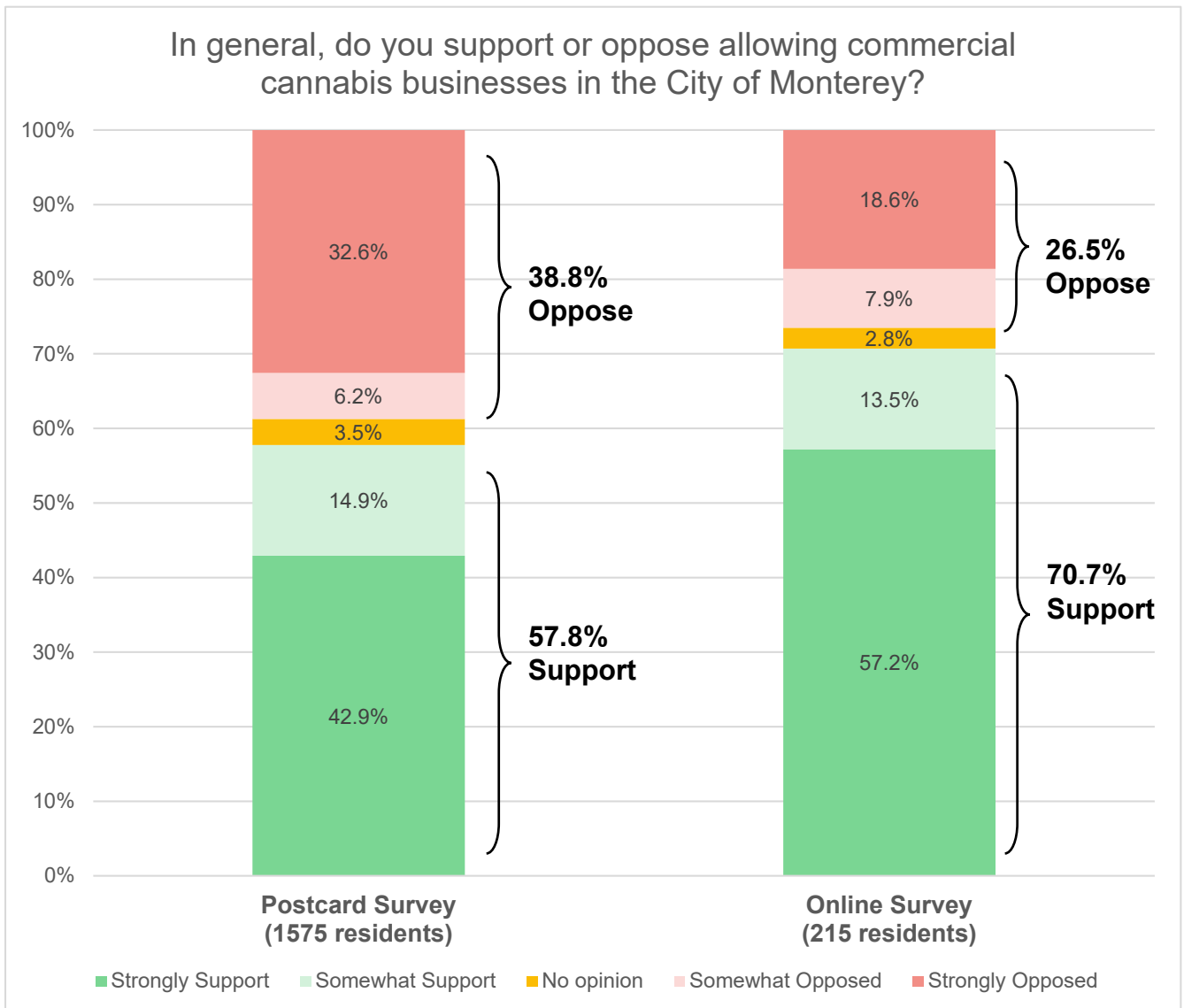
A total of 8,339 postcard surveys were sent to Monterey voters on January 30, 2021. 1,158 surveys were returned prior to the City Council Special Meeting on February 24. The City of Monterey received an additional batch of 417 survey responses in March. The updated postcard survey now includes 1,575 returned cards. The additional batch of 417 responses did NOT change the general outcome of the survey. Here are the updated summaries:

