

# Task Force Workshop #4

Salem Climate Action Plan

April 7, 2021



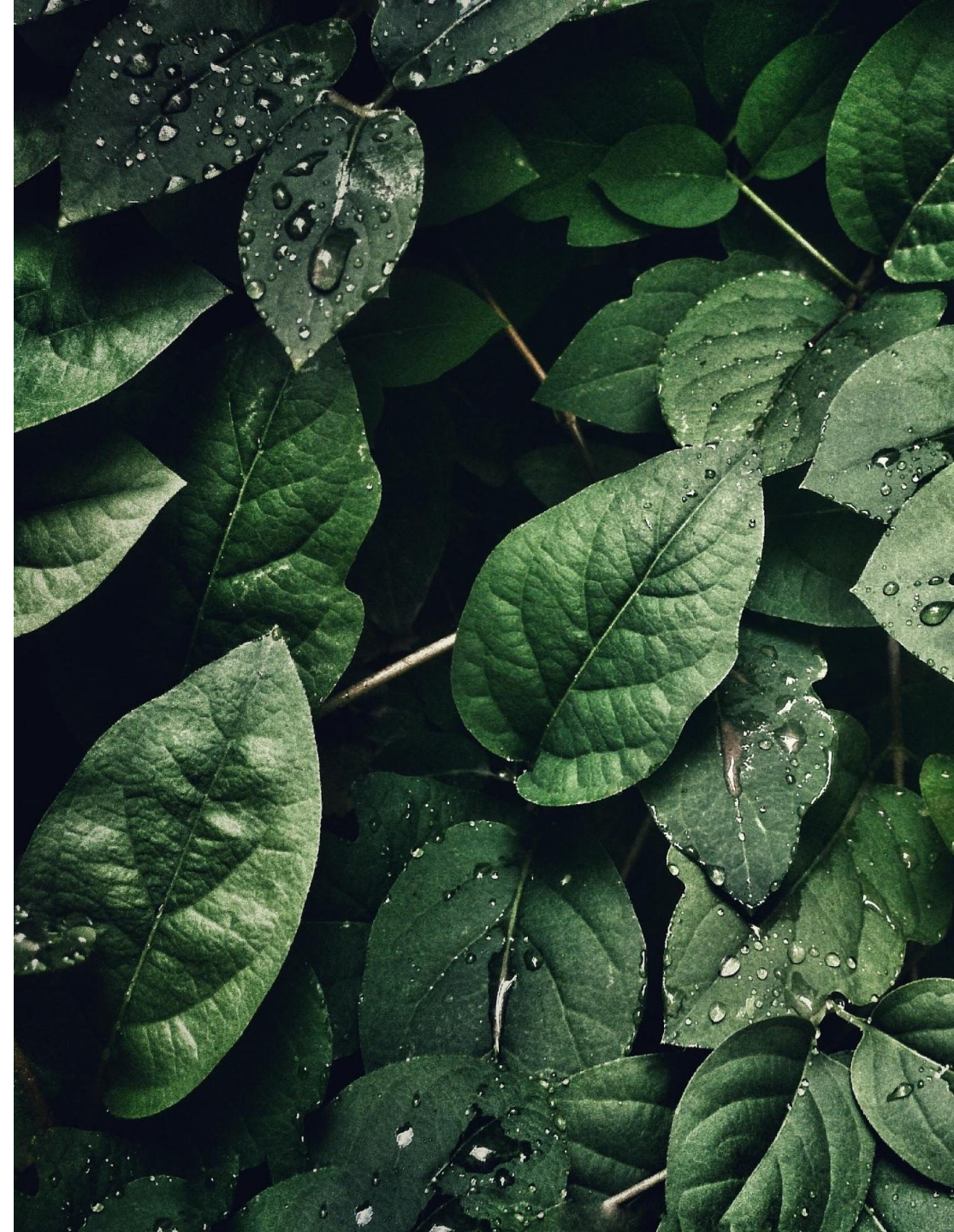
# Objectives of Today's Meeting

1. **Share high-level results of strategy survey**
2. **Receive feedback on proposed Equity Strategies**
3. **Review and receive feedback on refined list of CAP strategies**
4. **Share cost-benefit analysis model**



# Agenda

1	<b>Strategy Survey Results</b>	9:05-9:35
2	<b>New Equity Strategies</b>	9:35-9:55
3	<b>Refined Strategy List</b>	9:55-10:55
4	<b>Break</b>	10:55-11:10
5	<b>Cost-Benefit Analysis</b>	11:10-11:55
6	<b>Next Steps</b>	11:55-12:00



# Strategy Survey Results



# Purpose & Content

- Online survey developed to gauge Salem community members' priorities for implementing potential climate action strategies.
- Objective was to identify which ideas should be included, which should not
- Total of 211 ideas across 7 Action Areas
- Sourced from Task Force members, community participants and subject matter experts





# Ranking & Response

- Asked for qualitative feedback using a ranking scale
- Strategies with high GHG impact in bold
- Respondents could also leave open-ended comments
- Task Force survey: March 8 - 21
  - 30 responses
- Community survey: March 12 - 28
  - 186 responses
- Same content in each

Yes	Unsure	No
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# Results

- Task Force members rated strategies much more positively than community members
  - On **96** ideas, 75% or higher of the rankings were “Yes”
  - On the Community responses, only **7** ideas received 75% or higher “Yes” ranking



# Top 10 Results - Most Popular Ideas

## Task Force Preferences

1. Bus service
2. Sidewalks
3. EVs
4. Walking paths to bus stops
5. Communicate climate risks
6. City trees
7. Improve energy efficiency in municipal buildings
8. Improve energy efficiency in municipal buildings (similar strategy as #7)
9. Small houses & ADUs
10. Engage residents on climate risks
11. Align with OGWC findings/reports

## Community Preferences

1. Repair sidewalks
2. Preserve green spaces
3. City trees
4. Native plantings
5. Parks
6. Small-scale food producers
7. Invasive species
8. Community gardens
9. Collect hard-to-recycle items
10. Expand transit





# Bottom 10 Results - Least Popular Ideas

## Task Force Preferences

1. Prohibit service to Salem airport
2. Congestion pricing
3. Divert C&D waste
4. Eliminate parking minimums
5. Send waste to landfill rather than Covanta
6. Differential utility rates
7. 250' development buffer near waterways
8. Move Front St. bypass underground
9. Tax impervious surfaces
10. Downtown circulator

## Community Preferences

1. Prohibit service to Salem airport
2. Congestion pricing
3. Prohibit new natural gas hookups
4. Increase hydrogen in natural gas system
5. Trip reduction ordinance for employers
6. Prohibit widening roads
7. Eliminate parking minimums
8. Reach building code
9. Charge for parking
10. Bikeshare program



# Comments from Task Force Members

- Concern about which strategies will actually reduce GHG emissions
- Balance with livability and equity
- City vs. Cherriots responsibility
- City vs. utilities responsibility
- Tension between reducing car travel and need for parking in a developing downtown
- Not much interest in educational campaigns
- EV transition is important, but it should be done thoughtfully



# Comments from Task Force Members

- Support for increasing density, but different ideas for how it should be done
- Concern about divisive impact of taxes and/or bans
- Support for more diverse and equitable decision-making
- Very low support for cultivating arts/culture
- Feeling that housing affordability is not related to climate resilience



# Strategies with Diverse Opinions

- **Research the feasibility of a gas tax**
  - Task Force: 59% Yes, 23% Unsure, 18% No
  - Community: 39% Yes, 13% Unsure, 48% No
- **Charge for parking in high-use areas**
  - Task Force: 73% Yes, 9% Unsure, 18% No
  - Community: 33% Yes, 17% Unsure, 50% No
- **Implement a trip reduction ordinance for Salem employers over 100 people**
  - Task Force: 45% Yes, 30% Unsure, 22% No
  - Community: 22% Yes, 30% Unsure, 47% No
- **No new natural gas hookups**
  - Task Force: 44% Yes, 39% Unsure, 17% No
  - Community: 22% Yes, 16% Unsure, 62% No



# Discussion



# Break