- 57.8% somewhat or strongly support allowing commercial cannabis businesses, with 42.9% strongly supporting. Support for businesses **increased by 0.9%**, with responses strongly supporting increasing by 1.5%.
- 38.8% somewhat or strongly oppose allowing commercial cannabis businesses, with 32.6% strongly opposing. Opposition to businesses **decreased by 0.7%**, with responses strongly opposing decreasing by 0.5%.
- 52.2% somewhat or strongly agree that storefront cannabis retailers should be allowed in general commercial districts along major thoroughfares, where large retail centers are found. Support for storefront retailers in general commercial districts **increased by 9.6%**, with responses strongly supporting increasing by 5.4%.
- 70.8% somewhat or strongly agree that the City should limit the number of permits issued for storefront retailers. Support for limiting permits **increased by 0.2%**, with responses strongly supporting decreasing by 0.6%.
- 51.8% somewhat or strongly concerned about nuisance impacts such as noise, odor, or loitering. Concern for these potential impacts **increased by 0.2%**, with “strongly agree” responses decreasing by 0.2%.
- 57.2% somewhat or strongly concerned about impacts on youth. Concern for these potential impacts **increased by 0.9%**, with “strongly agree” responses decreasing by 0.1%.
- 51.3% somewhat or strongly concerned about public safety impacts. Concern for these potential impacts **decreased by 0.4%**, with “strongly agree” responses decreasing by 0.6%.

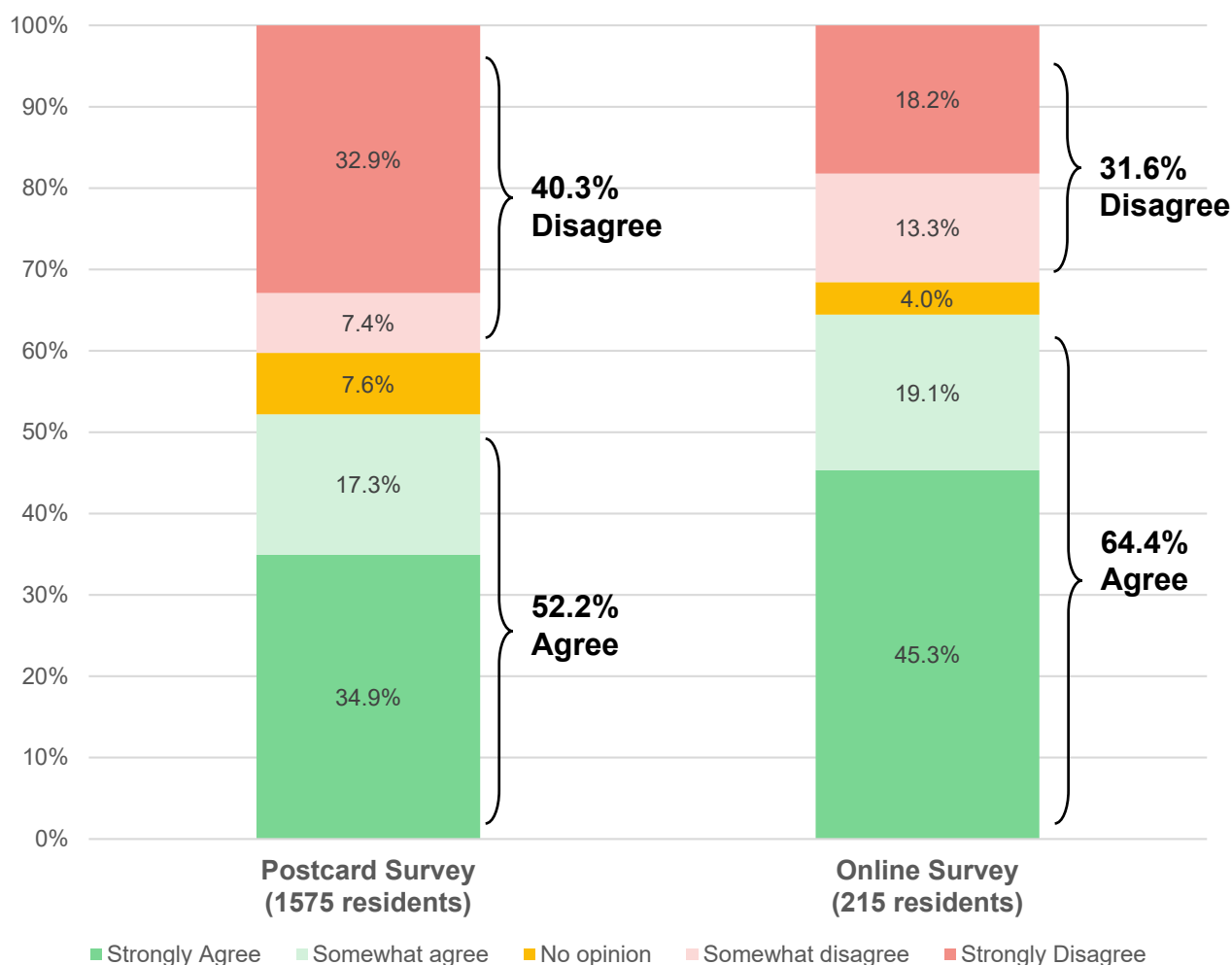
Commercial Cannabis in Monterey

Postcard Survey and “Have Your Say Monterey” Online Survey

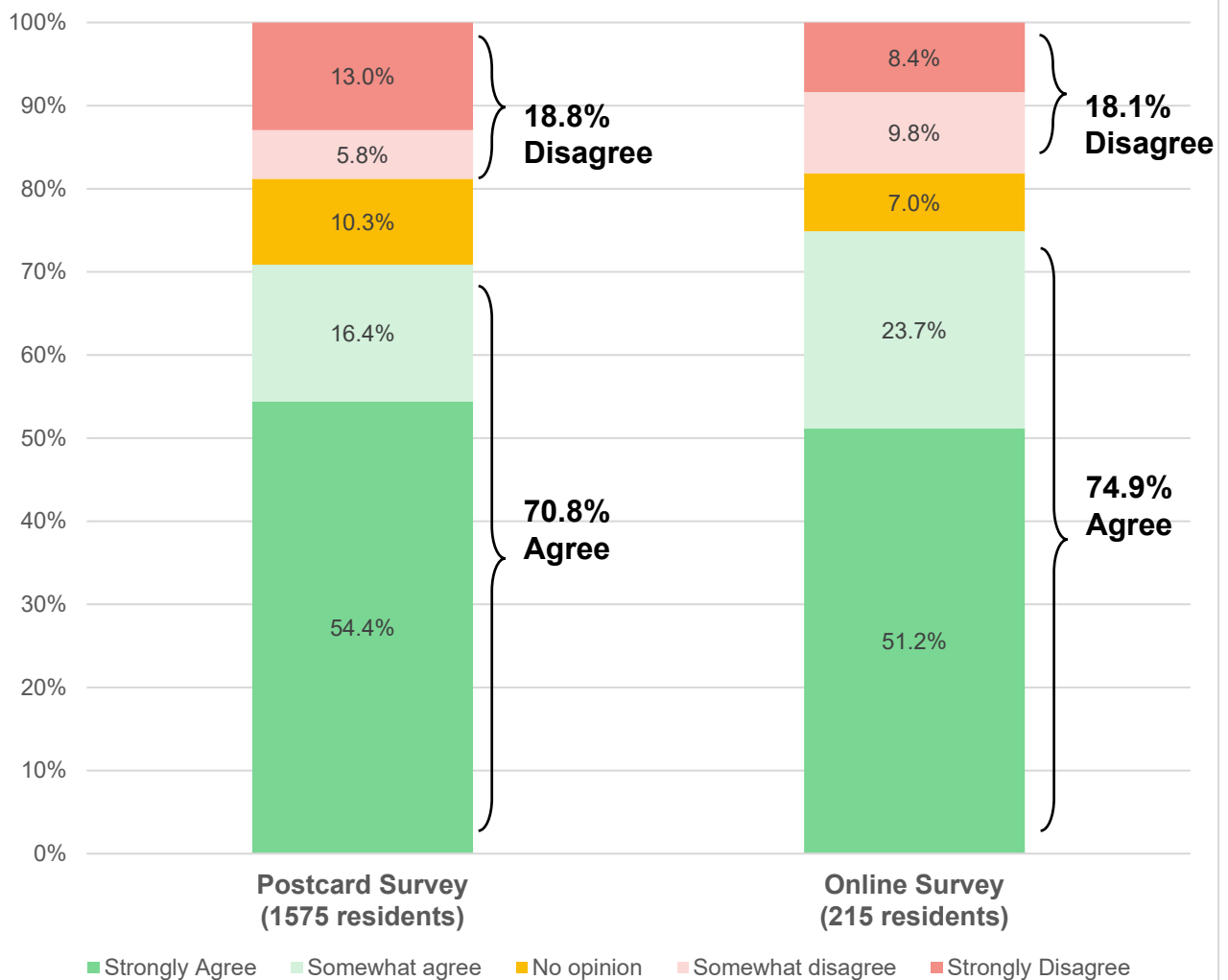
Data Comparison



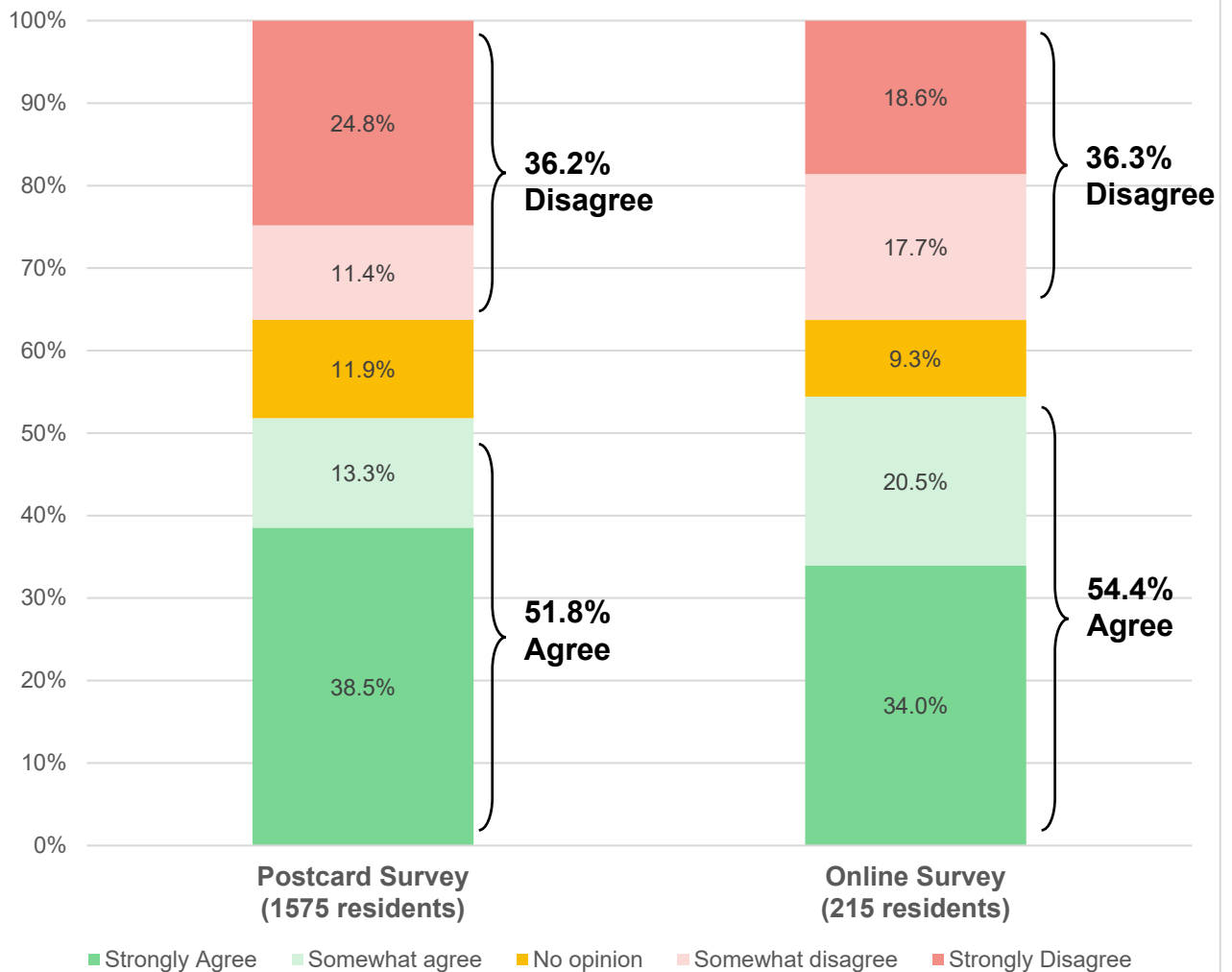
**Storefront cannabis retailers should be allowed in
general commercial districts along major thoroughfares,
where large retail centers are found.**



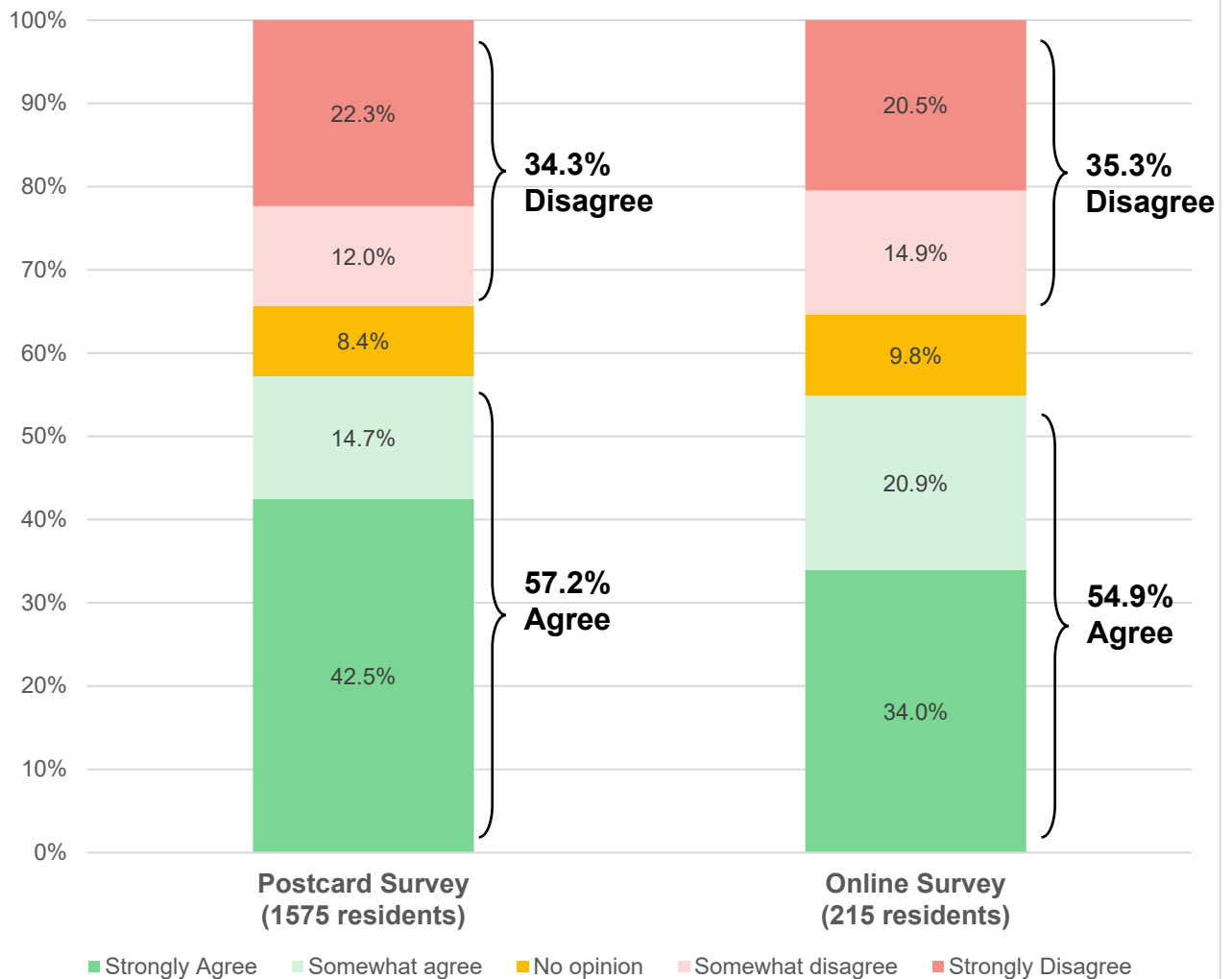
The City should limit the number of permits issued for storefront cannabis retailers.



I am concerned about nuisance impacts such as noise, odor or loitering.



I am concerned about impacts on youth.



I am concerned about public safety impacts.

